



**Division Unit Report for the (Advising Student-Athletes)
Submitted by (Wesley Maas)**

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List strategic goal(s) related to the outcome)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals (if any) to connect with in achieving this outcome <i>(List opportunities for collaboration with other groups)</i>	6. Challenges (if any) anticipated in achieving this outcome <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward achieving outcome <i>(Only completed in August 2018 report)</i>	8. Future action(s) based on data <i>(Data-informed decisions)</i> <i>(Only completed in August 2017 report)</i>
Pursue innovative technology tools and resources to support the Association.	Update Advising Student-Athletes resources page of the NACADA website	1) Solicit volunteers from current commission members to perform website review 2) Work with EO & NCAA liaisons to modify website links & get updated information 3) Create a more engaged audience within the commission members through a group text, not rely solely on email	Increase in the amount and type of information available on the website and to the commission members and keep the information current Whether or not the website was updated	NCAA Advisory Board	Making sure information on the website is both current and updated in a timely manner Ensuring the commission membership has access to experiences professionals in real time through the group text feature		

Expand and communicate the scholarship of academic advising	Increase the number and quality of proposals submitted for the annual / regional conferences for both NACADA and N4A	<p>1) Ensure commission members are aware of deadlines and appropriate dates and venues for annual / regional conferences</p> <p>2) Solicit members from the current commission to submit proposals</p> <p>3) Assist those who may be uncertain about proposal writing or topics to share at the conference</p>	Increase in the quality and number of proposals for both annual and regional conferences for both NACADA and N4A	Collaborate with members of the NCAA Advisory Board	Making sure proposals are of the highest quality to ensure the best representation of commission		
Provide professional development opportunities that are responsive to the needs of advisor and advising administrators	<p>Conduce a webinar or brown bag session to reach advisors who typically do not work with student-athletes</p> <p>Increase listserve activity by providing a topic of the month</p> <p>Collaborate with @SAthleteDevChat to host a twitter chat session for</p>	Coordinate with members of the commission to determine the information to present in a webinar / brown bag sessions that will advance the body of knowledge regarding NCAA rules and regulations impacting student-athletes	<p>Webinar / Brown bag session created and implemented</p> <p>Webinar / Brown bag session information provided on the commission webpage</p> <p>Increase in Group Chat activity</p>	NCAA Advisory Board	Making sure commission has a time allotted on the NACADA list of webinars for the 2017-18 timeframe		

	commission membership	Use group chat to solicit assistance from the steering committee to compose a list of 10 related hot topics Post hot topic for discussion on the first Friday of every month					
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