



**Division Unit Report for the Technology in Advising Community  
Submitted by John Sauter**

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross ([kwross@wsu.edu](mailto:kwross@wsu.edu)) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List strategic goal(s) related to the outcome)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals (if any) to connect with in achieving this outcome</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Challenges (if any) anticipated in achieving this outcome</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward achieving outcome</b>  <b><i>(Only completed in August 2018 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Only completed in August 2017 report)</i></b>
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<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Outcome 1: Technology Labs for the Annual Conference in Phoenix</p>	<p>Integrate Tech Labs into the 2018 Conference (rather than as an add on).</p> <p>This requires earlier planning to integrate it into the conference (proposals, readers, schedule, locations w tech, evaluations).</p> <p>We will need presenters and proctors (troubleshooting, support, attendance) assist w sessions.</p>	<p># of Proposals Submitted</p> <p># of Proposal Accepted</p> <p># of Attendees</p> <p>Conference Session Feedback</p> <p>Successful integration of labs into conference program</p>	<p>Rhonda Baker EO</p> <p>Phoenix Conference Committee</p>	<p>A main challenge will be successfully integrating it into the conference structure in time for conference deadlines.</p>	<p>Tech Labs were very successful in 2017 and have been integrated into the 2018 conference (funding was secured through NACADA for a room, rather than a hallway) thanks to the leadership of Sarah Howard.</p> <p>2017 (11 Tech Labs, 9 presenters, 18 attendees per session average = about 198 attendees)</p> <p>2018 (12 Tech Labs, 7 presenters)</p>	<p>Assess the integration of the tech labs in Phoenix.</p> <p>Write down all the steps necessary for ongoing planning and implementation</p> <p>Explore whether the tech labs could be offered as digital offerings.</p>
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<p>Develop and sustain effective Association leadership</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 2: Promote Communication, Involvement &amp; Collaboration With Members</p>	<p>Technology in Advising Collaboration Directory</p> <p>Online Town Hall Style Meeting</p> <p>Encourage Sustainability and Engagement with @AcAdvChat (Academic Advising Chat)</p>	<p># of people who join the collaborative directory.</p> <p>Feedback on meaningful engagement through directory, (projects created, new steering committee members, proposal readers, etc...)</p> <p># of members who attend the town hall meeting</p> <p># of active moderators # of AcAdvChats in Fall/Spring.</p>	<p>AcAdvChat moderators.</p> <p>Technology in Advising List-Serve Members (not already members)</p>	<p>The collaborative directory is a public directory, so some members may be reticent about joining it.</p>	<p>85 members attended the 2017 Community Meeting</p> <p>39 Members Joined the Collaborative Directory</p> <p>We did not host a town hall meeting this year. But did create a sharable goals template based on this report.</p> <p>Shared Google docs, list-serve emails, and membership emails were sent with mixed results. Direct conversations at the conference and on social media were</p>	<p>Requesting help from the steering committee members assist with meeting scheduling &amp; communication</p> <p>Host a town meeting via Zoom</p>
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						<p>more successful.</p> <p>The Acadv Chat transitioned leadership in January to Sarah Howard.</p> <p>15 #acadv chats were hosted between September 2017 &amp; June 2018.)</p>	
<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 3: Goal: Collaborative Consultation With Other Advising Communities</p>	<p>Outreach to Other Advising Communities</p> <p>Develop Collaborative Consultation Teams</p>	<p># of Collaborative Consultation Projects</p> <p># of members that participate in Collaborative Consultation Projects</p> <p>Feedback on Collaborative Consultation Projects (successes, challenges, benefits, etc...)</p>	<p>LGBTQA Advising and Advocacy AC</p> <p>Canadian AC (See Outcome 5)</p> <p>Advisor Training &amp; Development AC</p> <p>Distance Advising AC</p> <p>Orientation Advising - (Online Orientation as Suggested in our</p>	<p>Engaging in Meaningful consultation that fosters best practices and doesn't</p>	<p>Established conversations with Chair's at the annual conference.</p> <p>Supported the Canadian AC, by assisting them to establish a Canadian Advising Hashtag &amp; using connections</p>	<p>Develop the existing connections in more depth.</p> <p>Ask for more support from steering committee.</p>

				meeting)		to promote their webinars.  Dialog with the LGBTQA & Distance Advising has laid ground work for future collaboration.	
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Expand and communicate the scholarship of academic advising	Outcome 4: Lay the Groundwork for Increasing Advising Technology Related Resources, Writing, & Research	<p>Technology in Advising Topical Template</p> <p>Technology in Advising Pocket Guide</p> <p>Identify &amp; Support Members Research Around Technology in Advising</p> <p>Enhance/Update the Online Guides &amp; Resources for Training By the Community</p>	<p>Completion of Template</p> <p>Progress in Table of Contents or Completion of Pocket Guide</p> <p># of Researchers focusing on technology (e.g. Theresa Hitchcock, Tyler Phelps)</p> <p># of resources identified/updated</p>	<p>Jennifer Joslin (Template),</p> <p>Leigh Cunningham (Publications)</p>	<p>Leigh has pointed out that the Technology handout needs to address global issues in technology to be feasible.</p>	<p>Topical Template Completed with support from steering committee.</p> <p>Requests via google doc &amp; email identified a few research projects (6 researchers) &amp; interests in collaboration / support among researchers working independently.</p> <p>Sent links to Research Committee &amp; NACADA Center for Research</p> <p>The topical template is still in idea form.</p>	<p>Coordinate more ways for researchers to get to know each other.</p> <p>Focus on one project at a time.</p>
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<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 5: Lay the Groundwork for fostering Online Webinar Based Technology in Advising Conferences and Virtual Offerings</p>	<p>Technology in Advising Zoom Conference Or Webinar Series</p> <p>Support Canadian Advising Community Zoom Webinars Conference</p>	<p># of Tech Related Professional Development Events</p> <p>Feedback on Canadian AC partnership</p>	<p>Leigh Cunningham</p> <p>Webinar Committee</p> <p>Canadian AC</p>	<p>This may take more than 1 year to get going.</p>	<p>Supported the Canadian AC, by assisting them to establish a Canadian Advising Hashtag &amp; using connections to promote their webinars.</p> <p>Asked questions of listserv &amp; membership about interests in digital offerings, but received minimal responses.</p>	<p>Explore the digital expansion of tech labs.</p> <p>Explore Brown Bag topical discussions.</p>
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