

Peer Advisor Connection (PAC) Services

Goal: To recruit Peer Advisors to be a resource for (insert college name) students.

Primary audience: Students who have a minimum of 12 program credits completed and a minimum GPA of 3.0.

Marketing approach:

Recruitment efforts include:

- Partnering with faculty to recruit program students
- Using GPA data and inviting those that meet qualifications to apply
- Going into classrooms
- Email to ALL students
- Advertising on the electronic boards in the Commons
- Posters

Key Message Points

1. Qualifications/traits required:
 - a. (insert college name) student at time of participation
 - b. Will have completed a minimum of 12 program credits
 - c. A minimum GPA of 3.0
 - d. Must be able to give a one-year commitment to this position
 - e. Must be available an average of 3-12 hours per week sometime between the hours of operations which are: Monday – Thursday 10 a.m. to 6 p.m. and Friday 10 a.m. to 4 p.m.
 - f. Must attend all required training and meetings. **The peer advisor training will be held March 5, 2010, 8:30 a.m. to 3 p.m. Monthly meetings will be held the first Tuesday of each month at 7:30 a.m. to 8:30 a.m.**
 - g. Strong communication skills (written and verbal)
 - h. Must maintain confidentiality
 - i. Positive attitude
 - j. Self-motivated desire to work with others
 - k. Proficiency with student software system
 - l. Willingness to provide timely and accurate information/support for students as an academic and campus resource
2. Benefits for the Peer Advisor
 - a. Develop leadership skills
 - b. \$8.75/hour
 - c. Priority enrollment appointment
 - d. Certificate of participation