

## Peer Advisor Connection (PAC) Services

**Goal:** To expand advising service to more students through the expansion/revision of the existing peer advisor program. Peer advisors will work in close cooperation with counselors to provide a level of service and will augment the current model of advising that includes services provided by faculty advisors and counselors. Peer advisors will contribute to the intellectual and personal growth of students by offering their insights into academic issues. They will strive to promote academic excellence and student success on the (INSERT COLLEGE NAME) campus.

**Primary audience:** Programs with high advisor-advisee ratio. We will start by marketing to the following areas by attending their team meetings: Criminal Justice, Nursing, Dental, Medical Administrative Professional, Business Management, Metal Fab Welding, Electro Mech, Machine Tool, and Mechanical Design.

### What's most important to your Primary audience?

- Needing assistance with advising
- Program retention rate
- Needing assistance with New Student Orientation
- Enhancing curriculum through student feedback

### What struggles/pains is your Primary audience experiencing?

- Having time to use developmental advising
- Having time to gain knowledge about advising
- Assistance with questions not relevant to the program
- Having time to learn about resources available and referral options

### Key Message Points

1. Supplement to faculty advising – this does not replace faculty advising.
2. Advisor Training – All faculty advisors should take advantage of the Advisor Training to learn about best practices and how to handle current issues faculty advisors are facing.
3. Retention Tool – Peer advising has successfully worked in other institutions as well as in the areas it was piloted at (insert college name). Survey results indicate that students enjoy working with peer advisors.
4. Time Saver – Faculty may have to invest a little time upfront but by utilizing peer advisors they will save time. Faculty advisors need to be involved in the selection and training of peer advisors. Faculty can help clarify specific points relevant to their program that the peer advisors need to be aware of.

5. Service learning opportunity – By utilizing peer advising the faculty have added a service learning opportunity to their program because peer advising is a great leadership opportunity.
6. Gain valuable program feedback – Peer advisors are working with their peers and are getting valuable feedback that can be passed along to faculty regarding what is working well with their curriculum or where some possible opportunities exist to enhance student learning.