On behalf of the National Academic Advising Association (NACADA), we would like you to consider the benefits of having your organization exhibit at our regional conferences.

Attendees at NACADA’s ten regional conferences are advisors/counselors, faculty, and academic and student affairs administrators representing two-year, four-year, and graduate level higher education institutions. They work in advising, testing, registration, student support services, assessment, special needs, and career planning and placement offices. More information on our professional association is available at our web site: www.nacada.ksu.edu.

This is an excellent opportunity for you to introduce and display your services or products to conference delegates who are instrumental in implementing change and using new products and services on campus. Our membership is involved in all areas influencing student success at institutions of higher education throughout the country. We provide an excellent opportunity for you to meet face-to-face with the decision-makers in such areas as integrated software, study abroad programs, career planning and placement, distance learning, enhancing student retention, textbooks, student record and tracking systems and all other areas influencing student success.

For additional exposure, NACADA also offers exhibitors the opportunity to co-sponsor conference events, meal functions, or registration materials. Unable to staff an exhibit booth but would be interested in having your information available? Opt for the “ad only” and make sure the participants can connect to your website or you!

This is a wonderful opportunity to reach academic advisors and administrators at colleges and universities. Complete the contract below to reserve your booth and/or ad space. Please do not hesitate to call if you need additional information. We hope that you will join us as an exhibitor at our Regional Conferences!

<table>
<thead>
<tr>
<th>Region</th>
<th>Date</th>
<th>City/State</th>
<th>Exhibit Coordinator &amp; email</th>
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<tbody>
<tr>
<td>Northeast Reg 1</td>
<td>March 19-21, 2014</td>
<td>Newport, RI</td>
<td>Autumn Grant – <a href="mailto:a.grant@neu.edu">a.grant@neu.edu</a></td>
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<tr>
<td>Mid-Atlantic Reg 2</td>
<td>March 19-21, 2014</td>
<td>Lancaster, PA</td>
<td>Ashley Fry – <a href="mailto:fry.a@gmc.edu">fry.a@gmc.edu</a></td>
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<tr>
<td>Mid-South Reg 3</td>
<td>April 28-30, 2014</td>
<td>Morgantown, WV</td>
<td>Diane Matteson- <a href="mailto:matteson@ksu.edu">matteson@ksu.edu</a></td>
</tr>
<tr>
<td>Southeast Reg 4</td>
<td>March 31- April 2, 2014</td>
<td>Savannah, GA</td>
<td>Diane Matteson- <a href="mailto:matteson@ksu.edu">matteson@ksu.edu</a></td>
</tr>
<tr>
<td>Great Lakes Reg 5</td>
<td>March 5-7, 2014</td>
<td>Madison, WI</td>
<td>Rachel Sauer – <a href="mailto:rsauer@edgewood.edu">rsauer@edgewood.edu</a></td>
</tr>
<tr>
<td>North Central Reg 6</td>
<td>May 21-23, 2014</td>
<td>Des Moines, IA</td>
<td>Luiza Dreasher – <a href="mailto:maria@iastate.edu">maria@iastate.edu</a></td>
</tr>
<tr>
<td>South Central Reg 7</td>
<td>February 20-22, 2014</td>
<td>St. Louis, MO</td>
<td>Paula Aguilar – <a href="mailto:aguilar@webster.edu">aguilar@webster.edu</a></td>
</tr>
<tr>
<td>Northwest Reg 8</td>
<td>March 20-22, 2014</td>
<td>Vancouver, BC, Canada</td>
<td>Nadia Williams – <a href="mailto:nagostia@sfu.ca">nagostia@sfu.ca</a></td>
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<tr>
<td>Pacific Region 9</td>
<td>March 24-26, 2014</td>
<td>Berkeley, CA</td>
<td>Rebecca Miller – <a href="mailto:millerrebecca@berkeley.edu">millerrebecca@berkeley.edu</a></td>
</tr>
<tr>
<td>Rocky Mtns Reg 10</td>
<td>May 20-22, 2014</td>
<td>Jackson Hole, WY</td>
<td>Christine Renfro – <a href="mailto:crenfro@lccc.wy.edu">crenfro@lccc.wy.edu</a></td>
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</table>

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NACADA REGIONAL EXHIBITOR CONTRACT 2014

Apply at least 30 days prior to the conference. After that date we cannot promise ad space or recognition in the printed materials.

Region __________ Date: __________ Location: _____________________________

Name of Firm ____________________________________________________________

Name of contact person ___________________________________________ email ________________________________

Address ___________________________ City/State/Zip ____________________________

Phone ____________________ FAX ______________ Firm web site _____________________________

Name of booth rep. 1 ______________________________ email _____________________________

Name of booth rep. 2 ______________________________ email _____________________________

Note: Payment due with contract. Includes $200.00 non-refundable deposit.

☐ $500.00 Exhibit Table only: Includes table, access to conference sessions and meals for up to 2 booth reps.

☐ $600.00 Exhibit Table + Ad package

☐ $1100.00 Exhibit Table + Ad package + Co-sponsor of conference activity or materials

☐ If you want to give a presentation, please check here. Not all regions offer this option. A/V equipment may be at an additional charge. You will need to abide by the NACADA Commercial Presenters Policy located at http://www.nacada.ksu.edu/About-Us/By-Laws-Policies/Association-Policies.aspx

1. Attach a 50-word maximum description to be printed in the program.
2. Attach a link sentence, if you want us to link NACADA’s web site to your firm’s web site
3. Exhibitors must carry insurance. Neither NACADA nor the Hotel maintains insurance to cover Exhibitors’ property or liability claims. Exhibitor agrees to hold harmless NACADA, the Hotel, and any employees or officers of same against any liability arising from and all damage or personal injury caused by the Exhibitor or agents thereof.
4. Request for cancellation of space must be directed in writing to NACADA. E-mail Diane Matteson at matteson@ksu.edu. No refunds within 2 weeks of the conference.

Method of Payment:
☐ Check Checks payable to NACADA, in US dollars on US bank.

Send check to: Region __________ Exhibit
NACADA, 2323 Anderson Ave, Ste. 225, Manhattan, KS 66502

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