

Lighting Student Pathways for 25 years



NACADA



**Advising
is our bag!**



National Academic Advising Association
1979–2004

*Lighting Student
Pathways for 25 Years*





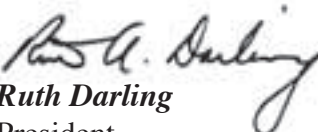
In 2004 we celebrate the 25th Anniversary of the National Academic Advising Association (NACADA). NACADA, chartered in 1979, grew from the first national conference on Academic Advising held in Burlington, Vermont, in 1977.

In this booklet and throughout the 2004 national conference we recall and honor:

- Charter members whose foresight and dedication created this association and nurtured it through its infancy.
- Conferences that provided the “community” needed for exploration of current issues and a professional network for members.
- Growth milestones of the association as it expanded to address the needs of our members.
- Volunteers who contributed time, energy, and guidance to the work of the association.
- Important issues of yesterday that seem to be equally important today.
- Leaders who have guided the association through its many transitions and who will continue this vital work into the future.

Please join us in personally thanking the many individuals who have made NACADA a vital association. Take pride in knowing that your support has helped make this possible!

Thank you for your support and contributions. We look forward to your continued involvement with the Association as NACADA continues to grow and mature!


Ruth Darling
President
2003–2004


Roberta Flaherty
Executive Director



1970s

1977

First national conference on academic advising is held in Burlington, VT

- Attendance: 275
- Conference chair: Toni Trombley

Accomplishments and Issues:

- Task Force formed to discuss feasibility of forming a national association
- Discussion of potential association names centers on differences between the terms ‘advisor’, ‘advising’ and ‘advisement’. ‘Advisor’ was thought to narrow the purpose of the proposed association while ‘advising’ connotes a broader process and function, and ‘advisement’ is a term closely associated with the legal profession.



Toni Trombley

1978

Second national conference is held in Memphis, TN

- Theme: ‘Impact: Advising Makes the Difference’
- Attendance: 310
- Conference chair: Tom Grites

Accomplishments and Issues:

- Organizational structure and bylaws developed for proposed association
- National ACademic ADvising Association (NACADA) is selected as association name
- Alexander Astin, David Crockett, Donald Carson, and N.T. Winston address conference
- Presentation topics include:
 - Development and implementation of successful advising programs
 - Defining advising models
 - Advisor training
 - Assessment of advising
 - Advising nontraditional students
 - Advising and student retention
 - Organizing an advisor handbook
 - Faculty and professional advisors



Conference participants enjoy discussion in Memphis

1979

President: Toni Trombley, University of Vermont

Charter members: 429

3rd national conference is held in Omaha, NE

- Theme: ‘Impact: Advising for the 80’s’
- Attendance: 355
- Conference chair: Tom Grites

Association Accomplishments and Issues:

- The National Academic Advising Association (NACADA) incorporated in Vermont, May 1979
- Membership dues are \$25 per year; \$10 for student members
- Bylaws ratified at national conference
- First Executive Cabinet elected in October
 - President: Toni Trombley, University of Vermont
 - Vice President: Michael McCauley, Ball State University
 - Secretary: Billie Jacobini, Southern Illinois University at Carbondale
 - Treasurer: Frank Dyer, Jr., Memphis State University
- Board of Directors
 - Reginald Browne, University of San Francisco
 - Thomas Grites, Stockton State College
 - Wes Habley, Illinois State University
 - Marilou Healey, SUNY at Buffalo
 - David Hershiser, Oberlin College
 - Edward Jones, University of Washington
 - Peggy King, Ocean County Community College
 - Sr. Margaret Ann Landry, Marymount Manhattan College
 - Joan Parsons Mitchell, University of Alabama
 - Joe Metz, University of Maryland
 - Joan Nelson, Dartmouth
 - Wennette Pegues, Langston University
 - E. Bruce Potter, University of New Mexico
 - Dan Wesley, Oklahoma State University
 - Mike Williamson, Kansas State University, ex-officio

- NACADA divided into 6 regions
- Newsletter established with Billie Jacobini as Editor
- In her inaugural address, Toni Trombley, first association president, asserts that to be effective, advising must:
 - have measurable impact upon students
 - be recognized within the institution
 - have well-articulated goals
 - research, improve and evaluate
 - discover new methods and improve existing ones
 - have central coordination to avoid fragmentation and maintain excellence
- Discussion centered around:
 - declining enrollments
 - professional identity issues (including similarities and differences between counselors, faculty advisors and full-time advisors)
 - fears that advisors would be caught in ethical dilemmas surrounding retention economics
- John Holland addresses national conference on the integration of academic advising and developmental theory
- Administrators, including Robert Glennen of the University of Nevada, Las Vegas, discuss how advising made a difference on their campuses



Tom Grites



1980S

1980

President: Toni Trombley, University of Vermont

Members: 539

National conference is held in Asheville, NC

- Theme: ‘Academic Advising as a Developmental Process’
- Attendance: 480
- Conference chair: Tom Grites

Association Accomplishments and Issues:

- Association logo selected; logo submitted by Janice Yates, Southern Illinois University Carbondale
- Twice yearly newsletter mailed to 3000 individuals
- Procedures established for selection of *NACADA Journal* Editor and Editorial Board.
- *NACADA Journal* Editorial Board includes:
 - Edward L. Jones, Editor, University of Washington
 - C.B. (Bob) Darrell, Managing Editor, Kentucky Wesleyan College
 - Steve Sutherland, University of Oklahoma
 - Cecelia F. Maloney, Strayer College
 - David Hershiser, Oberlin College
 - Dan Wesley, Oklahoma State University
 - Charles Bailey, LeMoyne-Owens College
 - Marcia Facott, Illinois State University
 - Marci Haga, University of North Dakota
 - Kathy Martin, University of North Dakota
 - Reginald L. Browne, University of San Francisco
 - Tom Grites, Stockton State College
 - Sr. Margaret Landry, Marymount Manhattan College
 - Bonnie Titley, Colorado State University
 - Billie Jacobini, Southern Illinois University Carbondale
- Board structure based upon region and type of institution
 - NACADA divided into 7 Regions (from the previous 6 regions) based upon member demographics

- Institution types represented include: Multiversity, public university, private university, church related college, public college, 2 year college.
- Leaders explore strategies to keep member dues and conference registrations affordable
- Dan Wesley, Oklahoma State University, appointed as NACADA representative to CAS
- Conference management ‘memorandum of understanding’ agreed to by NACADA and Kansas State University Continuing Education Office
- William Perry and Lee Knepfkamp explore relationship between student development theory and academic advising at the national conference



1981

President: Thomas J. Grites, Stockton State College (NJ)
Members: 438

National conference is held in Indianapolis, IN

- Theme: ‘Academic Advising: The Pivotal Point’
- Attendance: 466
- Conference chair: Virginia Gordon

Association Accomplishments and Issues:

- First issue of the *NACADA Journal* published with copy placed in the Library of Congress
- *NACADA Journal* copyright is registered in Washington, D.C. and an ISBN number is assigned
- Carol Ryan leads effort to make ‘academic advising’ an ERIC descriptor
- New regional configuration drawn. Region 7 is the largest geographically with 12 states from Minnesota to Nevada.
- Standing Research Committee is established
- Pre-conference workshops added to the national conference
- First career placement activities undertaken with Job Board at national conference
- NACADA member survey of research priorities published. Top priorities included how to identify student advising needs and ways to match these needs to appropriate advising approaches
- Jane Merchant is appointed first NACADA archivist



Ed Jones, NACADA Journal Editor, and C.B. (Bob) Darrell, Journal Editorial Board Member

1982

President: Thomas J. Grites, Stockton State College (NJ)

Members: 465

National Conference is held in San Jose, CA

- ‘Breaking with Tradition: Advisor as Change Agent’
- Attendance: 310
- Conference chair: Charles Connell

Association Accomplishments and Issues:

- Officer handbooks introduced
- Executive Director position first discussed
- Billie C. Jacobini named newsletter editor
- Proposed standards for academic advising submitted to Board
- William Perry, Harvard University, made a lifetime NACADA member
- 17% of national conference attendees are NACADA members
- First research award presented to ACT, Dave Crockett accepting
- Association officers elected by paper ballot at the annual business meeting held at national conference
- Discussion topics: advisor role in the shaping of the next generation, administration support for faculty commitment to academic advising, and advisor role in lifelong learning



Conference participants discuss a variety of topics.

1983

President: Virginia Gordon, The Ohio State University
Members: 667

National Conference is held in St. Louis, MO

- Theme: ‘Beyond Change: Managing the Multifaceted Role of the Academic Advisor’
- Attendance: 600
- Conference chair: Charles Connell

Association Accomplishments and Issues:

- *NACADA Newsletter* published twice a year with question and answer column, content articles and book reviews
- Consultants Bureau launched. Gary Kramer, chair
- Regional conferences endorsed
- Minority Concerns Committee created; Judith Sanford, chair
- Eric White charged with locating graduate programs that include an academic advising course
- Member dues increase from \$25 to \$30. Student member dues increase from \$10 to \$15
- Patricia Cross, Lee Noel and Silas Purnell address national conference on diversity and advisor role in higher education
- Charles Connell calls for members to place advising at the center of their institutions’ activities



Virginia Gordon

1984

President: Charles Connell, West Virginia University
Members: 703

National conference is held in Philadelphia, PA

- Theme: ‘Academic Advising as a Form of Teaching’
- Attendance: 650
- Conference chair: Cheryl Polson

Association Accomplishments and Issues:

- Outstanding Advising Awards inaugurated
- Academic advising standards submitted to CAS
- First regional conferences held in Grand Rapids, MI, and Schenectady, NY
- Association focuses on networking
- Pre-conference workshop instituted for new advisors
- Research Committee seeks volunteers to identify articles for an advising bibliography
- Advising is linked to the ‘heart and soul’ of the academy
- Impact/assessment of academic advising studies launched



Outstanding Institutional Program Award Winners

*David Crockett, representing ACT; Judith Calvert, Wittenberg University;
Daniel Nannini, UCLA; Charles Connell, NACADA President*

1985

President: Charles Connell, West Virginia University
Members: 1096

National Conference is held in Kansas City, MO

- ‘Responding to a Call for Excellence in Higher Education’
- Attendance: 703
- Conference chair: Manuel “Buddy” Ramos

Association Accomplishments and Issues:

- NACADA divided into 10 regions
- California Conference of Academic Advisors invites Hawaii and Nevada to attend their 13th annual conference
- “Advising Students in Oversubscribed & Selective Majors” Task Force report completed
- Adult Student Advisors Task Force established
- Private College Resource Directory completed
- ‘Member suggesting member’ membership drive nets 210 new members
- NACADA pilots ACT advisor evaluation questionnaire
- Ronald V. Adkins named *NACADA Newsletter* Editor
- Bob Darrell appointed *NACADA Journal* Associate Editor
- *NACADA Journal* library subscription increases to \$30



Panel discussion at National Conference

1986

President: Wes Habley, ACT

Members: 1380

National conference is held in Seattle, WA

- Theme: 'Ten Years Later: Academic Advising Reconsidered...Perspectives, Promises, Performances'
- Attendance: 800
- Conference chair: Gary Kramer

Association Accomplishments and Issues:

- Member placement services formalized
- CAS Advising standards accepted and printed
- Adult Learner Task Force issues report
- Michael McCauley appointed as association treasurer
- Member year standardized
- *NACADA Newsletter* publishes three times a year
- *NACADA Journal* published Five Year Cumulative Index
- Conference sessions organized into topic tracks
- Publication swap instituted at national conference
- John Gardner links advising to student growth, retention, and satisfaction



Wes Habley

1987

President: Wes Habley, ACT

Members: 1700

National Conference is held in Chicago, IL

- Theme: ‘Diversity in Academic Advising: Changing Populations/Increasing Standards’
- Attendance: 975
- Conference chair: Judy Gustawson

Association Accomplishments and Issues:

- Scholars Award Program established to promote research activities through stipends and scholarship
- Michael Onorato named NACADA archivist
- Association focuses on professional development for advisors
- NACADA co-sponsors first Summer Institute on Academic Advising with ACT and the University of Iowa
- Claudia Fischer, University of Delaware, named Editor of the *NACADA Newsletter*
 - *Newsletter* becomes the quarterly *Academic Advising News*
 - ‘Critical Issues in Advising’ columns inaugurated discussing professional development and Intrusive Advising for Freshmen
- Advising As a Profession Task Force publishes report
- NACADA sponsored survey process established
- Association challenges faculty and professional advisors to work together in cooperative research of advising related issues
- Terry O’Banion discusses process for advising diverse student populations at the national conference
- Presidential panel discusses the place of recognition and reward of advising within the traditional triumvirate of research, teaching and service
- Informal Idea Exchange and evening Forum sessions debut at national conference
- Edward J. Danis, The Pennsylvania State University, becomes *NACADA Journal* Editor with Judy Kelly as Associate Editor

- Board designates priority of critical advising issues:
 1. Assessment of Advising
 2. Advisor Training
 3. Legal Issues in Advising
 4. Establishment of the prominence of advising
 5. Advisor accountability
 6. Increased recognition/promotion of the field
 7. Ethical standards in advising
 8. Advising outcomes
 9. Is advising a profession?
 10. Defining Academic Advising



Studying the issues



Eileen McDonough

1988

President: Gary Kramer, Brigham Young University (UT)
Members: 1953

National Conference is held in Miami, FL

- Theme: ‘Academic Advising: Tradition vs Innovation’
- Attendance: 1000
- Conference chair: Eileen McDonough

Association Accomplishments and Issues:

- Gary Kramer details five points needed for successful advising programs in *NACADA Journal* Guest Editorial
- Vincent Tinto asks advisors to become more proactive and research-oriented at the national conference
- Bernice Sandler suggests advising strategies to increase awareness and sensitivity of equity and opportunity issues for women
- Assessment Task Force appointed
- The Academic Advising Network for Professionals and Faculty (ACADV Network) created by Harold ‘Hal’ Caldwell, Ball State University, with five members
- Member dues increase from \$30 to \$40 annually to build funds for the establishment of an Executive Office



Gary Kramer and Mike McCauley

1989

President: Gary Kramer, Brigham Young University (UT)
Members: 2157

National conference is held in Houston, TX

- Theme: Academic Advising and Institutional Effectiveness
- Attendance: 1010
- Conference chair: Jerry Ford

Association Accomplishments and Issues:

- National Clearinghouse for Academic Advising established at The Ohio State University as repository of advising related research and materials
- Ernest Boyer addresses national conference proposing a prescription for effectiveness within higher education and detailing how advising can assist in achieving excellence
- J.D. Beatty, Iowa State University, becomes NACADA Archivist
- NACADA Position Paper on Assessment published
- Executive Office proposals sought and received



*J.D. Beatty,
NACADA Archivist*



1990s

1990

President: Carol Ryan, Metropolitan State University (MN)
Members: 2452

National Conference is held in Anaheim, CA

- Theme: ‘Academic Advising: Continuing Visions, Renewed Commitments, New Frontiers’
- Attendance: 1072
- Conference co-chairs: Tom Brown and Garry Hart

Association Accomplishments and Issues:

- NACADA adopts the Carnegie Classification System to identify institution type
- Alexander Astin gives national conference keynote address
- *NACADA Journal* sponsors Symposium at national conference
- Howard K. Schein, University of Illinois, becomes *NACADA Journal* Editor; Patricia Bowers, appointed as Associate Editor
- Annotated Bibliography of Recent Research debuts in *NACADA Journal*
- The NACADA Executive Office opens at Kansas State University with an Executive Director, office manager and two student assistants



Carol Ryan, NACADA President; Bobbie Flaherty, NACADA Executive Director

1991

President: Carol Ryan, Metropolitan State University (MN)

Members: 2755

National Conference is held in Louisville, KY

- ‘Academic Advising: New Visions for a New Century’
- Attendance: 1115
- Conference co-chairs: David Goldenberg and Brenda Hart

Association Accomplishments and Issues:

- Billie Wright Dziech, *NACADA Journal* Symposium speaker, discusses *Sexual Harassment on Campus*
- The *NACADA Journal* publishes J.D. Beatty’s “The National Academic Advising Association: A Brief History”
- Jim Kelly, The Pennsylvania State University, chairs Research Committee
- NACADA reincorporates in Kansas and updates by-laws
- Student-Athlete Task Force, chaired by George P. Browne, Seton Hall University, facilitates the development of a support system for those advising student athletes
- Advisor groups at Purdue University and the University of Texas are first NACADA affiliates



Judith Sanford-Harris takes national conference hotel's loss of water in stride.

1992

President: Margaret “Peggy” King, Schenectady County Community College (NY)

Members: 3054

National conference is held in Atlanta, GA

- Theme: ‘The Challenge of Change: Empowering Students through Academic Advising’
- Attendance: 1249
- Conference chair: Nancy King

Association Accomplishments and Issues:

- *Academic Advising News* institutes “Around the Association” column featuring innovative campus advising ideas
- Budget cuts at colleges and universities across the country have advisors justifying the service they provide students
- NACADA Board responsibilities revised to better reflect the complexity of the association and its members
 - Institutional representative positions phased out in favor of commissions
 - Two new Executive Committee positions added: Vice-President for Commissions and President-Elect
- Task Force on Graduate Advising chaired by Cheryl Polson



*Margaret “Peggy” King
and Tom Kerr*

1993

President: Margaret “Peggy” King, Schenectady County Community College (NY)

Members: 3573

National Conference is held in Detroit, MI

- ‘Using Resources Creatively to Serve Diverse Populations’
- Attendance: 1205
- Conference chair: Chuck Dause

Association Accomplishments and Issues:

- Draft of the proposed Core Values for Academic Advising printed in the *Academic Advising News* for member comment
- Sheila Tobias, *NACADA Journal* Symposium featured speaker, highlights steps that can be taken to reintroduce capable students to the sciences
- *Designing Advisor Training Programs* Task Force report available on disk
- George Steele, The Ohio State University, is named Director of the National Clearinghouse for Academic Advising
- Regional Conference Chair orientation workshop initiated



Members of the Multicultural Concerns Commission connect at National Conference

1994

President: Thomas J. Kerr, Boston University

Members: 3919

National Conference is held in Las Vegas, NV

- Theme: Reach for the Stars: Global Challenges for Academic Advising
- Attendance: 1558
- Conference chair: James Kitchen

Association Accomplishments and Issues:

- Core Values of Academic Advising statement adopted
- Strategic Plan for the 21st Century approved
- Past Presidents' Forum instituted at national conference
- Marquita L. Byrd, *NACADA Journal* Symposium featured speaker, discusses "Gender and Communication"
- "The Advisor's Toolbox" debuts in the *NACADA Journal*
- *NACADA Journal* revisits the classics by reprinting Crookston's "A Developmental View of Academic Advising as Teaching," O'Bannion's "An Academic Advising Model," and Creamer and Creamer's "Practicing Developmental Advising: Theoretical Contexts and Functional Applications"
- Canadian Geographical Representative appointed to Board
- State & campus affiliation guidelines approved
- Elizabeth Creamer, Virginia Tech, appointed *Academic Advising News* Editor



NACADA member takes a break from conference sessions to try her luck in Las Vegas

1995

President: Thomas J. Kerr, Boston University
Members: 4404

National Conference is held in Nashville, TN

- Theme: ‘Academic Advising: Patterns in the Present...Pathways to the Future’
- Attendance: 1558
- Conference co-chairs: Ruth Darling and Melissa Parker

Association Accomplishments and Issues:

- NACADA monograph series debuts with:
 - *Reaffirming the Role of Faculty in Academic Advising*, Gary Kramer, Editor
 - *Academic Advising as a Comprehensive Campus Process*, Robert Glennen and Faye Vowell, Editors
 - *First-Year Academic Advising: Patterns in the Present, Pathways to the Future*, published jointly with the National Resource Center for the Freshman Year Experience & Students in Transition
- NACADA Web site becomes operational



Summer Institute participant enjoys the hospitality of Copper Mountain, Colorado

1996

President: Michael McCauley, Ball State University (IN)

Members: 4601

National Conference is held in Washington, DC

- ‘Advocacy & Innovation in Academic Advising’
- Attendance: 1708
- Conference chair: Karole McKalip

Association Accomplishments and Issues:

- Michael Lynch, Kansas State University, becomes *NACADA Journal* Editor; Nancy Vesta named Copy Editor
- Jane Jarrow, Disability, Access, Information & Support (DAIS), keynotes national conference
- Institutional memberships available for first time
- Monograph series continues with *Transforming Academic Advising Through the Use of Information Technology*, Gary Kramer and M. Wayne Childs, Editors
- Faculty Advising Training video produced in cooperation with ACT, ETS, and the College Board
- Member dues increase from \$40 to \$50 annually
- New NACADA logo unveiled
- Student conference fees available for first time



Claudia Fischer and colleague enjoy Washington D.C.

1997

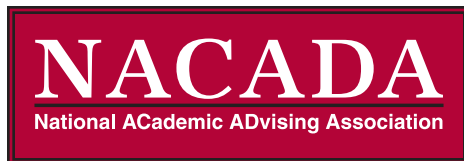
President: Michael McCauley, Ball State University (IN)
Members: 4614

National Conference meets in Kansas City, MO

- Theme: ‘Show Me: From Advising Theory to Practice’
- Attendance: 1628
- Conference co-chairs: Faye Vowell and Bob Goltra

Association Accomplishments and Issues:

- Monograph series continues with *Advising Students With Disabilities*, Manuel “Buddy” Ramos and Dick Vallandingham, Editors
- George Kuh, Indiana University, highlights how advisors can facilitate student learning outside of class
- Michael Haynes, Ball State University, appointed as *Academic Advising News* Editor
- Summer Institute scholarships available for first time



*Faye Vowell and
Mike McCauley*

1998

President: Nancy King, Kennesaw State University (GA)

Members: 4698

The national conference is held in San Diego, CA

- Theme: 'New Horizons: Learning from the Past, Preparing for the Future'
- Attendance: 2089
- Conference chair: Catherine Joseph

Association Accomplishments and Issues:

- *Current Practices in Academic Advising: Final Report of ACT's Fifth National Survey of Academic Advising* published, Wes Habley and Ricardo Morales, Editors
- Tom Kerr, Drexel University, appointed to chair Task Force studying advising distance students
- College to High School Academic Advising Task Force publishes report in the *Academic Advising News*
- Commissions and Regions develop Web pages
- Commission representatives given vote on Board



Catherine Joseph



*Nancy King &
Charlie Nutt*

1999

President: Nancy King, Kennesaw State University (GA)
Members: 5318

National Conference is held in Denver, CO

- Theme: 'Rocky Mountain Summit: Partnerships and Collaboration to Foster Retention'
- Attendance: 2088
- Co-chairs: Skip Crownhart and Lee Shores

Association Accomplishments and Issues:

- Joel S. Freund, University of Arkansas, appointed as *NACADA Journal* Editor
- Vincent Tinto, Syracuse University, is *NACADA Journal* Symposium speaker at national conference
- Internet café debuts at national conference
- Employment opportunities posted on NACADA Web site
- Emeritus recognition established for retiring members
- 'Academic Advising: Campus Collaborations to Foster Retention,' NACADA teleconference produced at Metropolitan State College of Denver and distributed via satellite in cooperation with PBS
- Strategic Planning Committee drafts vision statements and goals to take the association into the 21st century



Skip Crownhart



2000s

2000

President: Manuel “Buddy” Ramos, IBM Higher Education
Members: 6173

National Conference is held in Orlando, FL

- ‘Advising in the 21st Century: Tradition, Innovation, and Vision’
- Attendance: 2480
- Chair: Charlie Nutt

Association Accomplishments and Issues:

- *Academic Advising: A Comprehensive Handbook* published in conjunction with Jossey-Bass. Virginia Gordon and Wes Habley Editors
- *The “e” Factor in Delivering Advising and Student Services* published as the 7th NACADA monograph. Gary Kramer and M. Wayne Childs, Editors
- Commission and Interest Group Fair debuts
- Thomas J. Kerr, Fairleigh Dickinson University, appointed *NACADA Journal* Editor
- Organizational Restructure White Paper issued for member comment by Task Force chaired by Betsy McCalla-Wriggins
- NACADA member survey delineates advisor challenges
- First Advising Administrators’ Forum held



*Buddy Ramos &
Tom Brown*

2001

President: Manuel “Buddy” Ramos, IBM Higher Education
Members: 6660

National Conference is held in Ottawa, ON

- Theme: ‘Academic Advising: Discover the Many Voices’
- Attendance: 1800
- Chair: Jill Johnson

Association Accomplishments and Issues:

- Results of the 2000 member survey posted to NACADA Web site and highlighted in *NACADA Journal* articles authored by Michael Lynch, Kansas State University
- First national conference is held outside the US
- Organizational restructuring approved by membership
- Brenda Hart, University of Louisville, becomes *Academic Advising News* Editor with the Executive Office staff coordinating newsletter production

Past NACADA Presidents



Front Row (L-R): Toni Trombley, Tom Grites, Virginia Gordon, Chuck Connell, Wes Habley, Gary Kramer
Back Row: Carol Ryan, Peggy King, Tom Kerr, Mike McCauley, Nancy King, Buddy Ramos, Betsy McCalla-Wriggins

2002

President: Elizabeth “Betsy” McCalla-Wriggins, Rowan University (NJ)

Members: 6762

National Conference is held in Salt Lake City, UT

- Theme: ‘Academic Advising: Official Sponsors of Student Success’
- Attendance: 1789
- Chair: John Mortensen

Association Accomplishments and Issues:

- New organizational structure goes into effect at close of the national conference
- Executive Office staff expands to meet new structure with addition of Charlie Nutt as NACADA Associate Director and Marsha Miller as the association’s research coordinator
- NACADA Clearinghouse of Academic Advising Resources joins the NACADA Web site
- 283 participate in the largest Summer Institute in history
- *Academic Advising News* becomes electronic
- Advisor Certification Task Force surveys membership



Betsy McCalla-Wriggins

2003

President: Elizabeth “Betsy” McCalla-Wriggins, Rowan University (NJ)

Members: 6534

National Conference is held in Dallas, TX

- ‘Academic Advising: Teach, Encourage, eXcel, Advise, Support—Building Stronger Networks for Student Success’
- Attendance: 1983
- Co-chairs: Cole Holmes and Karen Schlabach Stuckey

Association Accomplishments and Issues:

- NACADA monograph series continues with publication of:
 - *Advising and Learning: Academic Advising from the Perspective of Small Colleges and Universities*, Martha Hemwall and Kent Trachte, Editors
 - *Advisor Training: Exemplary Practices in the Development of Advisor Skills*
- Richard Light, author of *Making the Most of College*, addresses the national conference
- *A Family Guide to Academic Advising* published in conjunction with the National Resource Center for The First-Year Experience & Students in Transition.
- Administrators’ Institute inaugurated
- Member dues increase from \$50 to \$55.
- Two Academic Advising Summer Institutes held for the first time
- Associate membership instituted to accommodate those not employed by accredited, non-profit higher education institutions
- Graduate Certificate in Academic Advising offered in partnership with Kansas State University



Administrators’ Institute participants Kim Roufs, Carolyn Schnell and colleague work on Action Plans for their campus programs.

2004

President: Ruth Darling, University of Tennessee

Members: 7869 (and counting!)

National Conference is held in Cincinnati, OH

- 'Building Bridges: Advisors as Architects for the Future'
- Conference chair: Barbara Bucey

Association Accomplishments and Issues:

- Gary Padak and Terry Kuhn, Kent State University, named *NACADA Journal* Co-Editors
- Assessment Seminar debuts in St. Pete Beach, FL
- Advising Definition Task Force issues final report
- Core Values Revision Task Force issues final report
- *NACADA Journal* 'Facets of Advising' issues focus on Advising Special Populations and Advising Administration
- The NACADA monograph series continues with the publication of:
 - *The Status of Academic Advising: Findings from the ACT Sixth National Survey*, Wes Habley, author
 - *Giving Advice to Students: A Road Map for College Professionals*, Howard Schein and associates, authors
 - *Advising Transfer Students: Issues and Strategies*, Tom Grites, Tom Kerr and Margaret King, Editors



Ruth Darling

Charter members with continuous NACADA membership 1979–2004

- J.D. Beatty, Retired, Iowa State University
- John Bothel, Purdue University
- John Borgard, Virginia Commonwealth University
- Carl M. Chando, University of Memphis
- David Crockett, Noel-Levitz
- Frank M. Dyer Jr, Retired, University of Memphis
- Bonnie S. Frumer, Temple University-Ambler Campus
- Virginia N. Gordon, Retired, The Ohio State University
- Thomas J. Grites, Richard Stockton College of New Jersey
- Wesley R. Habley, ACT
- Brenda G. Hart, University of Louisville
- Terry Jackson, College of DuPage
- Edward L. Jones, Retired, University of Washington
- Michael C. Keller, Aquinas College
- Thomas J. Kerr, Campus Group International
- Margaret C. King, Schenectady County Community College
- Iris M. Landa, La Sierra University
- Michael E. McCauley, Ball State University
- Eileen McDonough, Barry University
- Gerald Murray, Ball State University
- Suzanne O'Brien, University of Rochester
- Cheryl J. Polson, Kansas State University
- Carol C. Ryan, Retired, Metropolitan State University
- Toni Trombley, formerly at the University of Vermont
- Wendell L. Williams, University of Louisville

Planning for the Future

The current NACADA Board of Directors has established a strategic plan for the association that will guide its continued development into the future. Using this plan, we expect to see the following initiatives achieve success as NACADA continues as the leader within the higher education community for the theory, delivery, application, and advancement of academic advising to enhance student learning and development:

- Update the Statement of Core Values of Academic Advising
- Develop statement of definition for Academic Advising
- Further academic advising research
- Expand our membership to encompass all institutions
- Increase diversity within membership and leadership
- Develop additional professional development opportunities
- Foster awareness of NACADA and the advising profession
- Broaden services available through the Consultants Bureau
- Consider formal advisor certification
- Increase services to faculty advisors
- Enhance exposure of advising throughout higher education

Through your support, NACADA will accomplish these goals and continue to be the leader in the enhancement of student learning and development through effective academic advising.

2003–2004 NACADA Board of Directors

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- *NACADA Journal* (1981–2004). Volumes 1–24



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