2019 Region Four Planning Committee

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Exhibitors/Sponsors Chair

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Hospitality Chair

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Whitney Washington  
Social Chair

Prissy Goodson  
Administrative Support

Tameka Thomas  
Registration Chair
Unmask Student Potential

NACADA Southwest Region Four Conference
March 12-14, 2019 | Mobile, Alabama
Renaissance Riverview Plaza Hotel
Welcome to Mobile

From the Region Four Chair - Jonathan Hallford

Welcome to Mobile, Alabama and the United States’ “Original Home of Mardi Gras.” On behalf of your Region 4 Steering Committee, we are excited to have you at the 35th annual NACADA Region 4 Conference.

I would like to start by thanking the Conference Committee for taking on the daunting task of planning this event. Your dedication and enthusiasm during the planning process is much appreciated and I look forward to seeing our members benefit from your tireless work to create a program with top-notch preconference sessions, a dynamic keynote speaker, engaging concurrent sessions, and interactive poster sessions.

If this is your first NACADA Conference, I offer you a special welcome to Region 4. Please be sure to introduce yourself to not only me but also to the rest of the steering committee, the conference planning committee, and our representative from the Board and the Executive Office. Please make sure to attend your state meeting so that you can network with colleagues from your state. Also, make a point to attend the New Advising Professionals dinner on Wednesday night to network with other first time attendees.

I believe you are in for a fantastic conference, so relax and connect (or reconnect) with colleagues and immerse yourself into learning and sharing with your fellow practitioners. Together let’s “Unmask Student Potential”.

From the Region Four Conference Chair - Candi Vann

On behalf of the Region 4 Conference Committee, it is our pleasure to welcome you to the 2019 NACADA Region 4 Conference in beautiful Mobile, AL! This historic city is home to the original Mardi Gras Carnival celebration dating back to 1703. Although the official Mardi Gras festivities have ended, we have worked hard to recreate the ambiance of Carnival so you too can feel a part of this unique celebration.

Our conference theme “Unmask Student Potential” reminds us that students may hide behind masks of uncertainty or insecurity, but we as advisors are trained to help our students identify their hidden strengths and gain confidence to be successful. We have assembled an amazing list of presenters ready to help you discover new tools and resources to continue building your expertise. We hope you find the next three days enlightening and see this as an opportunity to network and grow professionally.

During your stay, we also encourage you to explore this amazing city. We have organized several activities to get you out and about! If you are interested in a guided tour of the city, join us for the "Masks and Moonpies" walking tour Wednesday evening. Please check out our Dining and Social Activities page for many more options.

We hope that you have a great stay here and look forward to spending this time with you. If we can be of assistance, please don’t hesitate to ask. War Eagle!

Region Four Leadership

<table>
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<tr>
<th>Region Chair</th>
<th>2019 Conference Chair &amp; Alabama Liaison</th>
<th>Florida Liaison</th>
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<tbody>
<tr>
<td>Jonathan Hallford</td>
<td>Candi Vann Auburn University</td>
<td>Angela Moore University of South Florida</td>
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<tr>
<td>Auburn University</td>
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<td>Caribbean Liaison Region 4 Steering Committee</td>
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<td>Georgia Liaison</td>
<td>Mississippi Liaison</td>
<td>VACANT</td>
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<tr>
<td>Sadé Tramble</td>
<td>Emily Shaw Mississippi State University</td>
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<tr>
<td>Georgia State University</td>
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<td>Communications Chair Karen Higgs Georgia College &amp; State University</td>
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<tr>
<td>Past Region Chair</td>
<td>Awards Committee Chair</td>
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<tr>
<td>Brad Blitz</td>
<td>Ellen Murkison Georgia Institute of Technology</td>
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<td>Georgia State University</td>
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<tr>
<td>Mentor/Mentee Program Chair</td>
<td>Social Justice &amp; Diversity Chairs</td>
<td>Social Justice &amp; Diversity Chairs Danielle Bostick University of Georgia</td>
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<td>Lindsey Byrd</td>
<td>Erin Weston Georgia College &amp; State University</td>
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<td>Pensacola State College</td>
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<td>Social Media Chair</td>
<td>Technology Chair</td>
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<tr>
<td>Meredith Jones</td>
<td>Chris Hutt Kennesaw State University</td>
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<td>Auburn University</td>
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## Schedule At-A-Glance

### Tuesday, March 12

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<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>Noon-6 pm</td>
<td>Registration/Check In</td>
<td>2nd Floor Lobby</td>
</tr>
<tr>
<td>12:30-4:30 pm</td>
<td>Conference Business/Region Planning Meeting</td>
<td>Various</td>
</tr>
<tr>
<td>12:30-2:30 pm</td>
<td>Group A - Preconference Workshops</td>
<td>Various</td>
</tr>
<tr>
<td>3-5 pm</td>
<td>Group B - Preconference Workshops</td>
<td>Various</td>
</tr>
<tr>
<td>5-6 pm</td>
<td>NACADA Orientation for First-Time Conference Attendees</td>
<td>Mobile Bay Ballroom II</td>
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<tr>
<td>6-7:30 pm</td>
<td>Opening Reception</td>
<td>Bon Secour Bay Ballroom</td>
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### Wednesday, March 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>6 am</td>
<td>Downtown 2 Mile Run</td>
<td>1st Floor Lobby</td>
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<tr>
<td>7:30-10 am</td>
<td>Registration/Check-In</td>
<td>2nd Floor Lobby</td>
</tr>
<tr>
<td>7:30-8:15 am</td>
<td>Continental Breakfast</td>
<td>Bon Secour Bay Ballroom</td>
</tr>
<tr>
<td>8:15-8:30 am</td>
<td>Conference Welcome and Announcements</td>
<td>Bon Secour Bay Ballroom</td>
</tr>
<tr>
<td>8:45-9:45 am</td>
<td>Group A-Concurrent Sessions</td>
<td>Various</td>
</tr>
<tr>
<td>10-11 am</td>
<td>Group B-Concurrent Sessions</td>
<td>Various</td>
</tr>
<tr>
<td>11 am-Noon</td>
<td>Poster Sessions</td>
<td>Various</td>
</tr>
<tr>
<td>Noon-1:30 pm</td>
<td>Luncheon/Keynote Speaker - Nicole Carr/Awards Presentation</td>
<td>Bon Secour Bay Ballroom</td>
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<tr>
<td>1:45-2:45 pm</td>
<td>Group C-Concurrent Sessions</td>
<td>Various</td>
</tr>
<tr>
<td>3-4 pm</td>
<td>Group D-Concurrent Sessions</td>
<td>Various</td>
</tr>
<tr>
<td>4:15-5:15 pm</td>
<td>Group E-Concurrent Sessions</td>
<td>Various</td>
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<tr>
<td>5:30-6:30 pm</td>
<td>State Meetings</td>
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<tr>
<td></td>
<td><strong>Dinner On Your Own</strong></td>
<td></td>
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<tr>
<td>7 pm</td>
<td>Masks &amp; Moon Pies-Walking Tour of Downtown Mobile ($15)</td>
<td>1st Floor Lobby</td>
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<tr>
<td>7 pm</td>
<td>New Advising Professionals Community Social</td>
<td>The Royal Scam</td>
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<tr>
<td>8 pm</td>
<td>Trivia</td>
<td>Alchemy Tavern</td>
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<tr>
<td>10 pm</td>
<td>Karaoke</td>
<td>Alchemy Tavern</td>
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### Thursday, March 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30-7:30 am</td>
<td>Yoga ($10)</td>
<td>The Admiral Suite (4th floor)</td>
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<tr>
<td>7:30-8:15 am</td>
<td>Breakfast</td>
<td>Bon Secour Bay Ballroom</td>
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<tr>
<td>8:30-9:30 am</td>
<td>Group F-Concurrent Sessions</td>
<td>Various</td>
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<tr>
<td>9:45-10:45 am</td>
<td>Group G-Concurrent Sessions</td>
<td>Various</td>
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<tr>
<td>11 am-Noon</td>
<td>Group H-Concurrent Sessions</td>
<td>Various</td>
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<tr>
<td>12:15-1:15 pm</td>
<td>Closing Session and Business meeting</td>
<td>Schooner Suite</td>
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*All times are Central Time*
Welcome to the Global Community

NACADA: The Global Community for Academic Advising is an association of professional advisors, counselors, faculty, administrators, and students working to enhance the educational development of students.

NACADA promotes and supports quality academic advising in institutions of higher education and provides a forum for discussion, debate, and the exchange of ideas pertaining to academic advising through numerous activities and publications. NACADA also serves as an advocate for effective academic advising by providing a Consulting and Speaker Service, an Awards Program, and funding for research related to academic advising.

NACADA evolved from the first National Conference on Academic Advising in 1977 and officially formed in 1979. NACADA has over 13,000 members representing all 50 United States, US territories, Canada, as well as a many other countries around the world. These members represent higher education institutions across a spectrum of Carnegie classifications.

NACADA Vision

Recognizing that effective academic advising is at the core of student success, NACADA aspires to be the premier global association for the development and dissemination of innovative theory, research, and practice of academic advising in higher education.

NACADA Mission

NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

NACADA Strategic Goals

- Expand and communicate the scholarship of academic advising
- Provide professional development opportunities that are responsive to the needs of advisors and advising administrators
- Promote the role of effective academic advising in student success to college and university decision makers
- Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity
- Develop and sustain effective Association leadership
- Engage in ongoing assessment of all facets of the Association
- Expand the use of innovative technology tools and resources to support the work of the Association

NACADA Diversity Statement

NACADA values diversity within our leadership in regard to institutional type, size, and employment position as well as diversity in regard to ethnicity, gender identity, age, culture, and sexual orientation.

The NACADA website provides excellent programs, resources, and ways to connect and network with the global academic advising community!

nacada.ksu.edu
Region Four Awards

Joyce C. Jackson Service Award
Joshua "JJ" Johnson, University of Central Florida

Excellence in Advising – Advising Administration
Dr. Janet Moore, Auburn University

Excellence in Advising – Faculty Role
Dr. Carolyn Huntington, Auburn University (Winner)
Dr. Steven Skultety, University of Mississippi (Cert. of Merit)

Excellence in Advising – Primary Role
Rob Kulick, Auburn University (Winner)
LaDora Howard, University of South Alabama (Cert. of Merit)

Excellence in Advising – New Advisor
Vanessa Gonzalez, University of Central Florida (Winner)
Jennifer Kilduff, University of West Florida (Cert. of Merit)

Region 4 Travel Grant
Rachel Taylor, Agnes Scott College

Keynote Speaker

Dr. Nicole Carr
Associate Vice President for Student Academic Success
University of South Alabama

Nicole T. Carr is Associate Vice President for Student Academic Success at the University of South Alabama. In this position she provides university leadership targeting one of the five institutional priorities: student success and access. Her unit encompasses a range of services rounding out students’ academic experience, including academic advising, tutoring, Career Services, and the university Writing Center. Carr has developed and/or supervised a variety of student success initiatives including a wide-scale implementation of learning communities; the development and implementation of the university’s First Year Advising Center, now Academic Advising and Transfer Services; the implementation of large scale technology in support of student success; the production of a university-specific first year experience course text and the establishment of common learning objectives for first year courses; a robust peer academic leader program; and the development of the annual South Alabama Conference on Teaching and Learning. She has also collaborated extensively with Student Affairs, most notably in designing the university Week of Welcome and instituting an academic Convocation.

Since 2010, with the support of the President and Provost, Dr. Carr has led the University in improving first year student retention by 13 percentage points, and four-year graduation rates by 11 percentage points. Continued focus on persistence and graduation, especially closing equity gaps, now involve need based gap grants, attendance initiatives, degree milestones, probation advising, and additional engagement with technology in support of success.

In 1998, Dr. Carr joined the faculty at the University of South Alabama as Assistant Professor of Sociology; she maintains tenure and rank of Associate Professor in the department of Sociology, Anthropology, and Social Work. Her work in the classroom included deliberate pedagogical focus on active learning, and she was recognized with numerous teaching awards, including the University’s Top 50 Faculty. She supported student learning outside the classroom by including students in funded projects, conference presentations, and scholarly publications. Her research is most often applied in nature and her interests include gender, inequality, and crime. She continues to teach a section of the university first year experience course most fall semesters. Dr. Carr joined the administrative team at the University of South Alabama in 2010.

Dr. Carr holds a bachelor’s degree, with a double major in Government and Philosophy, and a master’s degree in Sociology from the College of William and Mary. She earned a PhD in Sociology from Louisiana State University.
Dining & Social Activities

Mardi Gras Bash - Opening Reception
Bon Secour Bay Ballroom  |  Tuesday, March 12  |  6-7:30 pm

Please join us in the Bon Secour Bay Ballroom Tuesday, March 12, 2019 at 6:00 PM for our Mardi Gras Bash! Mardi Gras is the annual Carnival celebration in Mobile, Alabama. It is the oldest annual Carnival celebration in the United States, started by Frenchman Nicholas Langlois in 1703 when Mobile was the capital of Louisiana. Come experience Mardi Gras in Mobile at the opening reception. There will be live music, dancing, masquerade masks, a photo booth, heavy hors d'oeuvres, and a cash bar. Come party with us and let the good times roll!

Fleet Feet Mobile Sponsored Run (free)
Riverview Lobby  |  Wednesday, March 13  |  6 am

Are you a runner or a walker? If so, join us for a 2 mile run around the beautiful city of Mobile. Meet us in the lobby of the Renaissance Mobile Riverview Plaza Hotel with your running shoes. This event is sponsored by Fleet Feet Mobile.

New Advisor Professionals Community Social - Royal Scam
Royal Scam, 72 S. Royal Street Mobile, AL 36602  |  Wednesday, March 13  |  7 pm

Looking for a place to network and meet new people. Join us at the Royal Scam for networking and dinner. The Royal Scam is located right across from the Renaissance Mobile Riverview Plaza Hotel.

Late Night Activities

Alchemy Tavern
7 S Joachim St, Mobile AL 36602

<table>
<thead>
<tr>
<th>Activity</th>
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<tbody>
<tr>
<td>Trivia</td>
<td>Wednesday, March 13</td>
<td>8 pm</td>
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<tr>
<td>Karaoke</td>
<td>Wednesday, March 13</td>
<td>10 pm</td>
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Masks and Moonpies Walking Tour ($15)
Lobby of Renaissance Riverview Hotel  |  Wednesday, March 13  |  7 pm

This fun walking tour highlights 188 exciting years of Mardi Gras in Mobile. Participants will hear about European traditions and American Mardi Gras innovations created here. Visitors will learn the fascinating details of our Mardi Gras parades, including the artistic floats, exotic costumes, marching bands, and much more. Guests will learn the strange tradition of dancing around a broken column, waving inflated pig bladders, and eating a cake with tiny plastic baby hidden inside!

Yoga ($10)
Admiral Suite (4th floor)  |  Thursday, March 14  |  7 am

A unique style of Vinyasa Yoga that seamlessly synchronizes breath and movement. Classes will follow a specific arc and are challenging yet accessible to all. This class is great for beginners to gain confidence and for all yogis to spend more time exploring each posture.
P1: Plot Twist: Strategies to Help Pre-Professional Students Create Alternate Plans  
**Grand Bay Ballroom | Tuesday, March 12 | 12:30-2:30 pm**

Advising specific student populations can have its challenges, especially when a student’s major leads to a professional program. Competitive major programs can leave students unaware of the importance of determining their next step. Students can be so determined to achieve their initial goal they are resistant to having exploratory major conversations. Advisors are often the first stop in helping students match their abilities with a major that complements their strengths. In this session, attendees will have the opportunity to engage with other advisors who have experience with the same challenges. Presenters will share how using effective programming and communication strategies have helped students forge a new path.

*Maggie Bishop, Taylor MacKenzie  
Tracks: HP, TY*

P2: Advising Generation Z: Who are they and what do they need?  
**Mobile Bay Ballroom III | Tuesday, March 12 | 12:30-2:30 pm**

Generation Z is already on our campuses, and they are more global and diverse and are digital natives unlike any previous group. This presentation provides the recent research on these students and strategies to help serve them better. Advisors need to understand the needs of these students and how we can readjust our thinking on how we work with these students. The session will provide what we know about this group and how to make advising more effective for this group.

*Matthew Little, Peter Higgins  
Tracks: AA, TY*

P3: Leading Horses to Water: Achieving Self-Actualization through Motivational Interviewing  
**Grand Bay Ballroom | Tuesday, March 12 | 3-5 pm**

Leading Horses to Water: Achieving Self-Actualization through Motivational Interviewing  
This presentation provides an introduction on motivational interviewing techniques and how to determine where a student is on Maslow’s Hierarchy of Needs. These techniques are used to help analyze the student’s needs, provide referrals to address mental health concerns and to help progress a student towards self-actualization. The presentation will also introduce methods of how to employ motivational interviewing techniques during advising sessions. The final portion of the presentation will discuss ways to help students address hurdles during the college tenure in order to edge closer towards self-actualization.

*Cathy Jankowski-Moore, Katie Robertson, Gregory Lawrance  
Tracks: TD, TP*

P4: Degree Completion Puzzle: Putting the Pieces Together  
**Mobile Bay Ballroom III | Tuesday, March 12 | 3-5 pm**

Many institutions have learned that recruiting adult students is not for the faint of heart. Retaining those students through to graduation is an even bigger challenge. These students experience the normal stress of performing well in their classes but also must manage the additional responsibilities of work and family on top of finding a way to pay tuition, along with mortgages, child care, insurance, etc. For many, there just aren’t enough hours in the day to get it all done, and many end up dropping out of college with student debt being their only credential from the experience. This workshop will describe the Finish Line Program, a degree completion program that was launched in fall 2013 at University of Memphis. The Finish Line program reaches adult students who stopped attending just shy of earning their degree. Initially started as a pilot project, Finish Line was designed to fulfill two of the institution’s highest priorities, enhancing enrollment growth and more specifically, increasing graduation rates. To date, almost 600 students have graduated with their bachelor’s degree and more than 350 students are currently in various stages of degree completion plans. Over 70% of the credit hours generated through the program are awarded through Credit for Prior Learning (CPL) opportunities like CLEP exams and portfolio credit which reduce cost and time to degree. Join us to learn how to put the degree completion pieces together to help students finish what they started and change your institution and community as well.

*Tracy Robinson, Michele Schlinsog  
Tracks: AL, TD*

P5: Region 4 Mentoring Program  
**Mobile Bay Ballroom | Tuesday, March 12 | 3-5 pm**

Region 4 Mentoring Program 2019-2020 Class Meeting

*Lindsey Byrd  
Tracks: PA, TD*

P6: NACADA Orientation for First-Time Conference Attendees  
**Mobile Bay Ballroom II | Tuesday, March 12 | 5-6 pm**

NACADA NEW MEMBER ORIENTATION Get introduced to NACADA – The Global Community for Academic Advising and your NACADA region! This new member orientation will provide attendees with guidance and insight on how you can make the most of your “first year experience” in NACADA and with your region. During this session you will have the opportunity to learn about the structure and opportunities of NACADA, develop ideas for resources and networking to help you both personally and professionally in Region 4, and listen to colleagues share their stories and connect with other new members of the association. Bring your questions to this session to start your journey and learn how NACADA – The Global Community for Academic Advising can support your role in academic advising!

*Lindsey Byrd, Jonathan Halford  
Tracks: TD, NP*
Concurrent Session A — Wednesday — 8:45-9:45 am

**CS1: Strategies for Engaging in Difficult Conversations with Students**
*Schooner Suite | 8:45-9:45 am*

Academic Advisors play critical roles in students’ lives and are impactful in the course of their duties in providing guidance towards degree completion. Advisors play multiple roles and are purposeful in their intentions when advising students. As teachers, counselors, mentors, coaches and cheerleaders, Advisors face the daunting challenge of engaging in difficult conversations about student’s education and career choices. Join us to learn about practical, proven strategies to successfully advise a student when approaching difficult conversations as it relates to their education and career choices.

*Locksley Knibbs, Thomas Beckwith*

**Tracks:** TD, TP

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**CS2: Creating New Advisor Toolkits through Onboarding, Training, and Professional Development**
*Grand Bay Ballroom | 8:45-9:45 am*

With the academic advising profession in the national spotlight, many institutions have discovered the need for creating consistent practices for advisor hiring, onboarding, training, and continued professional development. In this session, participants will learn from an institution who has experienced exponential growth resulting in the establishment of tools to develop successful policies and procedures. Throughout this session, participants will be exposed to the challenges and successes of creating and implementing advanced tools at a multi-campus institution. Participants will leave with suggestions on how to create and implement their own toolkit for advisors on their campuses.

*Maggie Bishop, Johnny Kahn*

**Tracks:** TD, AA

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**CS3: Advising in the Gap: Reducing Excess Credit for Community College Transfer Students**
*Mobile Bay Ballroom III | 8:45-9:45 am*

For community college students it can be difficult to get clear direction before they transfer, on which courses to take for their intended major at a university. In January 2016, University of South Alabama rolled out Pathway USA, an advising program for students at three regional community colleges. Pathway Advisors work with community college students to create and maintain personalized academic transfer plans. They ensure that students are taking the right courses at the community college to transfer effectively into their chosen major at USA, avoiding costly and unnecessary excess credits. This session will discuss the unique challenges that arise advising students attending different institutions and some of the creative solutions we have used to solve them.

*Bob Charlebois*

**Tracks:** TS, TA

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**CS4: Positive Vibes Only? The pros and cons of appreciative advising at HBCUs**
*Riverboat Suite | 8:45-9:45 am*

Appreciative advising is a strength-based approach that seeks to support the student holistically. Its emphasis on positive qualities and focus on individual development appears compatible with the nurturing nature of advising at HBCUs. How effective could this “positive vibes only” approach be on HBCU campuses? The presenter will provide an overview of appreciative advising and the common advising approaches used at HBCUs. Participants will engage in a brief discussion about the pros and cons of implementing appreciative advising on HBCU campuses.

*Angelia Lomax*

**Tracks:** AP, HBC

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**CS5: Students Feeling Strange About Their Majors?: Innovative Outreach Programs to Cultivate Undergraduate Student Success**
*Clipper Suite | 8:45-9:45 am*

Struggling to get students excited about your events? This presentation will delve into innovative ways to attract and engage students in programs developed to help exploratory students discover majors based on their interests and talents, as well as events developed to connect students to advisors and other campus resources, such as counseling and tutoring. Attendees will be provided with ideas for planning and implementing such events, as well as with examples of marketing materials, including postcards, flyers, and shirts. Additionally, participation data will be explored.

*Kayla Whitter*

**Tracks:** UN, AC

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**CS6: International Students--Ready or Not Here They Come**
*Mobile Bay Ballroom 1 | 8:45-9:45 am*

When was the last time you advised or assisted an International student? Today’s college campus is changing. We have all seen it and have experienced a growing number of international students in our offices, classrooms, and hometowns. We have all experienced growing pains on our colleges’ campuses and daily work lives. The question is, “are you ready for more, or are you burned out?” Through this session, advisors will share different obstacles and opportunities for growth within the professional capacities as advisors within the Samuel Ginn College of Engineering and Harbert College of Business at Auburn.
Concurrent Sessions

University. These advisors will share strategies and best practices for guiding eager and, at times, anxious, International students for overall success.

Christian Demyan, Clint Lovelace
Tracks: MC, 1Y

CS7: Building a Culture of Care: Creating a Great Student Orientation Experience
Windjammer Suite | 8:45-9:45 am

Each summer the University of South Alabama welcomes over 1,500 incoming freshmen to SouthBound orientation. The Academic Advising and Transfer Services office is responsible for all freshmen advising and course registration during these sessions. In order to provide a more personal one-on-one advising experience during orientation, a new paraprofessional program was put into place. This program aims to provide assistance to professional advisors, while also exposing current graduate students to a diverse student population. This presentation as a whole will provide others with a guide on how to implement your own AIT program and provide resources on how to create an effective training manual for your own institution. Additionally we will include feedback from participants in the program.

Jennifer Monkman, Yvette Stone
Tracks: PD

CS8: What’s Cake Got to Do with It? Strategies for Pre-Health Outreach
Mobile Bay Ballroom II | 8:45-9:45 am

Professional health programs are highly competitive and complex, just like baking cake—a king cake. Each “cake” has similar components, and students need strong foundations before adding the decorations to make it unique to them. How do you get the recipe to students early so they can plan for success? Creating on-boarding resources and introducing the pre-health pieces at new student orientation are first steps to helping students begin their journeys. By implementing first- and second- year workshops, students can continue to acquire the necessary ingredients and embellishments to make and decorate their “cake.” This session will describe creative, practical ways to develop successful programming and resources for first- and second- year pre-health students.

Aline Botsis
Tracks: HP

CS9: Finalize Friday: An Intrusive Academic Advising strategy to increase transfer student success and retention
Schooner Suite | 10-11 am

Academic advisors play a crucial role in student success. Through appropriate data analysis and interpretation, advisors can identify students in academic crisis and their barriers to persistence and graduation. In addition, advisors can use this data to create interventions and customize intrusive academic advising strategies designed to increase student success, persistence, and graduation. In this presentation, we will discuss the role of academic advising in retention, and the intrusive academic advising strategy we implemented to increase transfer student performance, persistence, and retention among undergraduate School of Education candidates at the University of Alabama at Birmingham.

Tashara Walker, Vonetta Hardy
Tracks: TS, PD

CS10: Challenges and Opportunities in Flipping Advisor Training
Grand Bay Ballroom | 10-11 am

New Advisor training thrives when it is personalized and exists beyond a text-heavy training manual or introductory boot camp setting. If completed hastily or without practice, learners may not retain policy information, struggle in using technology, or fail to apply best practices. Creating such a training in a large decentralized university is then quite the challenge. However, when applying instructional systems theories, trainers can flip content to ensure advisors have easy access to policy information, which then creates extra time for discussing complexities, practice, and providing clarification, which increases the potential for a more effective experience. Training outcomes, challenges, successes, and content development tools will be shared. Attendees will leave with insight and action plans to incorporate in their own training.

Samuel Lloyd
Tracks: TD

CS11: Sorry, The Person Who Does That Isn’t In Today
Mobile Bay Ballroom III | 10-11 am

One-stop areas at universities are becoming the norm. Financial Aid, Registrar, Admissions etc – it’s not uncommon to find them in the same building, often times sharing a common check-in. Why does academic advising need to be different? The College of Business at UWF started centralized advising in the summer of 2017 and has seen success in how students are being served view their experience. With three advisors and a director who are cross trained on all of the majors within the college, students
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have the ability to see their favorite advisor or the first available. The sharing has extended to the satellite campus and the office of First Year Advising to make the process seamless for students.

Beth Billy, Brooke Ciolino, Ellie Meyer
Tracks: TD, AB

CS12: Remedial courses?!!? Required by the university? Nope-
Clipper Suite | 10-11 am

This best-practice presentation will explore how a 2-semester course can support first year students who enter into a college or university with low ACT Scores. This presentation will detail how one advisor tackled the job of retaining first year students who entered into the university taking two or more remedial classes through the support of an university required learning skills course that was built from the ground up. Participants will leave this presentation with ideas on how to implement seminars or small group discussions and/or a similar course at their institution to address the needs of this student population.

Ashlee Hill, M. Ed.
Tracks: TY, AP

CS13: Advising Success Strategies from Our Favorite Childhood Board Games
Mobile Bay Ballroom I | 10-11 am

"I had to get a second job since they deported my dad." The UNG Gainesville commuter campus – with a population older and more minority-heavy than the traditional university – is a cross between a chess board and the game of life. Students landing on more chutes than ladders need advisers who strategize to conquer complex problems. The presenters will display game boards for students that factor in finances, car breakdowns, immigration, and multiple jobs, then set out the give-and-take approach their students often need. What if you need an evening lab to graduate but cannot afford a baby sitter? Attendees will learn from example game boards that plot paths to academic goals and account for nation-wide shifts in student demographics.

Alice Bae-Hansard, Crystal West
Tracks: MC, AP

CS14: Canvassing for Student Success: Using an Online Course to Facilitate Advising for Academic Probation Students
Windjammer Suite | 10-11 am

Advising students on academic probation can be challenging in many ways, especially given the complexity of policy, student population size, and the time constraints of advising appointments. Another challenge is delivering important information in a impactful way to students who may already feel defeated and ready to give up. This presentation will demonstrate how the effective use of Canvas, an online learning platform, can address these challenges, facilitate learning, and help students persist positively towards graduation. Participants will be provided a “walk-through” of a Canvas course, and will come away from the presentation with ideas and best practices for creating similar platforms for serving their students on academic probation.

Andrew Bird, Emily Potts
Tracks: PD, TA

CS15: Unmasking the Potential of a Diverse, Pre-Health Population: A New Integrative Advising Theory in Practice
Mobile Bay Ballroom II | 10-11 am

The future of advising has been widely debated, with scholars arguing for the field to embrace a new theory that draws upon research in integrative learning. However, these works have yet to present a concrete, evidence-based example of what such a theory looks like in practice. Our presentation provides a model for implementing an integrative advising theory, specifically utilizing assessment data collected over a four year period to define what such a theory looks like in practice and argue that when integrative advising promotes reflection of curricular and experiential learning, advising is the space through which students learn the value of their degree and addresses the underpreparedness of a diverse, pre-health student population.

Elizabeth Henry, Rachel Taylor
Tracks: HP, TP

CS16: Not Your Side-chick: Backup Majors Have Feelings Too
Schooner Suite | 1:45-2:45 pm

It is decision time and students are crushed to find out that they were not accepted into their desired major. Often in disarray, these students are referred to our majors, which are commonly labeled as “back-up majors”. When students are scrambling to find that other option, it is up to us to make it as appealing as possible. We know many opportunities they could have with this degree, but they do not. In this session we will look at how to ensure the students understand that this “backup” is just as valuable. This session will discuss resources available to help students that have been denied from their first choice and ways to make our majors sound like more than just a side-chick.

Kristen Young, Zoey Zeitlin
Tracks: AC, UN
Concurrent Sessions

**CS17: Effective Listening: The Greatest Advising Skill Never Taught**
*Grand Bay Ballroom | 1:45-2:45 pm*

This workshop is an eye opening, ear popping, and mind-expanding professional development workshop aimed to increase adviser awareness, aptitude, and actionable skills regarding the indispensable interpersonal skill of effective listening. Hearing is not listening. The workshop session draws attention to common listening barriers, biases, blocks, habits, myths, obstacles, patterns, and ruts that may detract from engaged listening interactions with advisees. Take-aways include understanding listening as an adviser’s most significant strength and tool for collaborating, communicating, and connecting with advisees and fellow advisers. Participants gain strategies and solutions, principles and practices, and tips and tricks to improve and develop and grow in the receptive art, skill, and praxis of listening.

*John Igwebuike*
*Tracks: TD, NP*

**CS18: Personal vs. Professional: How Conversation & Environment Affect Advising Relationships**
*Mobile Bay Ballroom III | 1:45-2:45 pm*

Do you find yourself trying to connect with students by telling them personal stories about your immediate family or your own college years? Do you worry that you have just divulged too much information and stepped over that “professional line?” Is your office full of personal items or does it feel like a sterile room containing a computer and empty shelves? Research suggests that the look and feel of an office play an important role in creating sustainable relationships; in addition, using personal stories to engender students is another way to gain their trust, thereby creating more fulfilling relationships; we will examine both of these variables and how they affect our advising relationships.

*Jessica Ammons*
*Tracks: AP*

**CS19: Elephant in the Room: Labor Management and Advisor Turnover**
*Riverboat Suite | 1:45-2:45 pm*

Academic advisors can face some challenging career obstacles. These administrative exigencies can range from site-specific personnel challenges to the inequities we often face as a profession. Failing to address these issues can aggravate various challenges with the advising workforce. These labor issues negatively impact the students through ineffective interactions that result from advisor fatigue and historical knowledge lost in turnover. This session is designed to be discussion based, featuring topics ranging from workplace motivation, institutional context, and salary analysis. It will cover effective ways to manage labor as well as strategies employees can use when faced with a challenging work environment. It will also empower advisors to confidently vouch for their value using external metrics.

*Chris Lau*
*Tracks: AA, EL*

**CS20: Advisor Collaboration and Career Conversations: How We Can Work Together to Help Students Shape Their Futures**
*Clipper Suite | 1:45-2:45 pm*

Advising conversations generally begin after a student has already selected a major or area of interest. Students often expect advisors to assist with course selection without integrating career choices into the conversation. It is important for advisors in different major fields to collaborate behind the scenes to have a thorough understanding of how the majors and career goals are intertwined. Advisor collaboration in this manner helps students reach their goals without hindering their academic progress. Presenters will explain the importance of this using theory and will share the collaboration strategies they employ to facilitate this process.

*Taylor MacKenzie, Meredith Bass*
*Tracks: CR, AC*

**CS21: LGBTQA Allyhood: Unmasking Your Potential to Change Student’s Lives**
*Mobile Bay Ballroom I | 1:45-2:45 pm*

As advisors, students often come to us with questions and complications that go well beyond the classroom. Many of us feel pressure to know the right thing to say (or do) to help, but we don’t always have the answers. Educating ourselves about inclusive practices in regards to sexual orientation and gender identity makes us better equipped to support our students. This session is a safe space to learn and explore terminology, processes, and ally development for LGBTQ students.

*Amalauna Brock*
*Tracks: LG, TD*

**CS22: Becoming the Future of Advising: Diversity in NACADA Leadership**
*Windjammer Suite | 1:45-2:45 pm*

Do you want to shape the future of NACADA and the profession of advising? Are you interested in getting more involved with NACADA leadership but not sure where to begin? Consider participation in NACADA’s mentoring program, the Emerging Leaders Program (ELP), which works to increase diversity in NACADA’s leadership and contribute to the association’s mission of being a global community. Join us for this session and gain valuable expertise from existing leaders about the ways in which the NACADA Inclusion & Engagement Committee and ELP are changing the face of NACADA. Attendees will gain deeper
understanding of NACADA’s organizational and leadership structure; How the ELP can develop members’ potential as NACADA leaders or allow more experienced members to serve through mentorship.

Locksley Knibbs, Lindsey Byrd
Tracks: EN, TD

CS23: Advising Gen Z: Creative Advising Strategies for a New Generation
Mobile Bay Ballroom II | 1:45-2:45 pm

Advising Gen Z: Creative Advising Strategies for a New Generation Just when we thought we had a handle on Millennials, there’s a new kid in town: Generation Z. They come to college with a focus on changing the world and an aversion to reading emails. Can we reach this new crop of students with our current arsenal of advising strategies, or will we need to completely rethink our approach? We will discuss Gen Z’s needs, how we can assist them using tried & true advising methods, and explore new ways of supporting them in their academic journey.

Timarie Franco
Tracks: TP, 1Y

CS24: Watch Out, Here We Grow: Developing and Understanding the Application of Growth Mindset
Schooner Suite | 3-4 pm

In her book Mindset: The New Psychology of Success, Carol Dweck talks about her discovery of a groundbreaking yet straightforward idea: the power of the mindset. She examines the “fixed” and “growth” mindset and their equal effects on a person’s tendencies and philosophies. Research has shown a positive correlation between a person’s success rate and their mindset. To replicate these results amongst students, we must first develop or alter the student’s philosophies. Because of the advisor-advisee relationship, advisors are crucial in the development or alteration of a student’s philosophy. This interactive session will define and distinguish these perspectives, analyze the significance of the growth mindset, and explore its application with students.

Ashlyn Burr, Erin Keller
Tracks: AC, TD

CS25: Making the CASE: Connections for Academic Success and Engagement
Grand Bay Ballroom | 3-4 pm

Helping students make meaningful connections in college is important and Academic Advisors can help students make those initial campus connections. As students transition to college and develop throughout college, Academic Advisors are able to foster students’ connections in three key ways; socially, academically, and professionally - leading to overall academic success and graduation. Gain new ideas on ways to help students connect in these areas utilizing technology, campus resources and the community.

Amanda Freyaldenhoven, Anna Traylor
Tracks: TD, UN

CS26: Using Advising to Assess Pre-Professional Students’ Dispositions: Partnering with Faculty to Determine Field Readiness
Mobile Bay Ballroom III | 3-4 pm

Grades alone are not enough to appropriately evaluate pre-professional students’ readiness for field placement. Academic advisors can add richness to an otherwise standardized assessment of the students. Using a measure based on dispositional attributes, advisors are able to collaborate with faculty to create a deeper understanding of the students’ abilities to be successful in their practicum experiences. Dispositional assessments serve as the bridge between knowledge gained in the classroom and successful implementation in the field. In this presentation, participants will learn best practices for measuring students’ innate characteristics. This presentation is appropriate for advisors and administrators seeking to build and expand their current assessment tools.

Jay Fuller, Hailey Miller
Tracks: EM, PD

CS27: Reality and Dreams: A Whole New Mind of Advising Arts and Humanities
Riverboat Suite | 3-4 pm

The purpose of this presentation is to create an interactive experience that allows for participants to engage in stimulating conversation around the topic of working with students who have interests in arts and humanities. Daniel H. Pink, author of A Whole New Mind, discusses the six senses of right-brain thinking. This presentation will review the senses and how they can be incorporated into discussions with students who major in Arts and Humanities.

Nicholas Roshkind, Ivy Bolden
Tracks: FS

CS28: Unmask Student Potential: Integration of Academic Advising, Career Counseling, and Faculty to aid Major and Career Choice
Clipper Suite | 3-4 pm

Undecided. Unsure. Lost. What does your institution do to help students who are undecided in their major choice? Do you integrate academic advising and career advising in your approach? “The need to integrate academic and career information is critical in helping students with the curricular and extracurricular choices they are continually making” (Gordon, V.N. & Steele, G.E., 2015). What about taking it a step further
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and including faculty in the field into your approach? This presentation will explore the importance of incorporating academic advising, career counseling, and faculty in a three pronged support system to inform major and career choice.

Stephanie Morawo, Liesl Reiners-Schutt, Jillian Miles
Tracks: AB, CR

CS29: Supporting Veterans Transitioning into a Bachelor of Science in Nursing Program: Recognizing the Value of the Military Medic and Corpsman
Mobile Bay Ballroom I | 3-4 pm

The audience will learn how the University of South Florida’s College of Nursing breaks down barriers for military medics and corpsmen completing our Veteran to Bachelor of Science in Nursing degree. Focus includes recognizing the nursing skills gained by military medics and corpsmen and how the College of Nursing at the University of South Florida awards academic credit towards the nursing major from military transcripts. Program data such as first-time NCLEX pass rates, retention, and graduation rates from our first three cohorts will be shared.

Kirsten Manzi
Tracks: ML, HP

CS30: The Parallel Plan: Exploring Major and Career Options
Windjammer Suite | 3-4 pm

Students come into college with a singular plan, but they do not realize that there are more options beyond the popular career choices. Our office advises science and mathematics majors, of which the majority want to go into some sort of health profession. We have found that if students do not feel competitive in these health-related professions, they change their career goal and major because they are unsure of what else they can pursue with a science degree. In our office, we focus on retaining science majors so we have implemented a parallel plan advising strategy. In this session, we will discuss how we utilize both academic and pre-health advisement in one office to better serve students and their end goals.

Kelsey Reeves, Amanda Klingel
Tracks: EN, HP

CS31: Are You FERPAing Kidding Me?
Mobile Bay Ballroom II | 3-4 pm

The phone rings. A parent wants to speak to you. You groan and automatically your defenses are up. All of your students are adults; why are their parents involved?! Colleges and universities are seeing an increase in parental participation in academics. As the front line of the university, advisors are often the ones parents speak to first about policy conflicts and/or concerns about their students. Federal regulations limit what we can speak to them about which can frustrate both parties. Come join us for a conversation about how we can coach students towards independence and build allies with parents.

Delilah Thomas, Jessica Spring
Tracks: EL, AC

CS32: What are the Electives? - Helping First Year Students Transition from High School to College
Schooner Suite | 4:15-5:15 pm

Transitioning from high school to college can be very overwhelming for any new student. Orientation sessions are filled with questions like “Who is my advisor?” and “What are the electives?” In a short amount of time, students are learning about financial aid, core curriculum and the role of various departments on campus. What can advisors do to eliminate the confusion that many students face during their first semester of college? This session will focus on how to best support your students as they navigate through their first year as a college student.

Kaitlin Flintroy
Tracks: 1Y, AC

CS33: Publish with NACADA: Find the Appropriate NACADA Venue for Your Writing
Grand Bay Ballroom | 4:15-5:15 pm

This session, sponsored by the NACADA Publications Advisory Board and the Editorial Board of the NACADA Journal, describes the purpose, content, writing guidelines, and acceptance process for each NACADA publication venue. From the NACADA Blog and book reviews, to Academic Advising Today, NACADA-produced books, the new online, scholarly journal NACADA Review: Academic Advising Praxis and Perspectives, and the flagship NACADA Journal, there is a place for your contribution! This session helps you understand the various writing opportunities within NACADA and lays out steps to help you start a writing project.

Wendy Troxel
Tracks: TD, AA

CS34: From Orientation to Graduation: Initiatives to Improve Student Persistence and Completion
Mobile Bay Ballroom III | 4:15-5:15 pm

Pensacola State College is one of 28 state colleges in Florida. In response to the implementation of performance-based funding metrics for all Florida colleges and universities, PSC has become more intentional in our advising practices. Through creation of a student-centered, advisor-driven Quality Enhancement
Plan, initiatives were developed to prepare students for success by mandating orientation, requiring advising, tracking degree plan persistence, and helping students through academic and student support services. Advisors are taking measures to see that our students begin their success story with orientation and achieve success with graduation. Come learn how you and your institution can apply improvement strategies relating to orientation, career planning, and degree mapping in order to unmask your student’s full potential.

Lindsey Byrd, Saundra Colville
Tracks: AS, 2Y

CS35: Liberal Arts Mythbusting: Major Concerns Aren’t That Major
Clipper Suite | 4:15-5:15 pm
Parents and students often think that majors in the Liberal Arts are not able to land financially rewarding or reputable jobs or that they are not competitive in the grad school application process. Countering that narrative is what this presentation is all about. Participants will walk away with practical info to share with their Liberal Arts students who ask “What can I do with this major?” We will also share our best practices for getting students ready for the next stage, whether that is the job market or graduate school.

Matt Waller, Lara Berry, Christy Curley
Tracks: LA, CR

CS36: Strategies for Advising Military-Affiliated Students in Distance Education
Mobile Bay Ballroom I | 4:15-5:15 pm
Military-affiliated students compose approximately 40% of Columbia Southern University’s distance education student population. Military affiliation includes active duty service, military reserves, veterans, military spouses, and more. A dedicated and trained staff that is familiar with the struggles military students face daily can improve the academic experiences and retention of this student population. It is important for academic advisors to understand and appreciate the unique challenges experienced by military students and how best to advise and support this student population. This presentation will provide an overview of the military-affiliated student population, their academic challenges, and resources and strategies to assist “Mission First” students at Columbia Southern University.

Aigerim Tabysheva, Amanda Gillis, Wanda Polnitz
Tracks: ML, AL

CS37: STEMing the GAP: How to Connect with your Students
Windjammer Suite | 4:15-5:15 pm
Join advisors from across Georgia who advise students in the STEM majors, but the advisors themselves do not have a degree in a STEM field. This round table discussion will help advisors learn practical suggestions on ways they can be more confident, build rapport, and develop a successful partnership with their advisees. The discussion will also look at ways to connect theory to practice while giving you tools to create new ways of helping your students. While this presentation looks specifically at STEM advisors, the best practices discussed are applicable to anyone who advises a major different than their own.

Laura Howell, Kimberly Couch
Tracks: EN

CS38: Unmask YOUR Potential: Developing Your Philosophy of Advising
Mobile Bay Ballroom II | 4:15-5:15 pm
Unmask YOUR Potential: Developing Your Philosophy of Advising: Have you heard of an “advising philosophy” before? Do you already have your own or do you know where to begin forming your own philosophy? Does the idea sound too daunting to even consider attempting? Come to this session where we will talk briefly about several of popular frameworks of advisement for use in your own philosophy, explore how an advisement philosophy can inform your advisement strategies, and begin to form or tweak your own philosophy, breaking the process into common elements in advisement philosophies. New and seasoned advisors are welcome!

Jennifer Youmans
Tracks: TP

CS39: Developmental Conversations in a Digital Environment: Advising Tools for the Overloaded Advisor
Schooner Suite | 8:30-9:30 am
College of Arts and Sciences advisors spent two semesters developing sequential tutorials to deliver foundational knowledge to first year students in their first two semesters. Our goal was to stimulate developmental conversations and help our students create strategies to achieve their personal, academic, and professional goals and to do so on a large scale. This presentation details the creation of the asynchronous advising tutorial, the rationale behind the tool and its components, best practices for developing content, and a reflection on the implementation and student response. By the end of the presentation, the audience will have material resources to use in implementing similar tools in their own institutions and a rationale to justify allocating resources to this end.

Michael Stowe, Ashley Sowell, Jessica Hoffmann
Tracks: 1Y, AP
Concurrent Sessions

CS40: No Student Turned Away  
Grand Bay Ballroom | 8:30-9:30 am

After transitioning to a centralized model in 2015, the Center for Advising and Retention found the need to implement a student focused success advising model called Advisor on Duty (AOD). The model was implemented in the summer of 2017 to ensure that no student is turned away. Through cross training, advisors were able to expand their competency levels across all academic programs as well as provide a high level of customer service. AOD has allowed advisors to make a positive impression through intentional collaborative service. In turn, AOD has increased re-registration rates and thus retention.

Tristen Jones, Whitney Smith, Courtney Sturgis, Matika Holmes, Ariel Sloan, Michael Gooden, Jr.
Tracks: TD

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CS43: Academic Advising Life Stories: A walk in my shoes  
Cliper Suite | 8:30-9:30 am

Academic Advisors play critical roles in students’ lives and are impactful in the course of their duties in providing guidance towards degree completion. Advisors play multiple roles and are purposeful in their intentions when advising students. We are often seen as teachers, counselors, mentors, coaches, cheerleaders, problem-solvers, mediators, petitioners, and advocates. However, there is a fun side to our jobs, which has never been told and that is through narrative fidelity. Join me to learn about practical life stories through the lived experience, using proven strategies to successfully advise students through fun and storytelling advising.

Locksley Knibbs
Tracks: TD, NP

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CS41: Centralizing Advising-Unmasking the Good, Bad, and the Voodoo  
Mobile Bay Ballroom III | 8:30-9:30 am

The purpose of this presentation is to detail the process of intentionally consolidating four professional advising centers at Columbus State University under one Director. The consolidation included creation of a new center serving the College of the Arts. As part of the consolidation, we were charged with ensuring that all freshmen and sophomores would receive the care of a professional advisor, resulting in a consistent advising experience for all students. The changes align with Momentum Year Initiative instituted by the University System of Georgia and have garnered a nomination for a system level award.

Melissa Young, Kelly Koch, Julie Lassalle, Lisa Shaw
Tracks: AA, TD

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CS42: Building a Community of Professional Practice through Reflective Storytelling  
Riverboat Suite | 8:30-9:30 am

How do you bring reflective storytelling to the workplace? How do you incorporate it into meetings and training sessions? How do you integrate the backgrounds of a diverse group of advising professionals to develop an agenda of guiding principles and best practices? Come to this session and learn how to use reflective storytelling as a professional development tool. Reinvigorate your dedication to the advising profession by sharing your story. A storytelling prompt will be provided to engage the audience.

Eileen Snyder
Tracks: NP, AS

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CS44: The 5 P’s of Complete 2 Compete, Adult Degree Completion Program at Mississippi State University  
Mobile Bay Ballroom I | 8:30-9:30 am

Presenters will review Mississippi State University’s adoption process of the C2C Adult Degree Completion Program by following the 5 P’s of Purpose, Persuasion, Processes, Payoff and Patience. The Compete to Complete Program (C2C) was launched in August 2017 by the Mississippi Institutions of Higher Learning (IHL) and the Mississippi Community College Board. The purpose of this program is to assist adult learners who have college credits with no degree return to school and complete a bachelor’s degree. Since its inception, MSU has successfully graduated 150 students. Mississippi State University has received verbal and public recognition of its efforts from the Governor, IHL board members and the President of the university.

Lynda Moore, Kristi Dearing, Kali Dunlap
Tracks: AL, DE

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CS45: Oh Wait, I CAN Do This: Changing the Culture from Academic Probation to Academic Recovery  
Windjammer Suite | 8:30-9:30 am

Often a perception of failure and judgement surrounds students who have been placed on academic probation, leaving them feeling defeated and unable to accomplish their academic goals. This mindset can lead students to give up without knowing their options and resources. Our advising offices saw the need to change the narrative from one of academic probation to one of academic recovery, shifting the culture to one of positivity. We found students needed more understanding, support, and guidance on a variety of issues that were negatively impacting their academic success. The new Academic Recovery Advising process helps students identify these issues and create an action plan to success while also cultivating a sense of self-efficacy.

Allison Young, Ashley Enos, Stephanie Hong, William Hogan
Tracks: PD, TD
CONCURRENT SESSIONS

CS46: Leveraging Academic Student Success, Through “March2Success”  
Mobile Bay Ballroom II  |  8:30-9:30 am

This presentation is pointedly and purposefully titled, Leveraging Academic Student Success, through March2Success, to help students, parents, families, communities, and institutions of higher learning find the balance for personal empowerment, academic enlightenment, and economic efficiency. The presenters have found that, too frequently, many families have misconceptions about the benefits of and the return on an investment in higher education. At Mississippi Valley State University - University College and other regional K-12 institutions that have used March2Success have advanced student academic performance, increased ACT and SAT scores, eliminated budget constraints related to funding remediation and developmental course, and provided students with a confident pathway of graduating “One-Semester-at-a-Time.”

Johnny Jones, Jerrick Hornbeak  
Tracks: SC, HS

CS47: I had a minute...  
Schooner Suite  |  9:45-10:45 am

We’re all busy. We’ll hear a lot of great ideas at this conference, but many of them require a big commitment of time and resources. Sometimes, all you have is a minute. This session will focus on quick and simple actions that don’t take much effort but can make a big difference for you and your students. For example, we’ll discuss short email campaigns that have made a big impact on student retention and progression. Easy (and free!) ways to share your appreciation for a campus partner. Simple data requests that help us better understand our students... What can you do with just a minute?

Chris Hutt, Sarah Matta  
Tracks: AA, TD

CS48: Academic Probation Intervention  
Grand Bay Ballroom  |  9:45-10:45 am

In an effort to ensure retention of our first year students, beginning in spring 2016, first year advisors in the AATS piloted an intervention program with our first year students on academic probation. Since beginning this intervention we have seen increases in students GPA in relation to using the action plans, revised academic plans and multiple meetings. This presentation will demonstrate those interventions implemented and provide attendees the revised academic plan and action plan used in our on-one-one academic probation appointments. Advisors will walk away from this session with new tools for facilitating student success for students on academic probation

Jennifer Monkman, Eric Light  
Tracks: TD

CS49: Lead Your Team on the Parade to Success  
Mobile Bay Ballroom III  |  9:45-10:45 am

When it comes to leadership, there are many different ways to approach your journey. Leaders have multiple options of paths they can follow, as well as how to lead their team. There is a lot of research and material out there to tell you how you can, and sometimes can’t, be a leader. Attendees will learn about leadership theories. They will then apply these theories to case studies to see what kind of leadership traits and qualities team members respond best to in certain situations. Attendees will also be able to walk away with an array of leadership reading resources to further their development as a leader.

Sade Tramble, Corey McAllister  
Tracks: AA, TP

CS50: Unmask Your Potential: New Professional Roundtable  
Riverboat Suite  |  9:45-10:45 am

Are you a new professional in academic advising or higher education? Engage with other new professionals to network, share ideas, and brainstorm ways to grow within your position. Topics of possible discussion include: Giving and receiving feedback, navigating institutional changes and challenges, advocating your needs, and setting goals.

Hayleigh Harrison  
Tracks: NP, TD

CS51: Guide to Decide: Implementing High Impact Practices for Exploratory Students in the Classroom & Beyond  
Clipper Suite  |  9:45-10:45 am

What happens when you mix High Impact Practices and Exploratory Advising? An unconventional course, designed to help students declare a major and develop tools for success! College students often equate their college major and identity as synonymous. For first year Exploratory students, this perceived identity deficiency can make their college transition more intimidating. Enrolling in our Exploring Your Path to Success course, allows students to re-learn what declaring a major means through self, major and career exploration. This interactive presentation will allow participants to experience elements of the course that we utilize to guide Exploratory students to decision-making.

Dawn Matthews, Nina Flanagan  
Tracks: UN, 1Y
Concurrent Sessions

CS52: Corporate Presentation - Crossing the Finish Line: Learning from One Degree Completion Program’s Challenges and Successes
Mobile Bay Ballroom I | 9:45-10:45 am

More colleges and universities are looking at ways to assist students to finish what they started. This session will focus on strategies advisors can employ to creatively solve degree completion issues including credit-by-exam opportunities, redesigning a degree path, and collaborating across campus departments. You will discover how the Finish Line program assists students in completing their degrees in a timely and affordable manner using methods you can bring back to your own campus. The University of Memphis’ Finish Line program is proud of the fact that we are boosting graduation rates without increasing student debt. Graduates include a high percentage of Pell-eligible (75%), first generation (63%), adult (93%), and underrepresented students (67%).

Michele Schlinsog, Gini Beran, Tracy Robinson
Tracks: AL, TD

CS53: The Struggle is Real: Unveiling the Potential of Probationary Students
Windjammer Suite | 9:45-10:45 am

Unveiling your probationary students’ potential doesn’t necessarily have to break your budget. This presentation highlights AIM (Academic Intervention Management), an in-house intervention program for second-semester students on academic probation. Housed in Academic Support at Abraham Baldwin Agricultural College (ABAC), a small four-year institution with a significant first-generation student population located in South Georgia, AIM utilizes and builds on programming and software already in place at the institution. It incorporates intercampus communication, encouraging student, faculty, and staff buy-in. AIM coaches use both developmental and intrusive advising strategies and guide students in the building of strong relationships with their professors and academic advisors. In this interactive presentation, audience members will learn the scaffolding to implement such a program at their home institutions.

Lisa Pryor, Nicholas Urquhart
Tracks: PD, 1Y

CS54: A Conversation with NACADA Leadership
Schooner Suite | 11 am-12 pm

NACADA’s Region Division has been charged to embark upon a review similar to those the Administrative and Advising Communities Divisions recently completed. This review is being conducted to determine how to provide the best possible professional development to members. We are taking the time to reflect on what it means to be a global organization in relationship to the regional structure. To this end, a survey was sent to all NACADA members in late 2018, and focused discussions are being conducted both virtually and in person. This session is another venue to gather input from our members and will focus on the region review project. Please attend ready to share your opinion regarding how the NACADA Regional Division can best meet your needs today and in the future. If you prefer to participate in a virtual focus group please visit the NACADA Region Review website: nacada.ksu.edu/about-us/NACADA-leadership/regional-division/region-review

NACADA Leadership
Tracks: GL

CS55: Advising is a Joke: How the Theory and Philosophy of Humor can Influence Advising Practices
Grand Bay Ballroom | 11 am-12 pm

Humor is defined in Merriam-Webster’s Dictionary as a “normal functioning bodily semifluid or fluid…” wait, what? Scratch that… Humor is defined in Merriam-Webster’s Dictionary as a “quality which appeals to a sense of the ludicrous or absurdly incongruous.” Okay, that’s better. As advisors, we search for methods and strategies to help us connect with our students in order to help them navigate difficult, stressful, and unfamiliar situations. During this interactive session, participants will learn about the history of academic research on humor, and be able to identify several ways they can effectively incorporate humor into their advising practice.

John Strickland
Tracks: TP

CS56: Participatory Advising and Student Retention Rates
Mobile Bay Ballroom III | 11 am-12 pm

One of the most important aspects of today’s higher educational system are student success outcomes. Student success can be defined in a variety of different contextual ways based on institution, but most would agree it includes academic progress towards a degree and involvement in co-curricular activities that promote student leadership, growth, and preparedness for the future. One advisor has helped to increase graduation rates and retention of first-year students at her institution through
Concurrent Sessions

“participatory advising.” Come learn how she’s helped to move the needle on student success behind the scenes and in direct contact with students. The session will culminate with a brainstorming session to develop how you can add “participatory advising” approaches to your advising practice when you return to your institution after the conference.

Briana Byers
Tracks: 1Y, SC

CS57: Feel Free to Fidget
Mobile Bay Ballroom I | 11 am-12 pm

As a child, your parents may have commanded you to stop fidgeting when you played with nearby objects, excessively clicked a pen, or bounced your leg up and down while sitting. Nevertheless, current research indicates that fidgeting with a fidget item, such as a spinner or cube, can cause the brain to filter out extra sensory information to allow for improved calmness, concentration, and attention to detail in children. Could these fidget items be of benefit during advising sessions for students who display ADHD, fidgety, or anxious behaviors? The objective of this presentation is to discuss previous mental health research in undergraduate students, promote the benefits of fidget toys, and encourage advisor to let their students fidget during advising sessions by providing fidget toys.

Gabriela Romeu
Tracks: AC, NP
**PO1: Undecided and Overwhelmed**  
*2nd Floor Lobby | 11-Noon*

Starting college is an exciting time for most students. The Momentum Year initiative encourages students to choose a path early. This can magnify the anxiety for our undeclared and exploratory students at orientation. It can quickly become overwhelming. Using data analytics, Kennesaw State has started implementing several programs, such as pre-orientation advising and using meta-majors, to help ease a student’s transition. Come learn how pre-orientation advising and meta-majors can be a less stressful way to help set the students on a path towards picking a major.

*Tyler Pede*  
**Tracks:** UN, CR

**PO2: The Tale of Two New Advisors: Obstacles and Opportunities**  
*2nd Floor Lobby | 11-Noon*

Are you a new advisor? Are you a supervisor who just hired a new advisor? Are you a seasoned advisor who needs helpful hints on how to welcome and mentor new advisors? Two new advisors will discuss their experiences during their first year. New advisors can learn tips on overcoming obstacles and embracing opportunities in their new position. Supervisors can gain insight on ways to meet the training needs of new advisors. Seasoned advisors can learn ways to be supportive in assisting their new teammates in acclimating to their new role. Together, members of the advising community can conquer some of the challenges for new advisors.

*Christy Tanner, Satrina Kelley-Jordan*  
**Tracks:** NP, TD

**PO3: Advising as a Leader: Fostering Student Success**  
*2nd Floor Lobby | 11-Noon*

This presentation provides a review of the role of leadership in academic advising. Research indicates there is a direct correlation between an advisor’s leadership style and their advising style. Like leadership, academic advising is a developmental process. Academic advisors foster student success by advising as a leader. Advising as a leader involves challenging and supporting students holistically, in order to foster student success.

*Camille Reid*  
**Tracks:** AP, TP

**PO4: Transforming Academic Advising (TAA) Initiative: Working to Define Academic Advising at a Small, Public, Liberal Arts University**  
*2nd Floor Lobby | 11-Noon*

Academic advising plays a critical role in student success. The University of Montevallo hosted a campus-wide forum to better understand student, faculty, and staff perspectives regarding academic advising. This led to the start of Transforming Academic Advising (TAA). TAA is driven by faculty academic advisors, with support from the student success center. It was created to have a clearer definition of advising, defined outcomes, training and professional development for advisors, and other advising-related initiatives. A strategic multi-year plan has been set up to support TAA: year one—creation, year two—implementation and assessment, and year three—revisiting. This poster session will have a visual representation of the TAA process, workgroups that have started, and progress made.

*Emili Alexander*  
**Tracks:** AA, TD

**PO5: Lux et Veritas: A Primer on the Meaning of a Liberal Arts Education**  
*2nd Floor Lobby | 11-Noon*

In higher education today, the value of a liberal arts education is viewed almost exclusively through a utilitarian lens. Before all else, parents and students alike ask: what kind of jobs will this degree allow me or my child to obtain? The colossal expense of education makes this question unavoidable. And yet it leaves untouched the classical reason for pursuing a liberal arts education, which consisted in discovering the meaning to life through disciplined engagement with the great philosophers, writers, and artists across centuries. This talk will summarize the classical view of education from Plato and Boethius to John Henry Newman and Mortimer Adler.

*Jordan Bissell*  
**Tracks:** TP, UN

**PO6: Bring Your Own Pen; A Tangible Reminder for Student Preparedness**  
*2nd Floor Lobby | 11-Noon*

Are your students unprepared for advising sessions? Do they forget to bring pens, notes, or even seem apathetic about the whole thing? This session covers the reasons why students should bring their own pen EVERYWHERE, and how this small act is a catalyst to preparedness, learning the "collateral curriculum," and professionalism before, during, and after college. My goal is not just to advise but to train my students in self-sufficiency and independent success. The student who
brings a pen takes responsibility for themselves, has a plan for the future, and is proactive. Rule #1 is “Bring Your Own Pen”, and all my students do.

Rachel Ward
Tracks: TP, AP

PO7: Empowering Students to Unmask Their Full Potential
2nd Floor Lobby | 11-Noon

First-year students come unprepared for college. These students come from a background where their parents, teachers, and guidance counselors make their decisions for them. They are used to being given information and not making their own choices. In college, students are expected to make their own decisions. First-year students make major/career choices based on what their parents want or expect them to be. These students do not take into account their own interests and abilities. One role of an advisor is to help first-year students recognize their internal wishes and gain confidence in their decision making skills. Attendees will learn strategies to help students achieve their goals. Included among these strategies are strengths-based advising, self-authorship, motivational interviewing, and micro-affirmations.

Angela VanSickle, Meredith Bass
Tracks: 1Y, TD

PO8: Raising the Bar in Academic Advising: Holistic and Concrete Strategies
2nd Floor Lobby | 11-Noon

Complete College America challenges institutions to examine barriers to success and implement initiatives that encourage students to graduate in a timely manner. Through its Complete College Georgia Plan, the state has guided its institutions toward meeting these challenges. This presentation will review theoretical and practice-based studies and discuss experiences of five advisors and administrators from different institutions (including the system office). The panel will share ideas and strategies that can be adapted at any institution to increase the number of students earning degrees.

Elizabeth Hutchins, Daphne Blackmon, Will Douberly, Ben Pearce, Nikki Simpson
Tracks: 1Y

PO9: What Do They Really Learn?: Assessing Competencies Met by High-Impact Practices
2nd Floor Lobby | 11-Noon

Florida State University is host to the Garnet and Gold Scholar Society, a program recognizing student participation in five different high-impact practices across campus. Students are engaged in reflection throughout the process and must synthesize their overall involvement to be inducted. Though anecdotal evidence exists for the competencies gained in the program, a formal assessment had not been conducted. Utilizing the NACE Career Readiness competencies, content analysis, and a more inductive coding process, a broader picture of the skills gained through student participation in the program emerged. This presentation seeks to explain both the assessment process and the results of that process.

Tory Dellafiora
Tracks: CR, AS

PO10: Nontraditional Undergraduates - The New Norm?
2nd Floor Lobby | 11-Noon

Colleges and universities have been reporting an increase in the nontraditional undergraduate student population for decades, and nontraditional students are even surpassing the traditional student population at some institutions. There is an expectation that by 2025, over half of the jobs in the United States will require a college degree, and adult students are enrolling to gain their credentials. Most nontraditional students report that their main interactions and engagement with an institution’s staff are due to their need for advisement, therefore it is critical for advisors to be equipped to aid adult learners. The nontraditional undergraduate, whether returning to school from stopping out earlier in life or entering college for the first time, provides unique challenges for institutions and advisors that must be considered to serve this population successfully.

Genta Stanfield
Tracks: AL, TP

PO11: Setting the Mood: Creating Effective Advising Environments
2nd Floor Lobby | 11-Noon

Opening up to a stranger on personal struggles in academia or day to day life can seem impossible or even impractical for college students. However, academic issues are often realized and rectified in these honest conversations. How can advisors make students feel as comfortable as possible speaking their mind in an office or cubicle space? Décor, personal pictures or posters, ambient lighting, wall color, and even desk placement may invoke perceptions of closeness or comfortability with an advisor. Whereas cold, brightly lit, bare, dirty, or cramped spaces may douse notions of comfort. This presentation will compare advising office set-ups and divulge what kinds of personalization, or lack thereof, pulls students into meaningful advising conversations.

Tracy Turner, Lindsay Schiller
Tracks: AC, NP
Key to Presentation Tracks

Presentation tracks are listed after the session descriptions in the conference schedule.

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Thank You!

Region Four would like to thank the following sponsors for their generous donations!
Upcoming NACADA Events

Summer Institutes
June 23-28, 2019 in Lexington, KY
July 21-26, 2019 in Little Rock, AR

International Conference
July 8-11, 2019 in Hasselt, Belgium
Student Autonomy: Advisors Creating Positive Change for Students

Annual Conference
October 20-23, 2019 in Louisville, KY
In Their Corner: Advising Students to be the GREATEST!

“Throw Your Hat in the Ring” for the 2019 FUNdraiser!
Monday, October 21 | 6-7:30 pm
Held during the Annual Conference and on behalf of the NACADA Scholarship Fund, all proceeds support scholarships for members with limited institutional support to attend NACADA events. See you in Louisville, home of legendary boxer Muhammad Ali!

Columbus State University’s Cunningham Center
May 20, 2019 9 am–4 pm
Submit a proposal by 5 pm on April 2, 2019
Registration is now open!
Registration Deadline: April 15, 2019
Contact the Drive-In Chair: Melissa Young

JOIN REGION 4 AGAIN IN MARCH 2020!
Land & Labor Acknowledgment

What is a Land & Labor Acknowledgment?
A Land & Labor Acknowledgment is a formal statement that recognizes the exploited labor of enslaved people, primarily of African descent, and respects Indigenous Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

Why Do We Recognize the Land & Labor?
To recognize the land & labor is an expression of gratitude and appreciation to those whose territory you reside on, the labor which developed this community, and a way of honoring the Indigenous people who have been living and working on the land from time immemorial. It is important to understand the long-standing history that has brought you to reside on the land, and to seek to understand your place within that history.

Land & labor acknowledgments do not exist in a past tense, or historical context: colonialism is a current ongoing process, and we need to build our mindfulness of our present participation. It is also worth noting that acknowledging the land is Indigenous protocol.

NACADA Region Four Mobile, AL Land & Labor Acknowledgment
Related to our mission of fostering inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity, NACADA would like to acknowledge that the land we are meeting on today is the original homelands of the Chahta Yakni (Choctaw) tribal nation. We acknowledge the painful history of genocide and forced removal from this territory, and we honor and respect the many diverse Indigenous peoples still connected to this land on which we gather. Further, enslaved people, primarily of African descent, provided the exploited labor on which this community was built, with little to no recognition and today we are indebted to their labor.

Pronunciations:
Chahta Yakni (CHA-TAH YAHK-NEE)
Choctaw (CHOK-TAW)

More information on the Mississippi Band of Choctaw Indians: choctaw.org
More information on Slavery in Mobile, AL: webdev.loyola.edu/alexander/charlotte
More information on Land Acknowledgments: lspirg.org/knowtheland

Raffle Prizes!

Tickets: $2 each payable by cash or card

All proceeds benefit campus food pantries at Auburn Univ. & Univ. of South Alabama

NACADA Region Four Conference Program 23
NACADA Bingo

Conferences are about professional development and networking. So, let’s play NACADA B.I.N.G.O and build our NACADA network. *When you get 5 across, 5 down, or 5 diagonal, bring your score card to the Bay Pointe Suite for a free raffle ticket (Maximum of 2 tickets per card).*

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