○NACADA

Division Unit Report for the Graduate & Professional Students Advising Community
Submitted by Shelley Price-Williams

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) (List strategic goal(s) related to the outcome)	2. Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	3. Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	4. Outcome measurements & related data instrument(s) (How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)	5. Other groups or individuals (if any) to connect with in achieving this outcome (List opportunities for collaboration with other groups)	6. Challenges (if any) anticipated in achieving this outcome (How will you address issues that arise as you work to achieve the outcome?)	7. Progress toward achieving outcome (Only completed in August 2018 report)	8. Future action(s) based on data (Data-informed decisions) (Only completed in August 2018 report)
Promote the role of effective academic advising in student success to college and university decision makers.	Completion of the Topical Template for Faculty Advising that provides resources that reflect the important role of faculty advising in student success.	Collect suggestions for topics and resources from the membership.	Submit content for the Topical Template to the Executive Office by August 15, 2018.	1. NACADA Research Center 2. NACADA publications	N/A		
Assess members' preference for new AC title, interest in leadership roles, and feedback on strategic objectives.	Assessment will allow for a fair vote on the new AC name and will allow an organized process for identifying interest in particular roles- writing/ publications, steering committee, proposal readers, and award committee.	Design appropriate survey questions. Develop a survey in Qualtrics and distribute. Distribute survey before report due date on Nov. 15.	Review data/feedback from members.	1. Executive Office Liason	Response rate can be a challenge. Will also promote the survey on Facebook page for the AC.		

Expand conference proposals specific to advising graduate and professional student populations.	Will expand opportunity for professional development and knowledge expansion at conferences not currently realized. As a latent result, action holds potential to attract and expand current membership in the AC. Provides for development of others who seek career transitions for working with these populations.	Create a forum for authors to connect and collaborate prior to annual conference submission deadline. Work with conference leadership to ensure AC is involved in proposal review process.	Will review submissions for 2017 to determine targeted outcome for 2018.	1. Annual Conference Chair/ committee 2. Regional leadership and conference chairs 3. NACADA Research Center	Ensure annual and region submission deadlines are identified and communicated to members. Collection of information/ data on activity of members for tracking.		
Identify and promote professional development opportunities for members of the AC through use of innovative technology tools and resources.	Will strengthen practice of professionals and expand knowledge base. Professional development can be fruitful in developing conference proposals and publications. Members will find membership to be personally rewarding.	Promote webinars and training opportunities from NACADA. Identify opportunities for development from other organizations related to higher education. Share scholarship from the public domain. Host brown bag virtual lunches for networking and sharing of best practices.	Will use surveys to assess members experience and value of specific development activities. Will obtain verbal feedback during virtual meetings.	1. Cluster Representative 2. Executive Office Liason 3. Division Reps	Conflict with personal professional demands and schedules. Identifying resources for professional development at no cost. Identify and acquiring monetary support from NACADA for professional development.		
Strengthen membership in the AC working with graduate and professional students.	Members will experience an enhanced affinity and sense of belonging in the AC. Current members will find engagement worthy of their professional and personal time. New members will find the same as above.	Coordinate a social at annual conference and opportunities for professional development and networking. Develop a stream of concise and timely communication.	Assess membership in the AC at before and after each annual conference. Assess, maintain, and report membership data and attendance of related events.	1. AC Steering Committee 2. Cluster Representative 3. Executive Office Liason	Identifying space for annual conference social. Identifying potential new members for the AC. Competition with other AC's.		

Enhance diversity, equity, and inclusion among leadership of the AC and in presenters at conferences, to include academic faculty.	Will allow for the dissemination of diverse thought and experiences through leadership. Will strengthen membership in the AC. Will enrich conference proposals and research publications.	Seek interest in leadership among current AC members with intentional selection of individuals who represent diverse backgrounds according to race, ethnicity, and gender identity.	Will review data obtained from the member survey. Will identify potential leadership roles for fulfillment on a steering committee.	1. AC Members 2. Cluster Representative	Identifying candidates for leadership. Determining a fair selection process.		
Strengthen presence of the AC in the NACADA community specific to research, scholarship, and organizational leadership.	Elevate the importance and industry of advising graduate and professional students.	Advocate for the AC to NACADA leadership. Highlight and promote success and scholarship of its members through presentations or publications. Communicate feedback on NACADA policies and programming as they relate to or neglect consideration of graduate and professional advisement.	Establish a line of communication to collect and record professional activities of AC members. Assess and review NACADA policy changes as they arise through a graduate and professional student advising lens.	1. AC Members 2. Cluster Representative 3. Executive Office Liason	None expected.		