

Division Unit Report for the Advising Adult Learners

(Name of Commission/Interest Group)

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(Name and email of Commission/Interest Group Chair)

Mission: NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)	Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)	Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome)	Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome)	Progress toward achieving outcome (Only completed in August 2017 report)	Future action(s) based on data (Data-informed decisions) (Only completed in August 2017 report)
Expand and communicate the scholarship of academic advising by improving our group website.	1. To have current, accurate information on the website.	Recruit commission members for a role on the steering committee with interest in updating the group website.	Survey members on the topics they would like in webinars/articles/Conferences on the group website.	Technical support. Other Commission chairs whose sites are current & receive many hits.	Personal commitments lessen our efforts. Not enough interest from members.	Failed to update the website for our commission. Did have a couple members who were willing to read through the website to find errors/outdated links though.	Utilize steering committee's skills. Be more active on ListServ. Share information from NACADA in a better timed manner.

Utilize members' strengths in the areas of facilitating active discussions or other areas of interest to become involved with the Commission.	2. To assist & promote the commission's interests.	Have bi-monthly discussions given by commission members on the ListServ & Commission group email.	Survey members on their strengths they want to share with the commission.	Commission members.	Not being able to find steering committee who want to be active.	I would say this was successful as there was more activity on the ListServ & Commission Group email. I saw many more open discussions amongst members.	Perhaps have a new topic every month to discuss. Not sure if every week if feasible to maintain.
Encourage sharing on ListServ & Commission group email for professional development.	3. To allow members who are not able to attend conferences in person, the opportunity for professional growth.	Have commission members write for the journal, website, & future conferences.	Track hits on the website before & after the update.	Other CIGD Chairs.	Members do not want to present due to time or other reasons.	This, too, was successful. Members were sharing information with each other to promote professional growth. I did post often about submitting articles to the Journal but	Promote writing for the journal, website, & conferences more often.

						uncertain if anyone actually did.	
Build, promote, and encourage participation in social media group (Facebook & LinkedIn).	4. To promote the group's strengths & encourage sharing within the group in a more compatible environment for many members.	Have Steering Committee members facilitate discussions on the group ListServ, email & social media.	Track the number of members who join the social media groups.	Other commission chairs who have successful, social media outlets facilitated by Steering Committee members.	Social media does not have enough participation &/or members joining in discussions.	This was successful. I started our Facebook page & we currently have 125 members, with new people asking to join on a weekly basis. There have been many opportunities of sharing amongst members on our page.	Continue to promote the page & post topics of discussion &/or NACADA information/w ebinars/etc. weekly or monthly.