

Monica A. Cottrell

Platform Statement for Region 2 Eastern PA State Representative

Serving as the Eastern PA State Representative would not only allow me to deepen my involvement in NACADA, but it would also provide me with an opportunity to grow and support our membership. NACADA and its members welcomed me when I scarcely knew the difference between intrusive and developmental advising and now I would appreciate the chance to pay it forward.

As the Eastern PA State Representative, I would organize formal and informal opportunities for advisors to connect with each other. I envision informal, after work gatherings in each of the three main areas of Eastern PA (Scranton/Wilkes-Barre, Lehigh Valley, Philadelphia). This would provide members a chance to network and share ideas in a relaxed environment. I would continue the Eastern PA Drive-In Conferences for a more formal professional development opportunity. Taking a page from my involvement in the Advising Community on Transfer Students, I would also like to organize virtual meetings via Zoom to discuss specific topics of interest for Eastern PA advisors (i.e. TAOC policies, Guided/Career Pathways). I believe it is important for Advisors to have many opportunities to connect and share.

My NACADA involvement has spanned various capacities. In 2010 I was a Wesley R. Habley NACADA Summer Institute Scholarship Winner. I have read proposals for and presented at both regional and national NACADA conferences. I served as the Registration Chair for Region 2 NACADA Conference in 2014 and helped plan and organize the Eastern PA Drive-In Conferences in 2017 and 2018. Since 2015 I have been on the steering committee of the NACADA Advising Community on Transfer Students, and participated in the Region 2 Mentor Program.

The NACADA community has helped me continually grow and develop my advising knowledge and skills. I would be honored to serve Eastern PA as state representative to facilitate new membership growth and support of current members.