

**Division Unit Report for the Liberal Arts Advising Community
Submitted by Vince Hernandez**

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List strategic goal(s) related to the outcome)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals (if any) to connect with in achieving this outcome <i>(List opportunities for collaboration with other groups)</i>	6. Challenges (if any) anticipated in achieving this outcome <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward achieving outcome <i>(Only completed in August 2018 report)</i>	8. Future action(s) based on data <i>(Data-informed decisions)</i> <i>(Only completed in August 2017 report)</i>
1. Expand and communicate the scholarship of academic advising	Submit for publication to NACADA venues on topics related to Advising Liberal Arts Students -Goal = 1 AAT submission each cycle	1.Utilize opportunity for commission-sponsored submission for Academic Advising Today (AAT) publication; (Call for submissions due 1 month prior to publication deadline, send for ranking to steering committee, notify at least a week prior to deadline & encourage others to submit)	1. Did commission members submit for Liberal Arts commission sponsored consideration for AAT? (Yes/No) 2. Did Steering Committee (or select sub-committee) rank (if needed) in a timely manner by deadline established? (Yes/No) 3. Did selected publication submit to AAT? (Yes/No)	Steering Committee for ranking assistance if multiple submissions	-Concern from advisors whom have never written for publication Encourage those advisors to talk with me about my own experiences, as well connect with NACDA publication leadership. -Promote concurrent sessions at advising conferences that cover "Writing for NACADA"	I recently had a group of advisors express an interest in writing for AAT in regards to the presentation at Dublin. However, I have not seen or heard of additional interest despite the information and	We will be looking to engage our community on this topic especially during our business meeting in Phoenix. I along with the steering committee will also reach out to the commissions sponsored sessions to gauge their interest as well.

		2. Send reminders regarding submission deadlines for the NACADA Blog, AAT, the NACADA Journal, regional conferences and the annual conference (listserv, Facebook, membership list)	4. Was article accepted for publication for AAT? (Yes/No) 5. Were reminders sent out for submissions deadlines? (Yes/No)			encouragement shared over the listserv over the past year.	
2. Expand and communicate the scholarship of academic advising	Increase online engagement of articles/journals that cover advising in Liberal Arts on the Lib Arts Facebook group	1-Increase number of Community members on the Facebook group. 2. Provide articles/journals and offer open ended questions to stimulate discussion	1-Did more advisors join the Facebook Page (Yes/No) 2-Was there an increase in number of articles posted with engaged discussion? (Yes/No)	Steering Committee members to spread the word about the Liberal Arts advising community Facebook page	-Not all members have a Facebook account and/or prefer to avoid social media. Could share how to create a generic account if preferred. -Low feedback. Encourage members to share their thought and insights, especially if it is something they can relate to or are already doing.	Membership on the Facebook page has increased since the end of the 2017 Annual Conference. I, along with the steering committee have noticed, however, that there is minimal discussion,	The steering committee agreed that we may be able to stimulate discussion and engagement with timely posting of articles while also offering our thoughts on a particular topic in the hopes that additional advisors join in.

<p>3. Promote the role of effective academic advising in student success to college and university decision makers</p>	<p>Completion of the Topical Template for Advising Liberal Arts students that provides resources that reflects the important role of advising in student success.</p>	<p>Collect suggestions for topics and resources from the membership</p>	<p>Submit content for the Topical Template to the Executive Office by August 15, 2018.</p>	<p>1. NACADA Research Center 2. NACADA publications</p>		<p>Either because individuals may not be driven to share their thoughts or perhaps do not want to be the first one.</p>	
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