

March 2018



## Get ready for Springfield!

See a sneak peek of all the happenings at the regional conference

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## Get Involved

Find out how you can volunteer, donate, network, and contribute

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## NACADA

## Near You

What's  
happening around the  
region?

# Contents

- 3 Welcome Region 1!
- 5 Conference Details
- 7 Pre-Conference Workshops
- 10 Volunteer in Springfield
- 11 Region 1 Cares
- 12 Scholarship and Award Winners
- 13 Communicate with us!
- 15 More NACADA Events
- 16 Region Updates

## ADVISING MATTERS: MARCH 2018

Hello Region 1!

First and foremost, I would like to thank you for electing me as your Region Chair 2018-2020. I look forward to working with Region 1 members, leadership, and the NACADA Executive Office to continue providing meaningful professional development opportunities to advance your career goals as well as the field of academic advising.

I would like to express my deepest gratitude to our former Region 1 Chair, Jennifer Fath. Her dedication to NACADA Region 1 has been truly remarkable. I am excited that Jen will be continuing her connection with NACADA Region 1 as the Site Selection Co-Chair for the 2019 Conference in Vermont. Thanks again for all your hard work, Jen!

Since assuming the Region Chair role in October, I have been working on setting the 2018 Region Goals, spending time getting to know the Steering and Conference Committee members, and becoming familiar with the needs of both committees and the members they serve. The overarching theme of what I have learned is the need for increased **engagement** and opportunities for **involvement**. Over the next year, Region 1 will continue to provide exceptional services to its members while providing a variety of thoughtful and intentional ways to increase engagement and involvement with NACADA and Region 1.

Here are a few key ways you can get **engaged** and **involved**:

- Review the **Get Involved webpage** on the NACADA website to better understand the Administrative Division structure and to view the various Commission and Interest Groups.
- View the **New Member Brochure**. Members attending their first NACADA Conference in Springfield, MA should attend the specific events for our First-Time Attendees and can also request a buddy to connect with during the conference.
- Connect with one of your many **NACADA Region 1 Leadership representatives**. Your State Liaison can be a great local resource and you can also get to know your Region 1 Membership Chair, Art Esposito.
- Take advantage of networking opportunities whenever possible. If you are attending the **2018 Region 1 Conference in Springfield, MA** in March we encourage you to stop by the Engagement Table, attend the Meet Your State Session to connect with your State Liaison, and learn more about Region 1 by attending the Steering Committee Meeting or the Open Planning Meeting for the 2019 Region 1 Conference.
- Consider expanding or sharing your area of expertise, knowledge, and skills by presenting at any one of our conferences – Annual, Region 1, or State Drive-in. You can also reach out to our Membership Chair to learn more about our Mentorship Program.
- Seasoned NACADA members (3 or more years) should check out the **Emerging Leaders Program**.

Bottom line – there is something for everyone. All you need to do is use the many resources and we will be happy and excited to help you get engaged and involved.

Wishing you the very best,  
Melissa Jenkins  
NACADA Region 1 Chair



Greetings, Region One!

There are many wonderful things that the waning days of February bring us – more daylight and closer to the NACADA Region 1 Conference! Our ever-growing region will gather in Springfield, MA from March 7th – 9th to regroup, recharge and elevate our game! The Sheraton Springfield Monarch Place Hotel is the perfect backdrop to this year's theme - Elevate Your Game. This theme is all about bringing positive improvements, solutions and ideas into the life of the advising professional. Over the past year, the committee has worked tirelessly to ensure that all aspects of the conference provide opportunities for professional enrichment, engaging conversation, and multiple opportunities to elevate your advising game.

The 2018 conference will offer a dynamic Welcome Reception, engaging pre-conference workshops, concurrent sessions to meet all interest areas and an incredible keynote speaker. The 2018 keynote address by Marcella Hall, Vice President for Student Life and Dean of Students at Mount Holyoke College, educator, author and leader in social justice - is not to be missed! We think this will be the address we discuss long after the conference ends. Be sure to add "Conversations with Keynote," 2pm in the Grand Ballroom on Thursday, March 8th to your conference schedule.

In addition to the wonderful opportunities the conference has to offer, we hope you take a moment to explore Springfield and the surrounding area. Enjoy a great meal at the renowned Student Prince ([www.studentprince.com](http://www.studentprince.com)), visit the amazing Dr. Seuss Museum ([www.seussinspringfield.org](http://www.seussinspringfield.org)) or test those game skills at the Basketball Hall of Fame (<http://www.hoophall.com/>). Springfield truly has something for everyone.

We are so excited to welcome you all to Springfield, Massachusetts! On behalf of the Conference Committee, we look forward to saying hello, exchanging great ideas and helping each other enhance our student's success.

Jennifer Drake-Deese, Keene State College  
Mara Sidman Gould, University of Massachusetts Boston  
Region One Conference Co-Chairs

# Conference Details

The 2018 Region 1 Conference and all meetings will be held at the

Sharon Springfield Monarch Place Hotel

One Monarch Place

Springfield, MA 01144

Wednesday, March 7 - Friday March 9, 2018

## Special Concessions:

- Parking Information: Self Parking is \$7.00 per day, and overnight parking is \$10.00 per day.
- First Attendee Lunch available for members who are attending their first NACADA conference.
- Group rate available three days pre and post conference dates, based upon the hotel's availability.





# Schedule at a Glance

## Wednesday, March 7th

- 8:00am - 4:00pm Registration
- 8:30am - 11:30am Pre-Conference Workshops
- 9:00am - 12:00pm Preconference Workshops
- 11:45am - 12:45pm First Attendee Lunch\* (By Invitation Only)
- 1:00pm - 3:15pm Concurrent Sessions
- 3:45pm - 4:15pm U~Conference Sessions
- 4:30pm - 5:30pm Concurrent Sessions
- 7:30pm - 10:00pm Welcome Reception

## Thursday, March 8th

- 7:30am - 12:30pm and 1:45pm - 4:00pm Registration
- 8:00am - 9:00am Continental Breakfast
- 9:15am - 11:30am Concurrent Sessions
- 11:45am - 12:30pm Poster Session
- 12:30pm - 1:45pm Lunch and Keynote Speech
- 2:00pm - 2:30pm U~Conference
- 2:45pm - 3:45pm Concurrent Sessions
- 4:00pm - 4:45pm Meet Your State
- 5:00pm - 5:45pm Region 1 Steering Committee Meeting

## Friday, March 9th

- 8:00am - 1:00pm Office and Registration
- 8:30am - 10:45am Concurrent Sessions
- 11:00am - 12:15pm Brunch and Closing Keynote
- 12:45pm - 1:45pm Planning Meeting

For a list of concurrent sessions and abstracts, see the NACADA Region 1 [website by clicking here.](#)

# Pre-Conference Workshops

Wednesday, March 7th

## P1: The Reflection Series: A Guide to Professional Development

Michael Geroux, University of Albany

John Martinez, University of Albany

8:30am-11:30am

As professionals in a field that continually encourages exploration and self-discovery, advisors are always looking for ways to grow and develop their professional identity. A significant step in the development process is an advisor's ability to look beyond the resume in order to cultivate a more authentic self. This takes courage, as authenticity is a willingness, at times, to be vulnerable. With this focus in mind, we created The Reflection Series: A Guide to Professional Development, in which we identify three key points on the professional development continuum labeled as: Self-Reflection, Being Myself, and Growing Up. This presentation will lead participants through guided discussions focusing on each of the key points and how they build upon one another to facilitate professional growth.

## P2. What To Do When Your Game Is Elevated

Susan Kolls, Northeastern University

8:30am-11:15am

Congratulations! You've received a promotion and you're a manager! Now what? We often promote without preparing our staff appropriately, or hire someone who has experience in the job, but not experience as a manager. How do we prepare staff for these promotions and new experiences? This session will provide an overview of a training program developed to bridge this gap. Topics include: Transition from Peer to Manager, Prioritizing Work, Delegation, Providing Feedforward Reviews, and Staff Development. We will provide the structure of the training, along with examples of activities done, and information provided, to new managers. This session will be of value to new managers, as well as to the people in positions who are able to promote or hire new managers.

# Pre-Conference Workshops

Wednesday, March 7th

## P3: Cultivating Motivation: Helping Students Identify and Work Toward their Goals

Kelly McLaughlin, Brandeis University

9:30am-11:30am

When students arrive at college, they can develop a sense of uncertainty as the structure of high school gives way to previously unencountered levels of educational choice and freedom. This can leave some students feeling unmoored, unengaged, and academically unmotivated as they grapple with developing long-term goals and a sense of how their educational choices will contribute to them. This workshop is an opportunity for advisors from a range of institutions to explore ways to help cultivate intrinsic student motivation. Techniques will be offered that foster student reflection, goal-setting, and self-regulation in the service of developing adaptive motivational beliefs that create a sense of relevancy between students' present academic endeavors and future goals.

## P4: Assessment of Academic Advising

Elizabeth Higgins, University of Southern Maine

Kim Charmatz, University of Southern Maine

Lindsay Crawford, University of Southern Maine

9:30am-11:30am

Assessment has become an expectation at our institutions. Many of us are unsure about what assessment is, how to develop a plan of action, and even how and where to begin. Through our assessment process we focused on the following three questions:

What do we want students to learn from their academic advising experience?

What do we want them to value and appreciate?

How will we know when students know, value and appreciate?

During this session you will be introduced to assessment terminology and the steps within the assessment process. You will also have the opportunity to identify student learning outcomes and begin to create an assessment map. Participants will also leave with an understanding of the benefits and challenges of assessing academic advising.

# UNCONFERENCE 2018 | U~CONFERENCE

**THE UNCONFERENCE IS NOW THE U~CONFERENCE,  
AND THE U~CONFERENCE IS NOTHING WITHOUT U.**

Switch out of the sidelines and get into the action! This year we are calling U out and getting U into the game! A popular and continued tradition of the NACADA Region 1 Conference, the U~Conference sessions create the space and place for action and dialogue. The 2018 Region 1 Conference will offer two opportunities for attendees to participate in the U~Conference. The U~Conference is not a traditional formal presentation because U~Conference sessions are guided by the attendees, provoking thought, dialogue, innovative ideas, critical thinking and positive inquiry; a dialogue that challenges and promotes our best practices. An opportunity to learn and interface with colleagues, the U~Conference is a concurrent session that offers professionals an opportunity to engage in unrehearsed dialogue, community building, problem-solving and networking.

## Wednesday, March 7

Contributing authors of our profession anchor the first U~Conference Session. Attendees are encouraged, but not required to read some of the work of our featured contributors. In fact, it might be better for you not to prepare! Facilitators will lead the discussion and provide an atmosphere for active engagement and participation.

## Thursday, March 8

This time block is dedicated to subjects that you, the attendee, wish to explore with others. Each conference attendee will have an opportunity to determine the topics; whether it be the current climate of higher education or a desire to brainstorm and find solutions with the help of others on issues unique to your campus environment, the Unconference invites you to propose the topic!

Can't think of a topic right now? No problem - take a moment to reflect on your way to Springfield, allow the birthplace of basketball to inspire you to take action and risks through active dialogue. Previous Unconference topics include Political Landscapes in Higher Education, Title IX, Invasive Advising, Supervision, Access and Equity in Academic Support programs, Higher Education policy, connecting and collaborating with faculty, challenges of the online advisor, peer advising programs - and this is just a small sampling!

Topics for the U~Conference can be submitted anytime between now and breakfast on Thursday, March 8. Hop on the Blog for more information. Topics and room location will be announced during Lunch on March 8. As always, volunteers will be on hand to facilitate the dialogue and get things moving, but the agenda and conversation lie with the attendees!

# Volunteer in Springfield!

Volunteering for a NACADA conference is a great way to give back while also connecting with peers and colleagues.

NACADA Region 1 has a proud tradition of successfully run conferences and a large part of that is due to the dedicated group of volunteers willing to help. No previous experience necessary and the time commitment is up to you. From an hour to an afternoon--we need you!

In the coming weeks, conference registrants will receive an email invitation to sign up for the various roles needed. Some areas where you can help include:



- Staffing the registration and evaluation tables
- Serving as a session evaluation liaison
- Assisting with unconference sessions
- Greeting attendees at meals and reception
- And more!

## **For Newcomers and Seasoned Attendees Alike**

Coming to a conference for the first time or alone can be daunting. Even if you are arriving with institutional colleagues, it is great to have an icebreaker to make connecting to other advisors easier. If you would like to connect with a NACADA attendee prior to arrival let us know.

## **Questions? Please Contact Us**

We value our volunteers and look forward to working with you toward another successful event. If you have any questions about volunteering at the NACADA Region 1 conference in Springfield, MA, please email the Volunteer Co-Chairs Lauren Humphrey ([lhumphrey@bridgeport.edu](mailto:lhumphrey@bridgeport.edu)) or Valerie Como ([vcomo@bentley.edu](mailto:vcomo@bentley.edu)).

## Region 1 Cares

We are very excited to announce that our 2018 Charity is Shriners Hospitals for Children in Springfield, Massachusetts!

Shriners Hospitals for Children — Springfield is unique in its ability to provide exceptional, specialized pediatric orthopaedic, rheumatology and cleft lip and palate care using the latest innovations in diagnosis and treatment regardless of the families' ability to pay. Their expanded services include fracture care, neurodevelopmental pediatrics, sports health and medicine, and pediatric urology. The comprehensive onsite services at the hospital include outpatient visits, inpatient surgery, outpatient surgery, orthotics and prosthetics, radiology (including EOS Imaging System), the motion analysis center (utilizing a 3D motion capture system), occupational therapy, physical therapy, child life, care coordination, family services and nutrition. We encourage you to learn more about our special charity through their website:

<https://www.shrinershospitalsforchildren.org/springfield>



**How can NACADA Region 1 help? Our goal is to support the hospital in two ways.**

### Aluminum Can Tabs

Start collecting now! Encourage your colleagues across your institutions to save their tabs. The hospital collects hundreds of thousands of can tabs each year, which they are able to sell to recycling entities. Prizes will be awarded for most tabs collected!

### Donations

Visit the NACADA Region 1 Conference website to see a list of items that the hospital is seeking for the donation drive. [Click here!](#)

# REGION 1 SCHOLARSHIP AND AWARD WINNERS

## Awards

**Excellence in Advising - New Advisor** Stefanie Parau, Northeastern University

## Conference Scholarships

### Presenter Scholarship

Kera Murphy, Berklee College of Music

Janine Bradley, University of Massachusetts Boston

### Graduate Student Scholarship

Connor Guerin, Clark University

April Cano, University of Connecticut

### New Advisor Scholarship

Dr. Anne Kim, University of Connecticut

Joseph Murphy, University at Albany

Cayce Jones, Simmons College

Sara Purisky, Simmons College

Julia Lucia, Binghamton University

## Graduate Networking Event

Region I will be hosting the Graduate Networking Event on Thursday, March 8th. We invite all graduate students to attend this networking event where professionals from the region will be on hand to speak with and share their pathway into academic advising. This is our way as a region to show our appreciation towards graduate students and to help them move forward professionally. Learn about scholarship and internship opportunities while connecting with professionals in Region I and NACADA Leadership as well. Light hors d'oeuvres and a cash bar will be available.

If you are a graduate student and would like to attend, please email Joseph Murphy (jmurphy@albany.edu) to RSVP.

# Get Involved with Communications!

Do you have great ideas to share? Are you looking for a venue to post some of your advising research? Are you awesome with social media? You should consider joining the Communications Committee!

We are always looking for volunteers to write for the newsletter, or for the NACADA Region 1 blog. During conference time, we also rely heavily on members to help us with our presence on social media.

If you have skills in any of these areas, please let us know! Send us an email at [NACADAr1comm@gmail.com](mailto:NACADAr1comm@gmail.com) and tell us how you would like to contribute.



Check out the blog!



Join the Facebook group!



Follow us @NACADA\_region1



# Conference Committee

Jen Drake-Deese, Conference Co-Chair

Mara Gould, Conference Co-Chair

Jennifer Fath, 2018 site Selection Co-Chair (VT)

Susan Kolls, 2018 site Selection Co-Chair (VT)

Susan Kolls, Hospitality/Reception/Vendor/Region 1 Cares Co-Chair

Ana Frega, Hospitality/Reception/Vendor/Region 1 Cares Co-Chair

Jessie Karner, Program Co-Chair

Brian Koslowski, Program Co-Chair

Sarah Scheidel, Registration Co-Chair

Tara Maroney Registration Co-Chair

Lauren Humphrey, Volunteer Co-Chair

Valerie Como, Volunteer Co-Chair

Art Esposito, Membership Chair

Benjamin McNamee, Communications Co-Chair

Janine Bradley, Communications Co-Chair

Linda Searing, Evaluation Co-Chair

Rebecca Meaney, Evaluation Co-Chair

Jeff Barry, U~Conference Co-Chair

Eric Dusseault, U~Conference Co-Chair

Tracy Mendham, At-Large Conference Committee

Terri Downing, At-Large Conference Committee

# More NACADA Events



## Annual Conference

### **LIFE STORIES: THE ART OF ACADEMIC ADVISING**

September 30th- October 3rd, 2018

Phoenix Convention Center

Phoenix, AZ

## NACADA Web Events

Can't make it to Springfield or Phoenix this year? Shrinking budgets and busy schedules can make it challenging to travel for conferences, but we hope you will consider participating in some of the other professional development activities that NACADA has to offer. In the next section you can see information about all of the upcoming state events, but online Web Events can also provide helpful information and opportunities to connect with colleagues over important topics.

### **Thursday, March 6th**

Competency: Informational Knowledge Component - [Click for more information](#)

### **Wednesday, April 4th**

Competency: Relational Skills Component - [Click for more information](#)

### **Wednesday, May 9th**

Advising Core Competencies Model to Create an Action Plan for Professional Growth and Development - [Click for more information](#)

For information about registering and other details, please visit:

<https://www.nacada.ksu.edu/Events/Web-Events.aspx>

## Upcoming State Drive-Ins

### **NEW YORK**

Friday, April 27th

Marist College

Advising Inside-Out: Navigating the Student Journey

### **MASSACHUSETTS**

Wednesday, May 16th

UMass Amherst

Advising for diversity: Opportunities,  
Challenges, and Solutions

Questions? Email Stefanie Parau  
[s.parau@northeastern.edu](mailto:s.parau@northeastern.edu) or Linda  
Ziegenbein [lziegenb@umass.edu](mailto:lziegenb@umass.edu)

NY

## State News

### NACADA Downstate Happy Hour

Twenty-two members of NACADA met on November 3rd, 2017, at the View Lounge at the Times Square New York Marriot Marquis for a happy hour. Members enjoyed getting to know each other and networking.



### Upcoming Advising Events

NACADA State Drive in Conference, Advising Inside-Out: Navigating the Student Journey Friday April 27 9:00 AM-3:00 PM, Marist College

[Click here to Register or Submit a Presentation Proposal](#)

Contacts: Casey Trocino at [Casey.Trocino@marist.edu](mailto:Casey.Trocino@marist.edu) or Dabby Hines at [Dabby.Hines@marist.edu](mailto:Dabby.Hines@marist.edu)

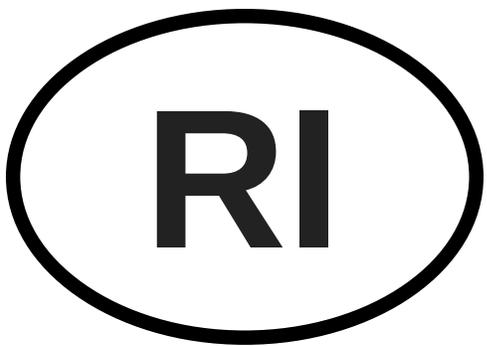
RAC Advising Conference, Advising for Student Success: Participating in the Academic Marathon, Jun 13, Monroe Community College

[Click here for more information](#)

Many thanks to our outgoing downstate sub-liaison, Pedro Luna of Lehman College, for his good work.

Welcome to our new downstate sub-liaison, Stephanie Ramsey of the City College of New York!

We are still in need of a sub-liaison for central New York (Syracuse to Utica). Contact Linda Searing, the NY liaison to R1 at [lsearin9@naz.edu](mailto:lsearin9@naz.edu) if interested.



RI

## State News

# Rhode Island hosts successful Drive-In Conference, December 2017

Despite the snowy day, 66 attendees participated in the Drive-In conference and had an enjoyable day. The Keynote Speaker, Jerry Holder, had a very thought-provoking presentation about hidden and implicit biases, specifically in the college setting. While his presentation was informative, the questions and answer portion of the Keynote was very interactive and significant to the topic of diversity.

## Award Winners

**Advising Partner Award** - Laurie Hazard, Bryant University

**Jessica Sultaire Rising Star Award** - Lauren Chapman, Bryant University

**Innovation in Academic Advising Award** - Christopher Barrett, University of Rhode Island

**Steven J. Bailey Excellence in Advising Award** - Eric Dusseault, RI School of Design & Mass. College of Art & Design

*Best Presentation at the Drive-in was "Design by Success" presented by the MassArt staff of Eric Dusseault, Courtney Stock and Santina Antoshak*

**Special Conference Edition**

March 2018

**Editorial**

Janine Bradley, Communications Co-Chair

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**To Contribute:**

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