NACADA THE GLOBAL COMMUNITY FOR ACADEMIC ADVISING

Division Unit Report for the Graduate & Professional Students Advising Community
Submitted by Shelley Price-Williams

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!!

1. **NACADA Strategic Goal(s)** *(List strategic goal(s) related to the outcome)*	2. **Specific desired outcome** *(What you want to occur as a result of your efforts; what you want someone to know, do, or value)*	3. **Actions, activities or opportunities for outcome to occur** *(What processes need to be in place to achieve desired outcome)*	4. **Outcome measurements & related data instrument(s)** *(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)*	5. **Other groups or individuals (if any) to connect with in achieving this outcome** *(List opportunities for collaboration with other groups)*	6. **Challenges (if any) anticipated in achieving this outcome** *(How will you address issues that arise as you work to achieve the outcome?)*	7. **Progress toward achieving outcome** ***(Only completed in August 2018 report)***	8. **Future action(s) based on data** (Data-informed decisions) ***(Only completed in August 2018 report)***
NACADA Goal I: Expand and communicate the scholarship of advising.	Strengthen presence of the AC in the NACADA advising community specific to research, scholarship, organizational leadership, and presence in the profession. Elevate the importance and industry of advising graduate and professional students.	Advocate for the AC to NACADA leadership. Highlight and promote success and scholarship of its members through presentations or publications. Communicate feedback on NACADA policies and programming as they relate to or neglect consideration of graduate and professional advisement.	Establish a line of communication to collect and record professional activities of AC members. Assess and review NACADA policy changes as they arise through a graduate and professional student advising lens. Assessment of professionals will not only benefit the AC but NACADA as well in proving through empirical	1. AC Members 2. Cluster Representative 1. Executive Office Liason 1. Center for Research	Challenge: Clearance of IRB process and approval of NACADA Center for Research to execute. Will submit IRB in January 2019. Once approved, will submit to NACADA for approval to execute. Goal to asses, evaluate data, and produce report before		

		Assess empirically professionals in this sector of advising: salary, professional background, title, responsibilities, etc.	means the expansion of advising of higher education to graduate and professional levels.		2019 annual conference.		
NACADA Goal II: Provide responsive professional development opportunities meeting the needs of both advisors and advising administrators.	Expand conference proposals specific to advising graduate and professional student populations. This will expand opportunity for professional development and knowledge expansion at conferences not currently realized. As a latent result, action holds potential to attract and expand current membership in the AC. Provides for development of professionals in other advising sectors who seek career transitions for working with graduate and professional populations.	Create a forum in late 2018 for authors to connect and collaborate prior to annual conference submission deadline. Professionals will be able to find others with similar work or interests. Work with conference leadership to ensure AC is involved in proposal review process.	Schedule virtual discussion session for December to explain and discussion forum establishment. Google might be a useful open platform for the forum. Track and monitor collaboration through forum and accepted proposals to the annual conference. Ensure timely communication with members specific to proposal review and feedback.	2. Annual Conference Chair/ committee 3. Cluster Rep 4. NACADA Research Center 5. Executive Office Liason	Challenge: Keeping all informed and meeting deadlines. Resolve: Ensure annual submission deadlines are identified and communicated to members. Collection of information/ data on activity of members for tracking and promotion to members at conference.		
NACADA Goal IV: Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity.	Enhance diversity, equity, and inclusion among leadership of the AC and in presenters at conferences, to include academic faculty. Will allow for the dissemination of diverse thought and experiences through leadership. Will	Seek interest in leadership among current AC members with intentional selection of individuals who represent diverse backgrounds according to race, ethnicity, age, ability, and gender	Will identify and sustain leadership roles for fulfillment on a steering committee.	1. AC Members 2. Cluster Representative 1.	Challenge: Identifying candidates for leadership. Determining a fair selection process.		

	strengthen membership in the AC. Will enrich conference proposals and research publications.	identity.					
NACADA Goal V: Develop and sustain effective Association Leadership.	Strengthen membership in the AC working with graduate and professional students. Members will experience an enhanced affinity and sense of belonging in the AC. Current members will find engagement worthy of their professional and personal time. New members will find the same as above. Identify and communicate opportunities for AC leadership within the steering committee as well as with all AC members. This might be facilitation of Discussion Sessions, Annual Conference participation, etc.	Coordinate a social at annual conference and opportunities for professional development and networking throughout the year. Develop a stream of concise and timely communication. Work effectively with the new steering committee to guide the activities of the AC. Hold virtual meetings with coordination from Liason. Provide thorough transition support to the next AC leader incoming at the annual conference in 2019.	Assess membership in the AC before and after each annual conference. Assess, maintain, and report membership data and attendance of related events. Promote opportunities through Facebook, as preferred social media platform, and through listserv.	2. AC Steering Committee 3. Cluster Representative 6. Executive Office Liason 2. Division Rep	Challenge: Competition with other AC's. Identifying space for annual conference social that does not compete with other activities. Identifying potential new members for the AC. Resolve: Review conference schedule before arranging social. Work with Cluster Rep and Liason to communicate effectively about the AC.		
NACADA Goal VII: Expand the use of innovative technology tools and resources to support	Identify and promote professional development opportunities for members of the AC through use of innovative technology	Promote webinars and training opportunities hosted by NACADA to AC	Track attendance collaboratively with Executive Office Liason of professional	3. Cluster Representative 4. Executive Office Liason 5. Division Reps	Challenge: Conflict with personal professional demands and		

the work of the Association.	tools and resources. Will strengthen practice of professionals and expand knowledge base. Professional development can be fruitful in developing conference proposals and publications. Members will find membership to be personally rewarding.	members. Identify opportunities for open-access (no cost) development opportunities from other organizations related to higher education. Share scholarship specific to graduate and professional students available in the public domain with AC members through the listserv and social media. Host quarterly Discussion Sessions in the middle of the day for networking and sharing of best practices.	development. Will obtain verbal and written feedback during and after virtual discussions. Assess members' needs through annual survey.		schedules. Identification of resources for professional development at no cost. Resolve: Identify and acquire advisement and monetary support from NACADA for professional development.		