



# Advising Matters

Fall 2017



## Get ready for Springfield!

Stay informed with details  
surrounding the 2018  
Region 1 Conference

## Being Inclusive

Exploring Advising and  
Microactivism

## NACADA Near You

What's happening in  
your state?

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Greetings Region 1!

Happy New Year! With fall semester well underway, we are still a few months away from January 1 but the start of a new academic year often has us thinking what will the year ahead bring? Who will we be? What should we think about changing? What direction are we going? Our conference theme for 2018 is Elevate Your Game! We encourage all of you to think about how you can be the best advisor possible? What skills will enhance your career and bring positive change to your students? How can you help your students to rise to the occasion and elevate their academic success?

Your Region 1 Conference Planning Committee is already working diligently to bringing you a fantastic experience in March. The Sheraton Springfield Monarch Place Hotel in Springfield, MA will be an exciting place to Elevate Your Game! from March 7 – 9, 2018. Each year we have hundreds of advising professionals joining NACADA and attending our conference for the first time. So, whether this will be your 37th conference or your 1st, we hope you will plan to volunteer, participate in UnConference, and connect with colleagues you haven't seen since NY and meet the newest members to our community. In the spirit of self-improvement we encourage you to also consider submitting a proposal to present in Springfield, MA.

What an exciting fall for NACADA! Close to 4,000 attended the Annual Conference in St. Louis, it was wonderful to see Region 1 so well represented. Our Best of Region 1 winners Sharon Tavernier and Marianne DiMarco-Temkin of SUNY Canton gave a fantastic presentation (#UCanReg: An Eccentric Effort to Get Students to Take Notice and Register on Time for Classes). Congratulations Sharon and Marianne on a great presentation and for representing what is so amazing about our Region 1 members!

We encourage all of our members to stay informed and connected. Be sure to visit the NACADA website often, follow Region 1 on Twitter (@NACADA\_region1) and join us on Facebook (NACADA Northeast Region 1). Whichever form of social media you prefer there are multiple ways to feel connected, informed and valued by your Region 1 colleagues. You are what make Region 1 so special!

Sincerely,

Jennifer Drake Deese & Mara Sidman Gould  
Region 1 Conference Co-Chairs

# Let's get ready for Springfield!

Join us for the 2018 Region 1 Conference!

Wednesday, March 7th -  
Friday, March 9th

Sheraton Springfield Monarch  
Place Hotel  
One March Place  
Springfield, MA 01144

Region 1  
Conference  
Springfield, MA

**ELEVATE**  
YOUR GAME

Visit the **NACADA** website for more information about travel, hotels, and tentative schedule:

<https://www.nacada.ksu.edu/Community/Regions/Region-1.aspx>

## NACADA REGION 1

# Awards and Scholarship Programs

APPLICATIONS DUE NOVEMBER 1, 2017

### Region 1 Scholarships

- Conference Presenter
- Conference New Advisor Scholarship
- Conference Advising Administrator
- Academic Advising Administrators' Institute
- Advising Seminar Scholarship
- Academic Advising Assessment Institute

### Excellence in Advising Awards

- Advisor Primary Role
- Faculty Advisor
- New Advisor
- Advising Administrator

APPLICATIONS DUE JANUARY 31, 2018

- Region 1 Conference Graduate Student Scholarship

APPLICANTS MUST BE NACADA MEMBERS (EXCEPT FOR EXCELLENCE IN ADVISING - ADVISING ADMINISTRATORS APPLICANTS). PLEASE VISIT THE AWARDS WEBSITE FOR ADDITIONAL INFORMATION AND APPLICATION INSTRUCTIONS.

# How Dr. Seuss Can Inform Our Work

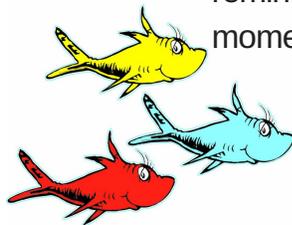
Lauren Humphrey

“Look at me!  
Look at me!  
Look at me NOW!  
It is fun to have fun  
But you have to know how.”  
(The Cat in the Hat)



As we look ahead to the fun we'll have together in Springfield, Mass for our Region 1 Conference 2018, I'd like to share some words of wisdom from Springfield's own native son, Theodor Seuss Geisel, better known by his pen name, Dr. Seuss. The lines below are excerpted from some of Dr. Seuss's most beloved books. You'll likely recognize several, and I encourage you to get in on the fun and think about how they might apply to your own advising practice!

“From there to here, and here to there, funny things are everywhere”  
(One Fish, Two Fish, Red Fish, Blue Fish)



Advising is fun, and sometimes it's downright funny! The advisors I know take their jobs seriously and work hard but know it's okay to laugh. Dr. Seuss's verses are a reminder that it's okay to be silly and to appreciate moments of levity. What made you laugh, today?

“I meant what I said, and I said what I meant...An elephant's faithful, one hundred percent!”  
(Horton Hatches the Egg)

For some of our advisees, we are their constant—a dependable resource. Dr. Seuss's loveable character Horton exhibits a faithfulness I aspire to. What are the ways in which you demonstrate your commitment?

“And will you succeed? Yes! You will, indeed (98 and  $\frac{3}{4}$  percent guaranteed)”

(Oh, the Places You’ll Go!)



Nothing is 100% guaranteed, but sometimes advisees need some encouragement. How do you pepper your pep talks with a dose of reality?

“Unless someone like you cares a whole awful lot, nothing is going to get better. It’s not.”

(The Lorax)

Don’t underestimate your impact! This speaks to advisors’ roles as student advocates. Who will you positively impact today?

“When a fox is in the bottle where the tweetle beetles battle with their paddles in a puddle on a noodle-eating poodle, THIS is what they call...a tweetle beetle noodle poodle bottled paddled muddled duddled fuddled wuddled fox in socks, sir!”

(Fox in Socks)

Sometimes that sums up a day in the life of an advisor—absurd! But if you’re anything like me, you love it all the more.



See you in Springfield! If you’re a Dr. Seuss fan, be sure to check out the The Amazing World of Dr. Seuss Museum which just opened this year.

# Requesting funding for the 2018 Region One Conference

## Terri Downing

Attending the NACADA Region One conference is an opportunity for advisors to access valuable, updated information on academic advising programs, as well as a chance to learn from each other how to implement changes to better serve our students. Everyone working in Higher Education knows that budgets are tight and professional development is not often the top priority for spending. We also know how vital it is that advisors stay current on information in their professional field. Attending regional conferences can be a budget-friendly way to meet the goals of professional development while also being fiscally responsible to your institution. If you are seeking funding for attending the Region One conference, here is some information to bring to the discussion:

### LOCATION

The 2018 Region One conference will be in Springfield, MA. The conference moves around year-to-year to try to accommodate as many advisors in our region as possible. (If the conference remains within driving distance for a good percentage of our region each year, then that helps to keep overall costs down for our attendees.)

### CONTENT/LEARNING

Staying current with new information in the field and learning how others handle similar issues are the main reason that professionals choose to attend conferences like the NACADA Region One conference. For this reason, the conference committee works diligently to ensure that we have a variety of sessions that cover a wide range of topics in advising. Whether you specialize in first year programs, working with veterans, advising adult students, organizing orientation, leading peer advising programs, engaging students in pre-professional programs, coordinating honors advising, or other areas of advising, know that we work to find presenters who will talk about challenges, unique programs, and new directions in advising in these areas and more. (Once the detailed conference agenda is available, offer to bring that agenda to your budget manager to show which sessions you think will help you best address the needs of your department.)

### COSTS

When requesting funding, be sure to bring as much information about expected costs to the conversation as possible. Here are the fixed costs for the 2018 Region One Conference. Don't forget to add in travel costs (mileage or flight) from your location.

- Registration: \$140/person
- Hotel: \$140/night single or double plus state and local taxes (13.45%) at our Conference Hotel – the Sheraton Springfield Monarch Place Hotel
- Meals: Some meals are included with the cost of registration (Wed. reception, Thurs. breakfast, Thurs lunch, Fri. brunch). There are also a wide range of restaurants and fast food in the immediate area of the hotel. Our hospitality table will have information about off-site food for all budgets.

*We've continued the tips on requesting funds on our blog!*

*Check it out: <https://nacadar1.wordpress.com/>*

## *Inclusivity and Microactivism in Advising*

Neena Fink

As a new semester begins and my calendar fills with student meetings, all I can think about is how grateful I am to be an advocate, mentor, and educator in the advising profession. While I may never accomplish half the things the students I work with will, I am captivated by everyday student interactions and conversations in my role as a connector and includer. The capacity to advocate in small, meaningful ways on behalf of the students I work with gives my very tiny piece of the world meaning. We, as advisors, have the unique opportunity to challenge students to expand their imaginations and explore life's possibilities. ***On a small scale, we have the ability to affirm students in their identities, see them, and hear them. These small acts of advocacy are microactivism at its finest.***

On a large scale, we have the ability to reframe student thinking, educate, and empower students to make informed decisions about their character, values, engagement, classes, and career. When you tell an exploratory student that they aren't going to make a wrong program decision and that while their major is important it won't determine who they are as a person, you ease anxiety and worry. When you tell that same student they have transferable skills and that involvements will help them toward their future goals, you build confidence and hope. When you tell a military veteran student that they bring a wealth of experience and knowledge to their classrooms, you value their contribution and see their importance. When you connect a gender-fluid student to student organizations, peers, staff, and faculty, that can help and mentor, you validate who the student is as a human, and as a student in the campus community. When you challenge a student on the way they have always thought or acted, to fully understand the implications of their comments, you educate them on what it means to create authentic relationships and to be an ally to those whose voices have been systematically oppressed.

Students can see your connection to programming and your involvement in the university community. Your visibility at events has meaning. Microactivism is inclusivity and advocacy in action. Small acts of kindness, involvement, and encouragement make all the difference to students. When we validate, affirm, and ally with students we show them that, in the words of Mahatma Gandhi, "in a gentle way, you can shake the world." Let us, together, actively work in gentle and profound ways, as includers and advocates, to empower our students to shake the world.



# Get Involved with Communications!

Do you have great ideas to share? Are you looking for a venue to post some of your advising research? Are you awesome with social media? You should consider joining the Communications Committee!

We are always looking for volunteers to write for the newsletter, or for the NACADA Region 1 blog. During conference time, we also rely heavily on members to help us with our presence on social media.

If you have skills in any of these areas, please let us know! Send us an email at [NACADAr1comm@gmail.com](mailto:NACADAr1comm@gmail.com) and tell us how you would like to contribute.



**Check out the blog!**

<https://nacadar1.wordpress.com/>



**Join the Facebook group!**

NACADA Northeast Region 1



**Follow us on Twitter!**

@NACADA\_region1

## More NACADA Events: Upcoming Web Events

A Web Event is a live event presented over the Internet. NACADA AdvisorConnect Web Events are focused events concerning topics of importance to academic advisors and advising administrators. Our AdvisorConnect online platform creates opportunities for the Voices of the Global Advising Community to be heard around the world!

All Web Events may be viewed by individuals on their desktop/laptop computers or by groups in conference room settings using computer projection technology. No travel required!

### **Wednesday, November 15, 2017**

Building Advisor Competency: Developing a Profession of Advising through Training, Development, and Scholarship

### **Wednesday, December 13, 2017**

Building Advisor Competency: Introduction to the NACADA Academic Advising Core Competencies Model

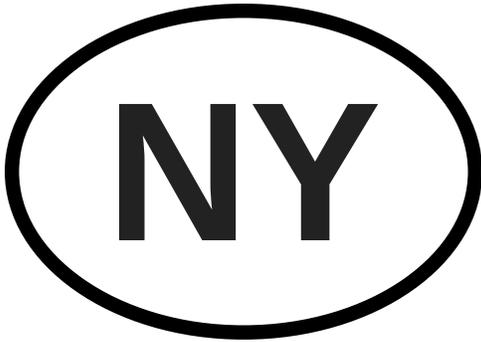
### **Thursday, February 1, 2018**

Building Advisor Competency: Conceptual Understanding Component

Learn more about all web events here:

<http://www.nacada.ksu.edu/Events/Web-Events/Web-Events-Coming.aspx>

# State News



Because our state is large with hundreds of colleges and universities, the Region 1 NYS liaison, Linda Searing, has assigned sub-liaisons in four regions of the state: West, Central, East, and Downstate. The sub-liaisons assist Linda in her role of connecting with members, providing networking and professional development opportunities, and keeping the organization informed about what's happening throughout the state. Below are the current sub-liaisons. Feel free to contact Linda or your sub-liaison if you have ideas for programs/events/resources that you'd like to see in your area.

The sub-liaisons are as follows:

- NY West (everything west of Syracuse): Linda Searing (Nazareth College), lsearin9@naz.edu
- NY Central (Syracuse to Utica including everything north and south): TBD, We are in need of a central NY representative, if you are interested, contact Linda Searing
- NY East (everything east of Utica and north of Poughkeepsie including Poughkeepsie): John Donoghue (SUNY Albany), jdonoghue@albany.edu
- NY Downstate (NYC, Long Island, and southeast area of the state) Pedro Luna (Lehman College), pedro.luna@lehman.cuny.edu

## Save these dates!

Western New York:

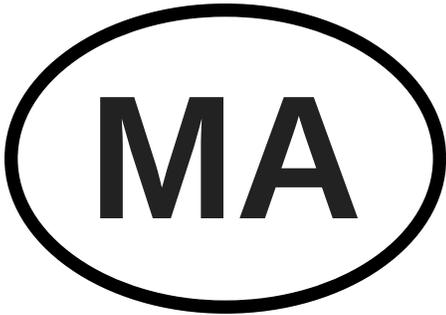
- RAC Advising Drive-in Conference - June 13, 2018, Monroe Community College

Downstate:

- NACADA Downstate Happy Hour - November 3, 2017, 5:00pm-8:00pm, the View Lounge, Time Square, New York Marriot Marquis, 1535 Broadway New York New York 10036 USA
- NACADA Downstate Best Practices Roadshow - April 13, 2018, 10:00am-2:00pm, Location TBA

RSVP to both of the downstate events to Pedro Luna (pedro.luna@lehman.cuny.edu)

# More State News



Want to get more involved with NACADA?  
The State Liaison position for Massachusetts  
will be open in March 2018. If anyone is  
interested, please contact the current state  
liaison, Cindy Firestein at  
[c.firestein@northeastern.edu](mailto:c.firestein@northeastern.edu)

Fall Edition  
2017

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