

Division Unit Report for _____ Commission on Undecided/Exploratory Students_____ (name of unit)

Mission: NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

<p>NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related)</p>	<p>Specific Desired Outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value) *Include Target Date for Outcome to be Completed</p>	<p>Actions/Activities/Opportunities for Outcome to Occur (What processes need to be in place to achieve desired outcome) *Include Relevant Completion Date(s) for Actions/Activities/Opportunities</p>	<p>Outcome Measurements & Related Data Instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group)</p>	<p>Progress toward Achieving Outcome (Only completed in fall reporting) *Include Revised Completion Date(s) if Applicable</p>	<p>Future Action(s) Based on Data (Data-informed decisions) (Only completed in fall reporting) *Include Target Date(s) for Actions to be Completed</p>
<p>1) Develop and sustain effective Association leadership.</p>	<p>1) Create a steering committee for the 2-year term. (Ideal side goal would be that at least one active member runs for Chair for the next term.)</p>	<p>1) Contact individuals who expressed interest at Annual Conference. 2) Send e-mail to membership listserv advertising the first steering committee meeting in January. 3) Set up three meeting times over phone conferencing for the steering committee: January, April, and late July/August.</p>	<p>1) Measured by attendance at the three steering committee meetings for the year and commitment to serve for the following year.</p>	<p>1) 13 people joined the steering committee and have met regularly over the year to work on website updates and recognizing contributions to CUES made by NACADA members. 2) Met in January and April as a whole committee. Did not meet in July or August, but will meet in September to prepare for Annual Conference.</p>	<p>1) Depending on confirmed interest to continue serving for the 2015-2016 year, we may need to solicit more steering committee participation, but so far, only one person has left the steering committee. If this is needed, I will contact potential committee members and confirm participation by January 1, 2016. 2) Will speak to a few of the current committee members at the Annual Conference regarding running for Chair for the next term. Aiming for 2-3 people to run.</p>

<p>2) Pursue innovative technology and resources to support the Association.</p> <p>3) Expand and communicate the scholarship of academic advising.</p>	<p>2) Revise Commission webpage on NACADA to have more resources and information available to commission members.</p>	<p>Possible opportunities include the following but do not need to be all:</p> <ol style="list-style-type: none"> 1) Include names, pictures, and contact information of steering committee members. 2) Appoint or ask for volunteer(s) from steering committee to take the lead on this goal or each specific aspect of the web updates. 3) Incorporate NACADA Clearinghouse page/resources on the Commission Resources page. 4) Add the LinkedIn Discussion page to the website. 5) Add Tagline/Image to all pages of the CUES website. 6) Solicit other website recommendations from steering committee. 7) Advertise updated website to commission members. 	<ol style="list-style-type: none"> 2) “Focus Group” will be the steering committee in determining when the website is updated and provides an array of information and resources for members to utilize. 3) Feedback will also be requested from the general membership, and possibly see if they would like any other information added to the webpage through a survemonkey. 	<ol style="list-style-type: none"> 1) A draft of an updated CUES Resources page has been put together by the website subcommittee. This will go on to Elisa Shaffer with all of the other web edits by September 1. 2) A list of the steering committee members will be posted under the Leadership page. 3) Images of International Conference presenters and commission-related announcements will be posted on the main CUES page. 4) Goals page will be updated with progress toward the recognition and webpage updates goals. 	<ol style="list-style-type: none"> 1) Once the CUES webpages are updated with the edits that will be sent to Elisa by September 1, the steering committee will post to the listserv and LinkedIn pages announcements about the updated website. Tentative goal: November 1 2) Chair will write a blog post for the NACADA Blog highlighting the updated website by January 1.
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Reporting Due Dates: Columns 1 through 4 are to be completed by November 15 each year; columns 5 and 6 are to be completed by August 15 each year – **FOR AUGUST 2015, send the report to Charlie Nutt, VP David Spight, your two Division/Council Reps, and your EO liaison.**