



**NACADA**  
REGION 9 CONFERENCE

**Advising: The Vines of Education**

March 21-23, 2018 | Santa Rosa, CA  
Hosted by The University of California Davis





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# Welcome to Santa Rosa

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Just 55 miles north of San Francisco, Santa Rosa is a good base for exploring all that California Wine Country has to offer. Its thriving downtown boasts three distinct shopping districts, five historic residential neighborhoods, arts and culture, events, great restaurants, famous chefs, wine tasting rooms, brew pubs, and a comfortable inviting atmosphere. Start your visit at the Santa Rosa Visitor Center / California Welcome Center in Historic Railroad Square.

Santa Rosa is home to the museum that celebrates famed cartoonist Charles M. Schulz's life and work, where our Welcome Reception will be held Wednesday evening. Note the colorful street sculptures of Peanuts characters throughout the city. On the museum's campus is Snoopy's Home Ice, also known as the Redwood Empire Ice Arena. Adjacent is the new Children's Museum of Sonoma County. Cycling enthusiasts from around the world are familiar with this city, which has hosted a stage in the Amgen Tour of California professional cycling race.

Railroad Square is the historic heart of the downtown and is Santa Rosa's "Old Town." Railroad Square was honored with a listing on the National Register of Historic Places in 1979 because of its preservation efforts for restoring and preserving the significant architectural buildings that represent the influence the railroad had on a community. When the first trains arrived in Railroad Square in the 1870's, the focus of the town turned to the hustle and bustle around the Depot.

## Things to do in Santa Rosa

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### **Sonoma County History & Art Museum**

Get a taste of our rich history and rotating art exhibits featuring various international artists Sonoma County History and Art Museum. 707-579-1500

### **Historic Railroad Square**

Step back in time with a visit to Historic Railroad Square, where you will find antiques, unique shops, collectibles, coffee houses, vintage shops and restaurants including: Omelette Express, Chevys Fresh Mex, and La Gare French Restaurant. 707-577-8674

### **Explore Wine Country**

With over 400 wineries in Sonoma Wine Country, there is always something for everyone. Sonoma County Wineries can be found at [sonomacounty.com/sonoma-listings/wineries](http://sonomacounty.com/sonoma-listings/wineries).

Explore wine country with:

*Pure Luxury Transportation: 707-775-2920 | [PureLuxury.com](http://PureLuxury.com)  
Sonoma Sterling Limo: 707-542-5444 | [SonomaSterlingLimo.com](http://SonomaSterlingLimo.com)  
Healdsburg Vino Tours: 707-843-6701 | [HealdsburgVinoTours.com](http://HealdsburgVinoTours.com)  
Comfort Wine Tours: 707-544-WINE | [ComfortWineTours.com](http://ComfortWineTours.com)*

# Conference At-A-Glance

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## Wednesday, March 21

1:00 - 3:00pm	Preconference Workshop
3:15 - 5:15pm	Preconference Workshop
5:15 - 6:15pm	New Member Orientation
6:00 - 8:00pm	Welcome Reception at the Charles M. Schulz Museum

## Thursday, March 22

7:00 - 8:15am	Continental Breakfast
8:30 - 9:30am	Concurrent Session 1
9:45 - 10:45am	Concurrent Session 2
11:00am - 12:00pm	Concurrent Session 3
12:00 - 1:30pm	Lunch
1:45 - 2:45pm	Concurrent Session 4
3:00 - 4:00pm	Concurrent Session 5
4:15 - 5:15pm	Region 9 Business Meeting
5:30 - 6:30pm	Wellness Activities
6:30pm	Dinner Groups

## Friday, March 23

7:00 - 8:00am	Wellness Activities
7:00 - 9:00am	Continental Breakfast
8:00 - 9:00am	Poster Session
9:15 - 10:15am	Concurrent Session 6
10:30 - 11:30am	Concurrent Session 7
1:00 - 3:00pm	Community Service Project

## Concurrent Session Times & Locations

Room	Thursday, 8:30 - 9:30am	Thursday, 9:45 -10:45am	Thursday, 11:00am - 12:00pm
<b>Dry Creek I</b>	Instilling GRIT and Motivation Through Academic Advising	Mentor Network: Connecting a Decentralized Advising Community through a Professional Mentoring Program	Utilizing Mr. Rogers' Neighborhood to Approach Student Development Theory
<b>Dry Creek II</b>	Does your advising philosophy meet the needs of your students?	Weaving the Vines: A Multi-generational Approach into Developing Effective Advisor Training	Advising in Action: Bridging Style to Practice
<b>Russian River Valley I</b>	Learning New Tools... Wine Not? Strategies for Meaningful Communication	"What Can I Do With My Major?": Using a blog format to effectively reach our students	Climbing the Career Ladder with Emotional Intelligence (EQi)
<b>Russian River Valley II</b>	Focus: How We Can Use the Power of Attention in Advising	Technology & Personal Connection: Finding the Right Balance to Advise Gen Z Students	Publish with NACADA: Find the Appropriate NACADA Venue for Your Writing
<b>Chalk Hill</b>	I Got Accepted, Now What? Deciding on a Major: The Exploratory Advising Curriculum	Minor Setback for a Major Comeback: Rising Strong Above Academic Probation	Critical Reflections and Innovative Solutions: Applying the Design Thinking Process within Academic Advising
<b>Sonoma Mountain</b>	A Perfect (Mentoring) Pairing	Crushing Mandatory Advising!	Resilience and Resistance: How first generation college students leverage community cultural wealth to successfully transfer to a selective four-year institution

Thursday, 1:45 - 2:45pm	Thursday, 3:00 - 4:00pm	Friday, 9:15 - 10:15am	Friday, 10:30 - 11:30am
Conversation with Dr. Bloom	When Your Job Wants You to be a Hufflepuff: Confessions of a Slytherin Advisor and a Celebration of All Houses	Implementing a Practical Model for Group Advising: Uncork the Pressure of Advising a Growing Number of Students	Advising First Year Transfer Students in a Large STEM Major: Utilizing Campus Resources and Student Mentors
Generation Z: The Newest Vine Growing Your Way	Advising Advisors: Using Academic Advising Techniques on Colleagues	But, nobody told me! Addressing information that is not heard through the grapevine	Your Voice Matters: Developing a Shared Leadership and Workload Model for a Balanced, Productive, and Happy Academic Advising Unit
The Vines We Don't Talk About: Understanding the Context of Cultural Artifacts in Advising	Website Analytics Matter: How to Leverage Data To Impact Student Success	The Petitions Committee: The Role of Academic Advisors in Preserving the Transcript while Maintaining Empathy for Students	Double Major: The Growing Appeal of Completing Two Degrees in Four Years
The vines of research in advising: Determining your level of involvement	Writing a New Story: Advising STEM Students When Things Don't Go As Planned	Onboarding and Beyond: Creating a Comprehensive Advisor Training Program to Support Advisors throughout their First Year	Pregnant and Parenting Students: Needs beyond Daycare
Cultivating Continuing Development through a Campus-Wide Academic Peer Advising Certificate	Taking peer educator training to the next level - preparing student employees as paraprofessionals	Working with and Understanding TRIO Programs and Students	COSS Linked: Sophomore Peer Mentor Program (From Scratch to Peer Mentor Program)
Uncorking Visibility: The (Un)seen narratives of Advisors of Color	A Conversation with NACADA Leaders	Navigating Transfer Student Success	Graduate and Professional Student Advisor Roundtable

## Welcome from the Region 9 Chair

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**Dear NACADA Region 9 Colleagues and Friends,**

Welcome to Santa Rosa, California and the 2018 Region 9 Conference! I am thrilled that you chose to attend this year's conference! This year's theme is one I am very excited about- "Advising: The Vines of Education." This theme speaks to the many things that each of you do every single day. You are the link that connects students to information about campus resources, but more importantly you are the ones that help students to dream and reach further. As advisors, you provide students the stable base so they feel comfortable to branch out and grow as people. "Vines" also connect us to one another. This conference helps us re-connect with colleagues and in turn, helps us help students. During the next two and a half days, it is my hope that you will connect with colleagues during the reception at Charles M. Schulz Museum, attend concurrent and pre-conference sessions, and come together to share best practices.

Planning a conference is no easy feat and I would like to extend a huge thank you to the conference co-chairs Melissa Whaley and Kate Creveling, as well as the whole planning committee! They have planned a great conference in this amazing area, so if you see a committee member, do not hesitate to say "Thank You." This year's sponsored service project is Sonoma State Community- NOR CA Fires. As many of you know, the Santa Rosa, Sonoma State, and Northern California communities were affected by devastating wildfires last October. Many people are still dealing with the loss of homes, loved ones, and businesses. Please consider stopping by the table and donating to this important cause.

I would like to extend my deepest gratitude to the Steering Committee I have had the pleasure working with for the past couple months. I especially want to thank those members who will be stepping up and taking on my duties this year since I am unable to attend. Please consider going to the Business Meeting to meet these folks and learn about Region 9's goals and progress.

Although, I am unable to attend this year's regional conference, please know I am thinking about each of you! Region 9 is always considering new ideas and I want to encourage you to get involved. Have an idea for a drive-in conference theme? Want to host/chair a regional conference? Feel free to connect with me on our Facebook page or email me at [amdillon@berkeley.edu](mailto:amdillon@berkeley.edu). I know that you are in great hands and am looking forward to seeing many of you at the annual conference in Phoenix this fall!



*Sincerely,*  
**Amber Dillon**



## Welcome from the Conference Chairs

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On behalf of the conference committee, we welcome you to Santa Rosa, CA, in the heart of beautiful Sonoma wine country. The 2018 NACADA Region 9 Conference is hosted by the University of California, Davis, with steering committee members from all over the state of California. The committee has been hard at work for the past year to ensure a successful professional development opportunity for NACADA members from Hawaii, Nevada and California. Their hard work and dedication has made these three days possible. We'd especially like to acknowledge our colleagues down the road at Sonoma State University who played an integral role in making this conference a reality.

Advisors connect the vines of the different aspects of education. We are links to information not only about classes and scheduling but career advising, campus life, transitions, counseling, student involvement and more. The conference program highlights the interconnectedness of the different aspects of education and how advising plays a central role. We hope the concurrent sessions, poster presentations, and keynote will challenge you to think in new ways, give you new tools to use in your practice, and celebrate the diversity and inclusiveness important to Region 9.

We are excited to have Dr. Jenny Bloom as our conference keynote. Dr. Bloom, a former NACADA president, is a co-founder of the Appreciative Advising and Appreciative Education movements. Her dedication and work has inspired advisors and educators across the country and we're excited to welcome her to Northern California.

As many of you know, the Sonoma region was hit hard by wildfires in October of 2017. The area is resilient but still in need of help from community members. In order to help the community we have set up a donation link on the Region 9 Conference page of the NACADA website and have organized a community service project on Friday afternoon as well. We can take up to 50 interested volunteers, so if you are inclined, please sign up to help the local community!

**We hope you enjoy the conference!**



*Conference Co-Chair*  
**Kate Creveling**



*Conference Co-Chair*  
**Melissa Whaley**



*Keynote Speaker*

## **Jennifer Bloom**

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Jenny Bloom joined the Department of Educational Leadership and Research Methodology at Florida Atlantic University in August 2015 as an Associate Professor and Coordinator of the Higher Education Leadership Master's Degree Program. She previously served as a Clinical Professor and Director of the Master's degree program in the Higher Education & Student Affairs Program at the University of South Carolina (USC) from August 2007 to August 2015. Prior to USC, she served as the Associate Dean for Student Affairs & the Medical Scholars Program at the University of Illinois College of Medicine at Urbana-Champaign. She earned her doctorate in Higher Education Administration from the University of Illinois at Urbana-Champaign in 1995.

Dr. Bloom is a co-founder of the Appreciative Advising and Appreciative Education movements. She established the annual Appreciative Advising Summer Institute, the Appreciative Education Conference, the on-line Appreciative Advising and Appreciative Administration courses, the process for Certifying Appreciative Advisers, and other exciting initiatives related to Appreciative Advising and Appreciative Education.

Dr. Bloom served as the 2007-08 President of the National Academic Advising Association (NACADA). In 2017 she was awarded NACADA's highest honor - the Virginia Gordon Award for outstanding contributions to the field of academic advising. She was named the 2015 FAU Graduate Academic Advisor of the Year by the FAU Graduate and Professional Student Association (GPSA) and the 2016 Advisor of the Year by FAU's Chi Sigma Alpha Honor Society Chapter. In 2008, she received the University of South Carolina's Black Graduate Student Association's Faculty Mentor Award. She received the NACADA Outstanding Advising Administrator Award in 2005 and University of Illinois' Campus Academic Professional Excellence Award in 2007.

Dr. Bloom has co-authored 6 books, 6 book chapters, and 29 articles. She co-founded and serves as a section editor for the *Journal of Appreciative Education (JAE)*. Dr. Bloom has delivered 30 webinars and 400+ presentations on her work at institutions and conferences across the globe. Awards

# Conference Planning Committee

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## Conference Co-Chairs - 2018

**Kate Creveling**, University of California - Davis

**Melissa Whaley**, University of California - Davis

## Programming Committee

**Lauren Worrell, Chair** - University of California - Davis

**Michael Balasek**- Sonoma State

**Nancy Davis** - University of California - Davis

**Tracy Pascua Dea** - St Mary's

**Letia Graening** - University of California - Davis

**Pamela Kisting** - University of California - Davis

**Trevor Neeley** - Sacramento State University

**Mercedes Butler** - California State University Los Angeles

## Hospitality Committee

**Vanessa Bascherini, Chair** - Sonoma State University

**Wendy Haws** - University of California - Davis

**Anna Hoehenrieder** - Private Tutor

**Sara Solloway** - University of San Francisco

**Jamie Zamjahn** - Sonoma State University

**Heather Zeng** - Capella University

## Logistics Committee

**Lisa Laughter, Chair** - University of California - Davis

**Leo Alamillo** - University of California - Davis

**Edie Brown** - Sonoma State University

**Charlene Hughes** - University of California - Berkeley

**Renee Camarena** - University of California - Berkeley

**Lauren Mendoza** - University of California - Davis

**Avi Rosenzweig** - University of California - Berkeley

**Holly Williams** - University of California - Santa Cruz

## Region 9 Steering Committee

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### Region Chair

**Amber Dillon**

University of California Berkeley

### Steering Committee (2017-2019)

**Julian Ledesma**

University of California Berkeley, Past Region Chair (2017-2019)

**Eva Wong-Moy**

University of California San Francisco, Graduate Student Coordinator (2016-2018)

**Donna Vivar**

University of California Davis, Membership and Awards Coordinator (2016-2018)

**Elizabeth Wilcox**

University of California Berkeley, Professional Development Coordinator (2016-2018)

**Comfort Sumida**

University of Hawaii Hilo, Hawaii State Liaison (2016-2018)

**Gregrette Perry-Simmons**

University of Nevada- Reno, Nevada State Liaison (2016-2018)

**Avi Rosenzweig**

University of California- Berkeley, California State Liaison (2017-2019)

**Winnie Tang**

University of Hawaii- Manoa, Communications Coordinator (2017-2019)

**Natasha Rudi**

University of Nevada- Reno, Diversity Coordinator (2017-2019)

**Lauren Prepose-Forsen**

University of Hawaii- Manoa, Community College Liaison (2017-2019)

**Derek Furukawa**

University of Nevada- Reno, Past Conference Chair (2016-2018)

**Kate Creveling**

University of California- Davis, 2018 Conference Co-Chair (2017-2019)

**Melissa Whaley**

University of California- Davis, 2018 Conference Co-Chair (2017-2019)

**Tiana Loo**

Leeward Community College, 2019 Conference Co-Chair (2018-2020)

**Cheri Souza**

Kapi'olani Community College, 2019 Conference Co-Chair (2018-2020)

## 2018 Region 9 Award Recipients

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**Susan Ebeler**

University of California Davis, Excellence in Advising, Advising Administrator

**Jordan Dade**

University of California Davis, Excellence in Advising, Advisor Primary Role

**Joseph Lee**

University of California Davis, Excellence in Advising, Advisor Primary Role Certificate of Merit

**John Starkey**

University of Nevada Las Vegas, Excellence in Advising, Advisor Primary Role Certificate of Merit

**Louie Yang**

University of California Davis, Excellence in Advising, Faculty Advisor

**Winnie Tang**

University of California Santa Cruz, New Advisor

**Marian Gabra**

University of California Los Angeles, Excellence in Advising, Innovation Award

**Katherine Parpana**

University of California Davis, Excellence in Advising, Advising Equity Champion

**Carmen Towler**

Marymount College California, Region 9 Conference Attendee Scholarship

**Kimberly Cattarusa-Bernard**

University of California Berkeley, Region 9 Conference Presenter Scholarship

**Jessica Todd**

California Polytechnic State University San Luis Obispo, Region 9 Conference Attendee Scholarship

## **Research Consultation Sessions in Santa Rosa and Beyond!**

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Need to talk through a research idea or potential inquiry question? The NACADA Research Committee is pleased to announce that attendees at the Region 9 Conference have the opportunity to arrange for a half hour "consultation session" with a colleague who has been involved with research before. For more information and/or to schedule your consultation, please contact Dr. Kristan Venegas at [kristanv@usc.edu](mailto:kristanv@usc.edu) for in-person consultations on Thursday, 3/22 or Dr. Kiana Shiroma at [kianak@hawaii.edu](mailto:kianak@hawaii.edu) for phone consultations from Wednesday, 3/21 to Friday, 3/23.

## **New Member Welcome & Orientation**

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**Is this your first NACADA Conference?**  
***Attend the New Member Welcome & Orientation!***

On your campus, you know that orientation for new students is valuable. Getting involved early and building lasting connections to the campus creates a rich college experience. If this is your first time at a NACADA conference, attending the New Member Welcome & Orientation is highly encouraged. Come meet other new members, as well as members of the NACADA leadership, and learn about the exciting association of which you are now a part.

**Wednesday, March 21st | Dry Creek I & II | 5:15 - 6:15pm**

# Conference Logistics

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## Session Evaluations

Presenters appreciate your feedback on every session you attend. A conference volunteer will distribute and collect evaluation forms at each session. Presenters may collect their completed evaluations at the registration table. We will also be doing evaluations through the WHOVA app this year.

## Vote for "Best of Region 9"

Be on the lookout for a session you think qualifies as the "Best of Region." A ballot was included in your conference materials. The winning presenter(s) will receive a stipend to repeat the presentation at the 2018 annual NACADA conference in Phoenix, Arizona and will be invited to present a pre-conference workshop in 2018.

Ballots must be handed in at the Registration Table by 11:30 AM on Friday March 23.

## Meals Provided by the Conference

### Wednesday, March 21st

Welcome Reception – Charles M. Schulz Museum, light refreshments will be served

### Thursday, March 22nd

Continental Breakfast – Alexander Valley Ballroom

Keynote Address & Lunch – Alexander Valley Ballroom

### Friday, March 23rd

Continental Breakfast – Alexander Valley Ballroom

*No plans yet for dinner on Thursday, March 22nd? The Hospitality Committee has made group dinner reservations at a few local restaurants. Sign up at the Hospitality Table to have dinner with your NACADA colleagues. Dinner groups will meet in the lobby at 6:30.*

## Conference Etiquette

Please observe these courtesies to ensure that everyone has a positive experience:

- Do not talk while the speaker is at the podium.
- Silence cell phones during sessions. Do not answer a phone call while in a session; quietly leave the room if you must take a call.
- Sit in the back if you plan to leave early.
- As you enter a room, sit as close to the front as you can so the back seats are available to those who arrive after you.
- Introduce yourself to the people sitting around you. This is an excellent opportunity to meet your colleagues.
- Please be mindful: some attendees may be sensitive to strong perfume/deodorant/cologne.

## WiFi/Internet Connection

How to Connect:

- Connect to network “@Hyatt\_Meeting”
- Once connected, there will be a pop up that asks for “Additional Login Information” which when clicked will route to the network login screen
- “NACADA18” is the login code (not case sensitive, one word)
- Enter code, credentials, then “Connect”

## WHOVA App

Download the WHOVA App on your phone to access the latest announcements and updates about the conference. Customize your schedule and connect with other conference attendees. We also encourage you to evaluate the sessions using the session feedback in the app as well.

## Parking

Parking in the hotel parking lot is free for hotel guests and conference attendees.

## Welcome Reception

Come enjoy an evening of entrainment. Sip on some local wines and try our famous raviolis. Walk through the largest collection of Peanuts strips in the world, the Museum explores the art and nuances of Schulz’s craft.

### Wednesday, March 21st

6:00-8:00 p.m. – Charles M. Schulz Museum  
2301 Hardies Ln, Santa Rosa, CA 95403

First buses leaving 5:45 p.m. from Hyatt lobby,  
running on a round robin loop until 8:30 p.m.



CHRISTOPHER  
CREEK





## Wellness Activities

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We are so excited to be able to provide some scheduled wellness activities for you during the conference this year. We encourage you to take care of yourself during the conference and to maintain mindfulness throughout your time here in beautiful Sonoma county.

### Thursday, March 22nd

5:30 - 6:30pm

**Friends of Bill Meeting | Dry Creek I**

5:30 - 6:30pm

**Relaxation/Coloring/Mediation break | Dry Creek II**

### Friday, March 23rd

7:00 - 8:00am

**Yoga | Dry Creek I | Led by Jeanne Janae; Sonoma State**

Bring your yoga mat or a towel. Enjoy waking up, stretching and centering yourself for a balanced conference.

7:00 - 8:00am

**Walk/Run | Meet in Hyatt Lobby | Led by Michael Balasek; Sonoma State**

Bring your running shoes and enjoy meandering along Santa Rosa Creek. All paces welcome! There are three distance options. All routes are relatively flat and on ½ paved bike path and ½ dirt bike path. The walk/run starts at 7:15am.

## Exhibitors

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Please visit our exhibitors located in the lobby in between conference sessions.

### The Princeton Review

For 35+ years, students have trusted The Princeton Review to help them get into their dream school. Give your students access to our programs at a discounted rate: together we can customize programs to support our shared goal of academic excellence. Visit Rob Seitelman at The Princeton Review table.

### Kansas State University Global Campus

Kansas State University Global Campus offers an online master's degree and an online graduate certificate in academic advising. Developed in consultation with NACADA, the programs prepare practicing and future advisors to contribute to college student development and learning through the use of a comprehensive, theory-driven and research-guided advising practice.

### University of the Pacific-Thomas J. Long School of Pharmacy and Health Science

University of the Pacific's Thomas J. Long School of Pharmacy and Health Sciences offers five academic programs. Our student-centered learning environment has prepared students for over 60 years. Our individualized, faculty-led experiential learning programs, combined with the support of a powerful alumni network, have led to student success.

*Exhibitors continue...*

## BYU Independent Study

BYU Independent Study offers affordable online middle school and high school courses and curriculum. Instructors can blend the online curriculum in their classroom, or students can take individual courses to meet their specific needs. AP, honors, world language, and low-cost credit recovery courses are available anytime of the year.

## Stellic Inc.

Stellic, Inc. is a student success platform that sprung out of student-advisor project at Carnegie Mellon. The student team, backed by experienced advisors, is using game-changing approach that combines degree audit, drag-n-drop planner, course scheduler, and data analytics into one integrated platform that is impacting several universities today.

## Roseman University of Health Sciences-VBSN

Roseman University of Health Sciences is a non-profit, private institution of higher learning training the next generation of undergraduate and graduate level health care professionals that serve, collaborate and set new standards in their communities and within their professions. Roseman has campuses in Southern NV and South Jordan, Utah.

## Registration & Hospitality Tables

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### Registration Table

- Conference Check-in
- On-site registration for pre-conference workshops
- Presenters: Pick up your session evaluations
- Best of Region ballot box
- Volunteer check-in
- Hours
  - Wednesday, March 21st – 12:00 - 5:00pm
  - Thursday, March 22nd – 7:30am - 5:30pm
  - Friday, March 23rd – 7:30 - 12:00pm

### Hospitality Table

- Enter yourself into a drawing for one of the many luxury prizes. Winners will be reached by cell phone on Friday, March 23rd between 8:00 - 9:00am.
- Sign up for the Thursday night dinner groups
- Donate to the service project Noma Gives Fire Recovery Fund
- Get information about the local recreation and dining options
- Hours
  - Wednesday, March 21st – 12:00 - 5:00pm
  - Thursday, March 22nd – 7:30am - 5:30pm
  - Friday, March 23rd – 7:30 - 12:00pm

# Wednesday, March 21

## Preconference Session #1 | 1:00 - 3:00pm

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### **Back to Basics: Old School Approaches for First Generation Students**

**Location: Sonoma Mountain**

**Nancy Davis & Michael Valenzuela; University of California, Davis**

Come hear about UC Davis' innovative approach to recognizing the strengths of our first generation freshmen and transfer students and supporting them through their first year. We will discuss best practices, our 5 Core Principles ("back to basics"), and key strategies to using a successful cohort model. Participants will leave with an initial action plan to take back to their home campus.

### **Cultivating Radical Hope: Integrating Critical Theory and Mindfulness Techniques into Advising Leadership and Practice**

**Location: Sonoma Mountain**

**Timothy Beaucage; Loyola Marymount University**

The purpose of this program will be to illustrate several ways in which mindfulness practice can work together with critical anti-oppression pedagogy to create transformative experiences in advising approaches for both practitioner and advisee. Considering current socio-political climates, it is imperative that we cultivate a sense of purpose and agency within ourselves and our students. Building successful helping relationships takes practice, and this contemplative workshop will nurture a better understanding of how to develop the skills necessary to be present and compassionate in our advising work. Participants will walk away reinvigorated, and will have experienced simple ways to utilize techniques gleaned from blending mindfulness practice with critical pedagogy in all areas of the work we do within ourselves, our offices, and with our students.

## Preconference Session #2 | 3:15 - 5:15pm

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### **Transforming Dry Workshops into Full Bodied Fun**

**Location: Chalk Hill**

**Heather Luth; University of California at Riverside, School of Business**

This session won't teach you how to turn water into wine, but it will show you several techniques for transforming traditionally dry workshop topics such as major choice, stress management, and university policy into a fun and dynamic experience for your students. Learn six techniques for redesigning any kind of workshop or presentation. Your students will have a good time, but more importantly, they will be left with a sense of inertia that equips them for success moving forward.

## **New Member Orientation / First Time Attendees | 5:15-6:15pm**

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**5:15 - 6:15pm | Dry Creek I & II**

**Derek Furukawa & Avi Rosenzweig, University of Nevada, Reno; University of California, Berkeley**

Get introduced to NACADA – The Global Community for Academic Advising and your NACADA region! This new member orientation will provide you with guidance and insights as you begin your journey – to understand how you can make the most of your “first year experience” in NACADA and with your region. During this session you will have the opportunity to: 1) Learn about the structure and opportunities of NACADA; 2) Develop ideas for resources and networking to help you both personally and professionally in your region; and 3) Listen to colleagues share their stories and connect with other new members to the association.

Bring your questions as well as an open and reflective attitude! Your participation in this session can be the beginning of the first chapter in your NACADA story!

# Thursday, March 22

## Session #1 | 8:30 - 9:30am

### **Instilling GRIT and Motivation Through Academic Advising**

**Location: Dry Creek I**

**Jennifer Pierce & Courtney Hytinen; Truckee Meadows Community College**

With graduation and retention rates consistently being a topic of concern on college campuses, one has to wonder what students need to achieve their long term education and professional goals. More college preparation? More policies to encourage degree completion? More student support services?

Colleges aim to create an environment where students succeed, but students will undoubtedly experience challenges to that success. What if college campuses started looking deeper into students' abilities to cope with difficult situations and overcome challenges? Explore with us the topic of GRIT, its theoretical background, and how it relates to student's progress and success in college. This presentation will include discussion and interactive activities encouraging academic advisors to understand how they can instill GRIT and motivate students to persist through graduation and eventually meet long term education and professional goals.

### **Does your advising philosophy meet the needs of your students? Finding the balance between prescriptive and appreciative approaches to advising and supporting students' ownership of their experience through scaffolding, outreach, and reflection.**

**Location: Dry Creek II**

**Laura Lyndon, Monica Garcia, Candy Janiam & Allison Torres; Holy Names University**

Presenters will share how their work at a small, liberal arts college with a limited curriculum and a large first generation population has required a blending of approaches to meet the needs of students. Working from an appreciative advising framework, they have used a three-pronged approach of scaffolding, outreach, and reflection to engage students in the advising process, while still meeting the transactional or prescriptive needs of students.

Facilitators will engage participants in an exercise encouraging them to reflect on the student population they serve, the experiences and needs of their student community, and whether their advising approach is aligned with those needs. Through dialogue, attendees will also be encouraged to generate concrete ideas for implementing new or hybrid approaches and a plan for assessing the effectiveness of their efforts.

### **Learning New Tools...Wine Not? Strategies for Meaningful Communication Through Modern Technologies**

**Location: Russian River Valley I**

**Kimberly Cattarusa-Bernard & Elizabeth Storer; University of California, Berkeley**

Having trouble distinguishing a hashtag from a geofilter? Not sure exactly what we "meme"? It can be exhausting trying to keep up with new trends and technologies that students are using while staying on top of your other work. Our presentation aims to help introduce you to various no-cost web resources and technologies that offer built-in assessment tools. We will discuss our own experiences implementing new methods in our offices such as

*Session #1 continues...*

MailChimp, YouCanBookMe, Instagram, Facebook, Canva, Memes, SnapChat Geofilters, and Chrome Extensions. Advisors will leave with a better understanding of how technology can be used to create intentional and impactful communication with students-- we will provide tools that advisors can immediately implement, which range from beginner to advanced skill levels.

### **Focus: How We Can Use the Power of Attention in Advising**

**Location: Russian River Valley II**

**Amanda Bradstock-Waitz & Desire Ortiz; California State University, Northridge**

Do you remember the last time you were able to be fully engaged, singularly focused on the task at hand? It's a beautiful feeling isn't it? In this concurrent session, we will discuss how to use concepts relating to attention that will help our students get that same feeling when they come in for advisement. Current research and theories will be explored, as well as perspectives from a current undergraduate student / peer advisor and an associate director of an advising office.

### **I Got Accepted, Now What? Deciding on a Major: The Exploratory Advising Curriculum**

**Location: Chalk Hill**

**Hong Dao & Joseph Lee; University of California, Davis**

What courses should I enroll in? What should I major in? These are questions that Undeclared/Exploratory students often ask in their search for the perfect major. The College of Agricultural and Environmental Sciences (CA&ES) Dean's Office, at UC Davis, would like to share their exploratory advising curriculum on how to help undeclared/exploratory students navigate the major exploration process, within decentralized advising, through their holistic advising practices. Advisors in the Dean's Office and various campus departments work collaboratively and intentionally to best guide students in channeling their interests in finding their major direction. Participants will learn about different tools and resources to best support undeclared/exploratory students with course options and major exploration.

### **A Perfect (Mentoring) Pairing**

**Location: Sonoma Mountain**

**Alyssa Kapaona & Eve Millett; University of Hawaii at Manoa**

With the outcome of generating student success, GUIDE (Growth, Understanding, Insight, Development, and Experience) assists in enriching the academic, emotional, and physical well being of advisors. The mentoring that GUIDE participants experience translates into better services to students and stronger working relationships with colleagues.

GUIDE provides opportunities to nurture the professional and personal advancement of new and experienced academic advisors through one-on-one partnerships. Grounded in mentoring, GUIDE also supports advisors in other ways including a post-doctoral writing group, parent support group, promotion and tenure support, and a Friday afternoon walking club.

Attendees will learn about the background/need for the program, its mission and goals, program assessment and evaluation, partnerships, impact, future initiatives, and opportunities to implement at their campus.

## **Session #2 | 9:45 - 10:45am**

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### **Mentor Network: Connecting a Decentralized Advising Community through a Professional Mentoring Program**

**Location: Dry Creek I**

**Christina Wolfe-Chandler & Louise Torgerson; Carly Head; California Polytechnic State University**

The decentralized model of advising at Cal Poly had given rise to a disconnected scattering of advisors in offices across campus. Through our professional advisor mentoring program, we created a formal mechanism to bring a sense of community to our advisors, foster a culture of collaborative learning, provide opportunities for professional support, and enhance familiarity with advising competencies.

The presenters will provide an overview of the Mentor Network program, share assessment data and participant feedback, and discuss the challenges and successes of the program. Participants will strategize about how to implement a professional mentoring program at their institution.

### **Weaving the Vines: A Multi-generational Approach into Developing Effective Advisor Training**

**Location: Dry Creek II**

**Dawn Aeschlimann & Aqueelah Thompson; University of Nevada, Reno**

Developing efficient training for advisors is essential for building a foundation for quality advising. We adapted our office practices to keep up with the changing times, by focusing on a multi-generational approach. Steel & Gordon (2006) take into account the characteristics of the Traditionalist, Baby Boomers, Gen-Xers, and Millennials, and the importance these dynamics play in the field of advising. We will explore more in-depth how weaving in this multi-generational approach with Habley (1987) three major content components for effective advisor training: conceptual, informational, and relational can increase the efficiency of the advisor training process. You will see the training materials used: manuals, PowerPoints, mock scenarios, a systematic roll out plan, and best practices for a successful implementation.

### **"What Can I Do With My Major?": Using a blog format to effectively reach our students**

**Location: Russian River Valley I**

**Adam Napolitan & Mandy Hanou; University of California, Davis**

In the past year, UC Davis has successfully launched and grown a blog aimed at prospective and younger students covering topics relating to choosing a major, career exploration, and alumni spotlights. It has been an effective marketing and communication tool with students. Come join presenters from the Strategic Communications office and departmental advising to learn how you can easily implement, contribute to, and market a similar blog on your own campus.

*Session #2 continues...*

## **Technology & Personal Connection: Finding the Right Balance to Advise Gen Z Students.**

**Location: Russian River Valley II**  
**Natasha Rudi & Anna Lincoln; University of Nevada, Reno**

Despite extensive scholarship on Gen Z students, academic stakeholders are still puzzled about their communication preferences. While technology represents an integral part of their life, students do not like to substitute in-person interaction with online correspondence. To balance technology and personal connection, the College of Liberal Arts Student Center at the University of Nevada, Reno has implemented an innovative approach to student outreach and appointment scheduling. The new system caters to "get-it-when-you-want-it" mentality and provides necessary attention to each individual student. The presenters will share the data confirming the success of this approach and address common syndromes that affect student engagement. The attendees will receive a toolkit on how to market advising services in a way that appeals to Gen Z.

## **Minor Setback for a Major Comeback: Rising Strong Above Academic Probation**

**Location: Chalk Hill**  
**Yuki Burton, Angel Klyce & Miguel Eamiguel; University of California Berkeley**

Shame. Fear. Defeat. Students on Academic Probation frequently internalize such feelings in isolation when in reality hundreds of students share this experience at some point in their undergraduate career. What if our institutions destigmatized the shame associated with Academic Probation? How can you shift your campus culture towards a growth-mindset that normalizes failure as a stepping stone towards success? Learn how UC Berkeley's Educational Opportunity Program implemented a holistic retention seminar yielding an 81% retention rate with an average term GPA increase of 1.39 points! This interactive session overviews Brene` Brown's concept of resilience from her book "Rising Strong." It will also feature a mini-documentary of alumni, staff and administrators candidly discussing their experiences on Academic Probation.

## **Crushing Mandatory Advising!**

**Location: Sonoma Mountain**  
**Brenna Dockter, Leo Alamillo, Lori Avellar, Brigid O'Halloran,**  
**Laura Goldhammer & Wendy Haws; University of California, Davis**

First-Year Mandatory Advising is an incredible tool for advisors to meaningfully onboard new students. However, it can be an overwhelming and exhausting experience for both students and advisors. After assessing our students, researching successful mandatory advising initiatives on comparable campuses, and adopting student development and transition theoretical approaches, our team of first-year advisors completely revamped our unit's first-year mandatory advising program to accommodate appointments for over three thousand students in fall quarter that promote meaningful conversations and experiences. Through a powerful combination of pre-appointment online activities and an advising curriculum, we are achieving our goals. In our interactive session, you will determine the applicability of our mandatory advising curriculum, online module, and assessment methods to your home campus' program. Participants will leave with an initial action plan.



## **Session #3 | 11:00am - 12:00pm**

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### **Utilizing Mr. Rogers' Neighborhood to Approach Student Development Theory**

**Location: Dry Creek I**  
**Eve Millett; University of Hawaii at Manoa**

Hardly a day goes by in which we do not hear about something tragic going on in the world. College students across the nation are emotionally impacted by these events. In order to best help students, there is someone to whom we as advisors can turn for inspiration, Fred Rogers of Mister Rogers' Neighborhood. For thirty-three years, children tuned in to watch Mister Rogers teach them about everyday activities and how to interact with others. In this session, participants will learn how to apply the lessons from Mister Rogers' Neighborhood to Magolda's Path to Self-Authorship theory. They will discuss the benefits of using this approach and will participate in a brainstorming session to discuss implementation of this approach at any institution.

### **Advising in Action: Bridging Style to Practice**

**Location: Dry Creek II**  
**Cathy Baez, Alyssa Patricio & Karla Kastner; University of California, San Diego**

What is your advising style? This question generates endless hours of discussion among academic advisors. Have you considered whether you have a single or multiple styles?

In this session, presenters use case studies to explore three advising styles: Developmental, Prescriptive, and Proactive. We will consider the notion that instead of the advisor driving the advising style, it's the student's unique situation that determines the advising process. Since advising requires constant outputs of energy on the part of the advisor, this presentation includes a discussion of self-care methods for refueling one's advising practice.

This session is ideal for advisors in any stage of their career. Participants will learn effective advising techniques, how to utilize different approaches, and have an opportunity to share their knowledge.

### **Climbing the Career Ladder with Emotional Intelligence (EQi)**

**Location: Russian River Valley I**  
**Mercedes Butler & Janet Vera Lopez; Cal State Los Angeles**

Climbing up the career ladder in the world of advising can be challenging. Advisors looking to transition to leadership positions must be self-motivated, have a positive attitude, thrive in a fast paced environment, have the ability to work effectively in teams and most importantly develop a strong EQi. Learn how to expand your EQi knowledge and skills to leverage opportunities in the field of higher education. Attendees will assess their current EQi and participate in goal setting to get to the next level in their career. Advisors who are looking to transition to Lead Advisor or Director Roles are encouraged to attend this session.

*Session #3 continues...*

## **Publish with NACADA: Find the Appropriate NACADA Venue for Your Writing**

Location: Russian River Valley II

Brett McFarlane, NACADA Board Member & Leigh Cunningham, Assistant Director Programs & Projects;  
University of California, Davis & Kansas State University

This session, sponsored by the NACADA Publications Advisory Board and the Editorial Board of the NACADA Journal, describes the purpose, content, writing guidelines, and acceptance process for each NACADA publication venue. From the NACADA Blog and book reviews, to Academic Advising Today, NACADA-produced books, the new online, scholarly journal NACADA Review: Academic Advising Praxis and Perspectives, and the flagship NACADA Journal, there is a place for your contribution! This session helps you understand the various writing opportunities within NACADA and lays out steps to help you start a writing project

## **Critical Reflections and Innovative Solutions: Applying the Design Thinking Process within Academic Advising**

Location: Chalk Hill

Leanna Friedrich & Natasha Coulter; University of California, Davis

Academic advisors encounter complex challenges while supporting students through their educational journeys. We are proud to consider ourselves "Problem-Solvers" and "Fixers." However, sometimes we become so fixated on finding the perfect solution that we focus solely on the outcomes and forget the creative human-side of the decision-making process. With a holistic advising approach, academic advisors can recognize the potential of productively exploring possibilities, rather than simply finding a solution. This workshop explores two theoretical frameworks that are applicable to decision-making in academic advising: the Design Thinking process (Stanford d.School, 2004) and the Growth Mindset framework (Dweck, 2006). Both can be adapted to empower both academic advisors and students to think empathetically and creatively about solutions.

## **Resilience and Resistance: How first generation college students leverage community cultural wealth to successfully transfer to a selective four-year institution**

Location: Sonoma Mountain

Christina Teller; UC Berkeley

The objective of this session is to provide advisers a holistic understanding of the strength, resilience and resistance that first generation college students must possess and utilize in order to successfully transfer from a community college to a selective four-year university. With this knowledge, advisers can help students leverage and build on these strengths and skills to better support transfer students once they matriculate at a UC.

This session will present research findings and feature a panel discussion with students. The findings are drawn from dissertation research rooted in Critical Race Theory (CRT) and Yosso's (2005) community cultural wealth. The panel discussion will focus on how students leveraged both traditional forms of social capital and community cultural wealth—including aspirational capital, familial capital, social capital, navigational capital, and resistant capital.

## **Keynote Address and Lunch | 12:00-1:30pm**

Location: Alexander Valley Ballroom

Keynote Address by Jennifer Bloom

## **Session #4 | 1:45 - 2:45pm**

### **Conversation with Dr. Bloom**

**Location: Dry Creek I**  
**Jennifer Bloom; Florida Atlantic University**

Following the Keynote address, continue the conversation with Dr. Bloom in an informal and smaller setting. In this dynamic and interactive session, you will have the opportunity to learn more about Dr. Bloom's work in Appreciative Advising and Appreciative Education, and ask your questions!

### **Generation Z: The Newest Vine Growing Your Way**

**Location: Dry Creek II**  
**Michelle Knowlton & Gabrielle Yates; San Diego State University**

Generation Z: The Newest Vine Growing Your Way. Now that we've finally caught on to the Millennial generation, their younger and even more tech-savvy peers, Generation Z, are arriving on our college campuses with more information at their fingertips than ever before. What do we know about these new students that have grown up in the digital age, and is there a need to modify how to effectively advise these students? This session will share some of the current information available on Generation Z and provide an interactive discussion to share ideas and strategies on working with these students in academic advising. Participants will leave with some tools and strategies to effectively connect with this generation.

### **The Vines We Don't Talk About: Understanding the Context of Cultural Artifacts in Advising**

**Location: Russian River Valley I**  
**Derek Furukawa; University of Nevada, Reno**

Cultural artifacts may express a variety of messages at colleges and universities both intentionally and unintentionally. Regardless of the intent of these messages, some artifacts may convey positive or negative connotations to the campus community. This session highlights the role of academic advisors in communicating the meaning of artifacts to students along with sharing the experience of being a part of the campus community with them. These shared experiences are what advisors can use to create a stronger connection and camaraderie with their students.

### **The vines of research in advising: Determining your level of involvement**

**Location: Russian River Valley II**  
**Kristan Venegas; University of Southern California**

As the scope of the profession of advising grows and deepens, individual advisors will be increasingly expected to be involved in reading, using, and conducting research. Where are you now and where would you like to be? This highly interactive session will address recent initiatives and future planning of the NACADA Research Curriculum through a reflective "Involvement in Research" framework. Join members of the NACADA Research Committee and the Director of the NACADA Center for Research as we explore ideas for your own place in the scholarship of advising (from consuming it to using it to doing it) and capture important ideas for professional development to help you get there.

*Session #4 continues...*

## **Cultivating Continuing Development through a Campus-Wide Academic Peer Advising Certificate**

**Location: Chalk Hill**

**Wendy Haws, Leanna Friedrich & Erika Reynolds; University of California, Davis**

UC Davis launched an Academic Peer Advising Certificate in 2016 as a campus-wide initiative to offer continuing personal and professional development for academic peer advisors in student affairs and academic affairs offices. Based on NACADA's Advisor Training Competencies, the Advisor's Training & Professional Development Peer Advising sub-committee developed learning objectives and identified corresponding workshops. Building on existing workshop and training opportunities across campus, this certificate program provides an intentional structure for continuing peer development with minimal costs. In this session, we will present the creation, structure, and management of the certificate program, challenges, and preliminary results from our pilot year. Participants will have an opportunity to collaborate with colleagues to identify resources and needs and to explore the applicability of a peer certificate model at their home institution.

## **Uncorking Visibility: The (Un)seen narratives of Advisors of Color**

**Location: Sonoma Mountain**

**Michael Lemus, Donna Vivar & Katherine Ampaw; University of California, Davis**

The focus of the presentation is to provide a space for advisors of color to discuss their lived experiences within academic advising units in higher education. As we move towards holistic advising, it is crucial that we recognize what it means to be an advisor of color and how that affects the students we serve. Through a panel approach, participants will hear about various techniques on how to navigate educational spaces as advisors of color, while learning how to utilize a shared experience model "(Parpana, 2016)" to validate their own identities, relating it back to their advising approach. Participants will also develop their own short and long-term goals to support advisors of color by enacting change on their campus.

## **Session #5 | 3:00 - 4:00pm**

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## **When Your Job Wants You to be a Hufflepuff: Confessions of a Slytherin Advisor and a Celebration of All Houses**

**Location: Dry Creek I**

**Megan Terawaki; University of Hawaii at Manoa**

In the world of Harry Potter, students are sorted into four Houses based on their personality traits and values: Hufflepuffs are patient, Gryffindors are brave, Ravenclaws are intelligent, and Slytherins are ambitious. Based on these descriptions, Hufflepuffs would make the best academic advisors and Slytherins should play no roles in education. However, similar to how Hogwarts functions as a school with faculty hailing from the different Houses, advising offices are more well-rounded when their advisors are not all Hufflepuffs. This presentation will focus on how each advisor, regardless of House loyalty, may contribute to a holistic working environment. Come and represent your House. Muggles are also welcome.

## **Advising Advisors: Using Academic Advising Techniques on Colleagues**

**Location: Dry Creek II**

**Joseph Lee; University of California, Davis**

Effective academic advising requires academic advisors to adapt and consider various approaches and techniques when working with undergraduate students. While working with undergraduate students, our advising office practices Growth Mindset (Dr. Carol Dweck) and utilizes the Appreciative Advising model (Hutson, Bloom, and Ye He, 2008). In this session we will explore what would happen if we applied approaches while working with advising colleagues. Will we find that we extend more grace to our students than we do our colleagues? We'll reflect on how we relate to our colleagues and what the benefit would be if we applied academic advising related principles to our professional relationships.

### **Website Analytics Matter: How to Leverage Data To Impact Student Success**

**Location: Russian River Valley I**

**Carly Head & Jeff Van Kleeck; California Polytechnic State University**

Do you update your advising website regularly? Do you take ownership over your advising website content? Cal Poly's decentralized advising model had led to disjointed websites with varying information. In 2015, the advising community came together to create one centralized advising website, while giving departments across campus the autonomy to manage their own content. The website and analytics have been critical in the efforts of improving campus efficiencies and empowering advising to deliver effective and helpful messaging. Learn how Cal Poly is using its websites and analytics to transform advising into a visible resource to the campus, provide consistent messaging and resources for student success, and make data driven decisions. Participants will reflect on the purpose and usefulness of their current website and learn strategies for making improvements.

### **Writing a New Story: Advising STEM Students When Things Don't Go As Planned**

**Location: Russian River Valley II**

**Denise Correll & Shana Medah; University of California, Riverside**

Students who cannot continue in a STEM major and are transitioning to the Humanities face numerous challenges and need additional support and encouragement. Without skilled guidance from an academic advisor, transitioning students risk dismissal from the university or abandoning their degree. Advisors can significantly impact retention and degree completion for transitioning students by proactively employing good interview techniques and making strategic referrals.

This workshop will show you how to (1) identify students who are transition candidates; (2) guide students, through careful interviewing techniques and strategic referrals, to recognize their strengths and (re)frame career and academic goals that align with those strengths; and (3) restore students' belief that they can have satisfying careers outside of a STEM major.

### **Taking peer educator training to the next level - preparing student employees as paraprofessionals**

**Location: Chalk Hill**

**Armando Contreras; University of California, Merced**

Training peer educators is a task advisors go through every year. Ensuring student employees have all of the necessary skills to provide accurate and consistent referrals to campus resources to first and second year students is vital to their success of peer advising programs. But how can professional advisors develop peer educators further to prepare them for careers after college? Professional advisors can incorporate meaningful and task driven training materials when training peer educators that can support their professional development.

*Session #5 continues...*

## **A Conversation with NACADA Leaders**

**Location: Sonoma Mountain**

**Brett McFarlane, NACADA Board Member; University of California, Davis**

This informal discussion is to provide a forum for attendees to visit with NACADA leaders regarding the Association's many initiatives and programs, leadership opportunities, and to give participants an opportunity to provide feedback and ask questions.

## **Business Meeting | 4:15 - 5:15pm**

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**Location: Alexander Valley Ballroom**

**Region Business Meeting**

# Friday March 23

## Breakfast | 7:00 - 9:00am

Location: Alexander Valley Ballroom

## Poster Session 8:00 - 9:00am

Location: Alexander Valley Ballroom

### **Becoming the Future of Advising: Diversity in NACADA Leadership**

**Matthew Markin; California State University, San Bernardino**

Do you want to shape the future of NACADA and the profession of advising? Are you interested in getting more involved with NACADA leadership but not sure where to begin? Consider participation in NACADA's mentoring program, the Emerging Leaders Program (ELP), which works to increase diversity in NACADA's leadership and contribute to the association's mission of being a global community. Join us for this session and gain valuable expertise from existing leaders about the ways in which the NACADA Inclusion & Engagement Committee and ELP are changing the face of NACADA.

### **Bridging the Transfer Gap in Higher Education Through a Degree Pathway Program**

**Lauren Prepose-Forsen, EdD & Kehau Newhouse; University of Hawaii, Manoa**

A National Student Clearinghouse Research Center report found that 46 percent of all students who completed a 4-year degree had previously been enrolled at a 2-year institution (Smith, 2015). As the transfer student population grows, transfer programs are of increasing importance to establish a smooth transfer process between college campuses. This poster provides an overview of the common transfer process barriers and describes an existing transfer partnership between five community colleges and a four-year institution in a public university system that aims to address and minimize these barriers. The program provides a number of benefits including designated transfer advisors, dual enrollment opportunities, and early registration. Program assessment data on enrollment and success rate of the program is included.

### **A Smooth Blend - How Two Student Support Programs Successfully Merged to Increase Service to Students**

**Reid Kuioka & Alyssa Kapaona; University of Hawaii at Manoa**

Higher Education administrators often task academic advisors with developing new initiatives and programs that will aim to improve a unit's or institution's retention and graduation rates. As advisors, we can agree on those goals from upper administration but we are ultimately responsible of ensuring programs remain student-centered and make sense in terms of efficiency and productivity. This session shares the experience and process of merging a department's First Year Student and Transition Programs to meet the needs of a diverse student population, while addressing the issue of student persistence and retention.

*Poster session continues...*

## **The Effectiveness of a Peer Advising Program on Student Success Outcomes for First-Year University Students**

**Ana Maria Barrera, Jansia Hoo & Jamela Rabino; San Francisco State University**

The purpose of this study focuses on the effectiveness of a peer advising program and its influence on student success outcomes. Previous research on the effectiveness of peer advising among first-time college students has been indeterminate. Utilizing the Academic Advising Functions-Student Version (Smith & Allen, 2006), and peer advisor experience by conducting qualitative interviews, the goal is to focus on academic success of the Kinesiology students at San Francisco State University. This study will assess the program and its contribution to the overall retention and graduation rates, and how connecting with peer advisors allows students to create meaningful relationships and a sense of belonging, which contributes to overall success in the Kinesiology program.

## **Deconstructing “Professional”: Exploring Black Women’s Experience in the Workplace**

**Gregrette Perry-Simmons; University of Nevada, Reno**

Johnson and Bankhead (2013) assert that “For Black women and girls, identity is inextricably linked to their relationship to and presentation of their hair.” Have you heard comments directed towards Black women, such as “I didn’t recognize you!”, “Is that your real hair?”, or “Oh my, how long does that take and how much does that cost?” Or, are you the one making these comments? If so, this presentation is for YOU! In this session, we will explore some of the microaggressive statements that Black women often hear in the workplace, deconstruct the word “professionalism,” and educate participants about the links between racial/ethnic identities and physical appearance.

## **Finding your place: From student-worker to full-time staff**

**Andrew Nguyen & Eve Millett; University of Hawaii at Manoa**

Starting a new job can be a frightening experience for any individual as they enter new and uncharted territory, but, it is also an exciting step into new opportunities. Critical to this process is identifying parameters of who you are in the position. But how does an individual with an established rapport reidentify these parameters as they transition into a new role within the same unit? Attendees can expect to hear the trials and tribulations of two former student workers who transitioned into full-time advisors and supervisors of their former employment. The presenters will discuss specific strategies used to navigate their transition process, the strengths and weaknesses of these techniques found throughout the experience, and where they are today.

## **You are graduating soon. Now what?**

**Esther Herrera & Kevin McVay; University of Nevada Las Vegas**

Graduation is an exciting time for many students; however, it can also be an anxious time for those who feel unprepared for the workforce and their next life chapter. In our second-year seminar advising presentation, we proactively show students their campus resources and how they can get involved in internship and independent study opportunities. Within this poster session, we will display the interactive Prezi presentation that our advisors use within this course and share data that demonstrates the importance of engaging with students early within their collegiate career. A provided handout will help advisors learn about how they can create a similar presentation within their own advising center.



## **Winding the Vines of Advising: Interweaving Social Justice Into Academic Advising for First Year STEM Students**

**Juana Reynoza-Gomez & Lysie Dunn; University of Nevada, Reno**

While diversity-training initiatives tend to target staff and faculty of higher education institutions, a prominent voice tends to be missing from the conversation. As advisors, we noticed a need to engage our students in this meaningful dialogue as well. In our session, we will be discussing how we were able to incorporate a culturally responsive learning experience with our 245 first time freshman students through the University of Nevada Reno's Freshman Intensive Transition program (NevadaFIT). We will discuss our methodology in developing our presentation format as well as the elements that contributed to our learning objectives. We will also include the findings from our learning experience as well as mitigating factors for improvement.

## **Academic and Co-Curricular Advising: Blending Together the Vines of Scholastic and Social Experience for Students**

**Aldrin Santamaria; Lindsey Forbes; University of Nevada, Reno**

Effective academic advising has a positive effect on student retention and overall satisfaction with the undergraduate experience. Research supporting this also supports student engagement with the campus – through clubs and organizations – as having a positive influence on a student's persistence and perception of the college experience. By serving as a club advisor in addition to providing academic advising, advisors can provide students with the vines of both quality academic guidance and a productive co-curricular activity to enhance their collegiate experience. This session will first establish the role of a club advisor and then follow with a broad assortment of ways academic advisors benefit their students and themselves by serving in both roles.

## **Session # 6 | 9:15 – 10:15am**

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## **Implementing a Practical Model for Group Advising: Uncork the Pressure of Advising a Growing Number of Students**

**Location: Dry Creek I**

**Ashley Ysais, Vanessa Lopez & Christian Werner; California State Polytechnic University, Pomona**

How are you managing a growing student population and academic advising on your campus? With a growing student enrollment, mandatory advising holds, and a high advisor to student ratio, the College of Science Advising Center at Cal Poly Pomona needed a quick solution. We will discuss how we implemented a practical group advising model using resources that were in existence. Session attendees will be equipped with steps on how to effectively advise a large group of students and will be given sample materials. This session is designed primarily for advisors who want to initiate a group advising model, but all advisors can benefit from the session.

*Session #6 continues...*

## **But, nobody told me! Addressing information that is not heard through the grapevine**

**Location: Dry Creek II**

**Tracy Johnson & Alysse Chavez; University of Nevada Las Vegas**

We have all heard the familiar phrase, "but, nobody told me" from students. As advisors, we are in a unique position to be a student's constant point of contact each semester. We want to promote active questioning techniques for students to use throughout their college experience. It is essential that students know that no one can possibly tell them everything they need to know. With guidance from academic advisors, we can encourage students involvement to become an active participant in the process of confidently asking questions, completing their degree, and reaching their goals.

## **The Petitions Committee: The Role of Academic Advisors in Preserving the Transcript while Maintaining Empathy for Students**

**Location: Russian River Valley I**

**Megan Terawaki; University of Hawaii at Manoa**

As academic advisors employed by institutions of higher education, we share a responsibility in ensuring the accuracy of students' transcripts. Should special exceptions be granted for students who, due to extenuating circumstances, were unable to meet the published deadlines? Enter the Petitions Committee: a committee comprised of advisors and other institutional personnel who judge whether or not the student's request should be granted. This presentation will discuss the seven key concepts for establishing a Petitions Committee: opportunity, reasoning, evidence, timeliness, involvement, power, and visibility. Attendees are encouraged to bring an Internet-enabled device to participate in polls regarding their opinions on the concepts necessary for rendering a fair decision.

## **Onboarding and Beyond: Creating a Comprehensive Advisor Training Program to Support Advisors throughout their First Year**

**Location: Russian River Valley II**

**Christina Wolfe-Chandler & Allie Mundorff; California Polytechnic State University**

Once advisors complete their initial onboarding training, what's next? This question led us to create year-long training programs for primary-role, faculty, and peer advisors. Rooted in NACADA's Core Competencies and driven by our advising philosophy, our university-wide training program has instilled a professional advising culture and connected our decentralized advising community.

The presenters will provide an overview of the programs, describe the specific training modules, and discuss the challenges and successes in the process of creating the programs. Participants will reflect on their own training programs and how they can implement a year-long training model at their institution.

## **Working with and Understanding TRIO Programs and Students**

**Location: Chalk Hill**

**Sam Blanco III; University of California, Davis**

The TRIO Programs have been around since 1965, through Lyndon B. Johnson's Higher Education Act. This workshop will go over the history of TRIO and how each program works with different educational populations. The focus will be on working with low-income/first generation high school and undergraduate students. Additionally, learning how the funding process works for all TRIO programs and the successes from all eight programs. Come and get a full serving of TRIO knowledge and learn how TRIO WORKS!!!

## **Navigating Transfer Student Success**

**Location: Sonoma Mountain**

**Kehau Newhouse & Lauren Prepose-Forsen, EdD; University of Hawai'i Manoa**

How can we create a clear channel for our transfer students as they navigate between institutions? Through an interactive discussion we will provide insight on transfer population topics, including statistics, demographics, and barriers. Advisors from the Mānoa Transfer Coordination Center will share their experiences working with transfer students with the goal of clarifying best practices in advising for transfer student support. This session will provide participants with an understanding of transfer student needs, demographics and potential barriers, ideas on how to better serve transfer students, increased awareness on the importance of the transfer population, an understanding of how to successfully coordinate advising and student services with transfer institutions, increased knowledge of the variety of transfer services available at various institutions, and a reference guide of relevant transfer student research.

## **Session #7 | 10:30am - 11:30am**

### **Advising First Year Transfer Students in a Large STEM Major: Utilizing Campus Resources and Student Mentors**

**Location: Dry Creek I**

**Clara Ng-Quinn & Elinor Gregorio; University of California, Berkeley**

Following Astin's Theory of Involvement, the departments Integrative Biology and Molecular & Cell Biology at UC Berkeley combine a small transition seminar with a mentorship program for entering transfers. Our program provides leadership opportunities for second year transfers, who act as mentors. We successfully promote a learning partnership experience that helps STEM transfers within our large student population and strengthens advising for new and returning transfers. Participants will learn strategies for utilizing campus resources to advise new transfer students and create effective transition and mentorship programs that incorporate self-authorship. We will review challenges for both advisors and incoming new transfers and offer strategies to address them. Through discussion activities, we will help you get started setting up your own transition seminar and transfer mentorship program.

### **Your Voice Matters: Developing a Shared Leadership and Workload Model for a Balanced, Productive, and Happy Academic Advising Unit**

**Location: Dry Creek II**

**Reid Kuioka & Alyssa Kapaona; University of Hawaii at Manoa**

It is no secret that academic advisors have multiple duties and pressure that can lead to high rates of job burnout. Learn how an advising office prevents potential burnout with the implementation of an effective shared leadership and work model that provides a healthy environment where advisors feel motivated, supported, and balanced. Discover how this model also increased office productivity by improving freshmen to sophomore retention rates and time to degree, awarded multiple small grants to fund new student support initiatives, streamlined admission application reviews and notifications, received NASPA and NACADA awards, increased presence and influence on campus, and high praise from upper administration in the college and university.

*Session #7 continues...*

## **Double Major: The Growing Appeal of Completing Two Degrees in Four Years**

**Location: Russian River Valley I**  
**Natasha Rudi & Jean Dixon; University of Nevada, Reno**

Given the increasing cost of higher education, it is no surprise that Gen Z students want to secure a career upon graduation. They aspire to gain competencies in college that will set them apart in the job market. To facilitate this endeavor, two colleges at the University of Nevada, Reno enhanced their curricula by 1) revising appropriate degree requirements, 2) introducing interdisciplinary majors, 3) establishing a set of courses that complete multiple designations, and 4) waiving minor requirement for double-majors. This session will address the benefits of a flexible curriculum and double-major degree plans that embrace diversity, cultural competency, and global perspectives. The attendees will walk away with concrete examples of ways to adjust the curriculum on their campus to better serve student needs.

## **Pregnant and Parenting Students: Needs beyond Daycare**

**Location: Russian River Valley II**  
**Amanda Bradstock-Waitz; California State University, Northridge**

When we think of today's diverse student population, we often consider differences in ethnicity, religion, age, gender, sexual orientation, and socioeconomic status, but how often do we consider their parental status? If you work in undergraduate advisement, the answer is likely "not often." However, the U.S. Department of Education reports that in 2011-2012, about one-fourth (27.5%) of undergraduate students had claimed dependent(s) and 15.2% of all students were single with dependent(s). The data begs the question – what support are we providing these students to ensure their success? This presentation will describe the research on pregnant and parenting students, and proposes and explores nine domains in which parenting students may need support. Attendees will evaluate their university's current efforts as well as share their best practices and resources.

## **COSS Linked: Sophomore Peer Mentor Program (From Scratch to Peer Mentor Program)**

**Location: Chalk Hill**  
**Joseph Escoto; California State University, Fresno**

Have you been tasked with starting a peer mentor program, but where do you start? How do you outreach to fill this program? What do the mentors and mentees do once the program is going? This concurrent session will outline the steps taken to get our Sophomore Peer Mentor Program, COSS Linked, off the ground. We will discuss the various outreach strategies, training of peer mentors, and program requirements for the peer mentor program. Our goal is that the students will leave our program ready to be more engaged and involved in the following areas: study abroad, research, internships, service-learning, and networking opportunities.

## **Graduate and Professional Student Advisor Roundtable**

**Location: Sonoma Mountain**  
**Eva Wong, Graduate Student Coordinator, Region 9 Steering Committee;**  
**University of California, San Francisco**

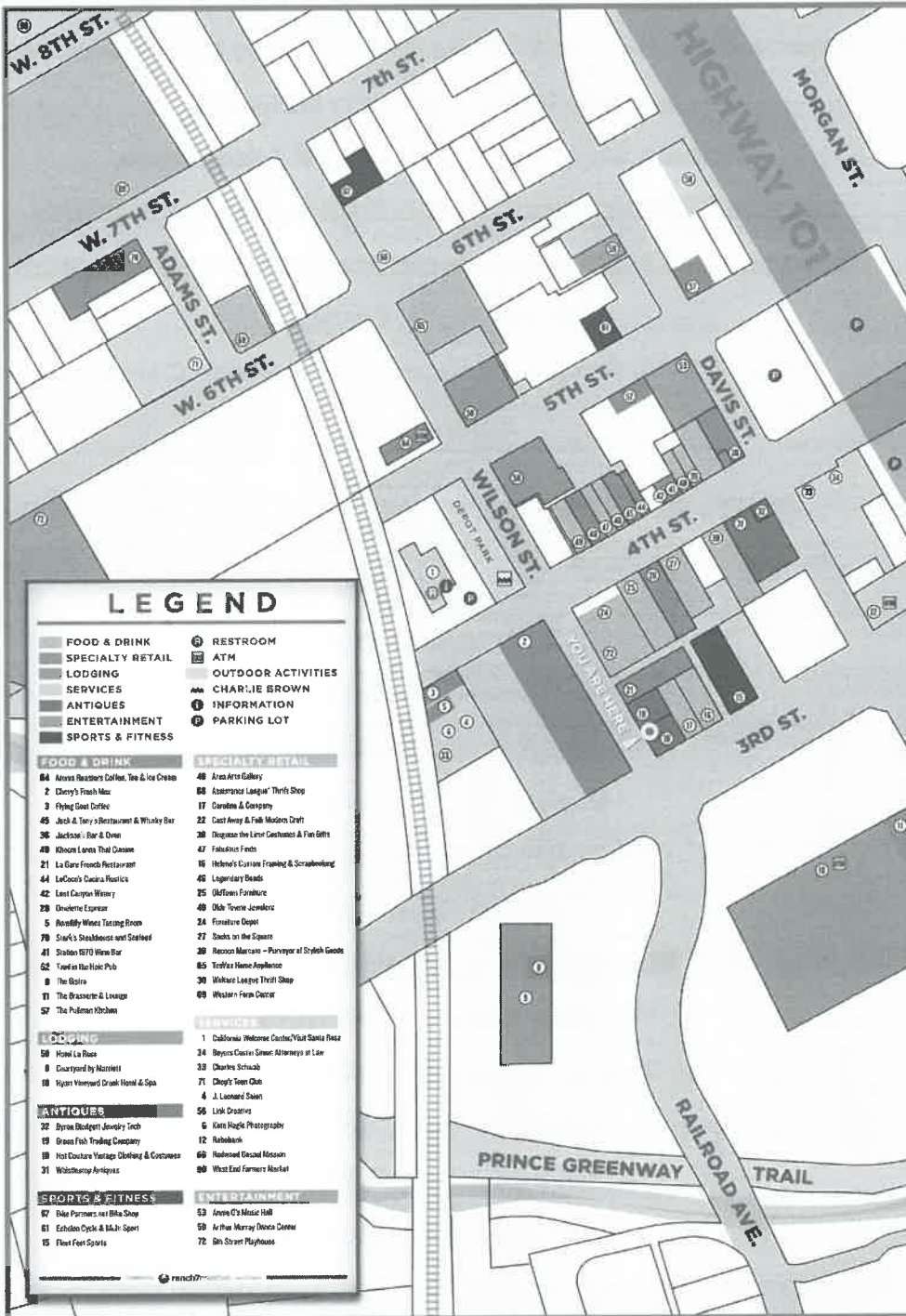
Join us for a casual, interactive roundtable session for advisors who work with graduate and professional students, advisors who advise both graduate and undergraduate students, and advisors interested in graduate advising. The goal of this roundtable is to gather ideas about how Region 9 can support members who work with graduate and professional students. Who are we in Region 9 and how can we support each other in our work to serve graduate and professional students? What types of events, professional development opportunities, and conference sessions are you seeking? What kinds of sessions do you want to see at next year's conference?

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# HISTORIC RAILROAD SQUARE

## SHOPPING DIRECTORY



### LEGEND

- |                  |                    |
|------------------|--------------------|
| FOOD & DRINK     | RESTROOM           |
| SPECIALTY RETAIL | ATM                |
| LODGING          | OUTDOOR ACTIVITIES |
| SERVICES         | CHARLIE BROWN      |
| ANTIQUES         | INFORMATION        |
| ENTERTAINMENT    | PARKING LOT        |
| SPORTS & FITNESS |                    |
- 
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|---|--|
| <b>FOOD &amp; DRINK</b>                   | <b>SPECIALTY RETAIL</b>                        |
| 84 Annex Beers Coffee, Tea & Ice Cream    | 48 Arts Arts Gallery                           |
| 2 Cheryl's Fresh Mix                      | 88 Astoriana League Thrift Shop                |
| 3 Flying Goat Coffee                      | 17 Corbin & Company                            |
| 45 Jack & Tony's Restaurant & Whiskey Bar | 22 Cost Away & Folk Moderns Craft              |
| 36 Jackson - Bar & Oven                   | 38 Design the Line - Customized & Fun Gifts    |
| 49 Khoun Lenka Thai Cuisine               | 47 Fabulous Finds                              |
| 21 La Gare French Restaurant              | 16 Helen's Custom Framing & Scrapbooking       |
| 44 LaCoca's Cakes & Pastries              | 45 Legendary Books                             |
| 42 Lost Canyon Winery                     | 25 Oldfash Furniture                           |
| 29 Mountain House                         | 49 Old Towne Jewellers                         |
| 5 Monthly House Tasting Room              | 24 Furniture Depot                             |
| 78 Spark's Sourdough and Sourdair         | 27 Saks on the Square                          |
| 41 Stratos 1970 Wine Bar                  | 38 Reason Mercantile - Purveyor of Style Goods |
| 62 Tied on Rail Road Pub                  | 85 Terfex Home Appliance                       |
| 8 The Station                             | 30 Wilson's League Thrift Shop                 |
| 11 The Brasserie & Lounge                 | 69 Wicker - Fern Center                        |
| 57 The Pullman Hoboken                    |  |
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- |   |   |
|---|---|
| <b>LODGING</b>                                | <b>SERVICES</b>                             |
| 58 Hotel La Rose                              | 1 Calloway Welcome Center/Visit Santa Fe    |
| 8 Courtyard by Marriott                       | 34 Beyond Clavier Street - Attorneys at Law |
| 18 Hyatt Vinesand Drank Hotel & Spa           | 33 Charles Schwab                           |
|   | 71 Chop's Teen Club                         |
| <b>ANTIQUES</b>                               | 4 J. Leonard Soren                          |
| 22 Byrne Budget Jewelry Tech                  | 56 Link Creative                            |
| 19 Dream Fish Trading Company                 | 6 Keri Hagle Photography                    |
| 18 Hot Couture Vintage Clothing & Accessories | 12 Rababack                                 |
| 31 Wilderness Antiques                        | 60 Robinson Casual Mission                  |
|   | 88 West End Farmers Market                  |
- 
- |                                |                               |
|--------------------------------|-------------------------------|
| <b>SPORTS &amp; FITNESS</b>    | <b>ENTERTAINMENT</b>          |
| 67 Bike Partners and Bike Shop | 53 Anne O's Music Hall        |
| 81 Echelon Cycle & Bike Sport  | 59 Arthur Murray Dance Centre |
| 15 Fleet Feet Sports           | 72 Gin Street Playhouse       |

## Stay Connected

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## Upcoming Events

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### 2019 Region 9 Conference

Look forward to more information soon about the joint Region 9 & Region 10 conference in Hawaii, 2019!

### 2018 Annual Conference



ANNUAL  
CONFERENCE // 18



### LIFE STORIES: THE ART OF ACADEMIC ADVISING

42<sup>nd</sup> NACADA Annual Conference | Phoenix Convention Center  
September 30 - October 3, 2018

## Service Projects

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### Sonoma State - Fire Support

Many of the NACADA Region Conferences select a service project to benefit a local program. This year, the need is coming earlier than the conference, but the committee encourages you to donate to this worthy cause now! You might want to sign your name and/or indicate it is on behalf of the NACADA Region 9 Conference!

Devastating fires have scorched more than 180,000 acres in Northern California, destroying thousands of homes and affecting countless communities. Many of our Sonoma State students, colleagues and friends have lost property and loved ones. All donations to the Sonoma State Fire Victims Fund will make a difference for fire victims who may have lost everything in Northern California fires. Sonoma State University has many students, faculty, and staff impacted by the North Bay fires. When you give to the Noma Gives Fire Recovery Fund, you help Sonoma State students, staff, and faculty recover from the fires that destroyed homes and displaced people throughout the region. Your donation will help provide temporary housing, clothing, bedding, cell phones, and other basic necessities. Thank you for giving.

**Please donate and find more information online:**  
[www2.calstate.edu/sonoma-fires](http://www2.calstate.edu/sonoma-fires)

### Volunteer at Local Food Bank

**Friday March, 23rd 1:00 - 3:00p.m.**  
**at the Redwood Empire Food Bank**

Volunteers help to provide food to community members who are hungry: children, working families, seniors, individuals, people with disabilities, homeless, unemployed and those affected by the recent wildfires. If you weren't able to sign up prior to the conference please visit the Hospitality table to check for space to help with this worthwhile opportunity. Transportation is the responsibility of the individual.



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**STATE OF THE ART** program offerings and technology to advance the learning process

**MULTIPLE** start dates (July, August, October and February)



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This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant U91HP23346, "Nurse Education, Practice, Quality and Retention - Veteran's Bachelor of Science in Nursing Program," for \$1,050,000. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS, or the U.S. Government



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# ONLINE ACADEMIC ADVISING PROGRAMS



MASTER'S DEGREE  
GRADUATE CERTIFICATE



developed in consultation with **NACADA**

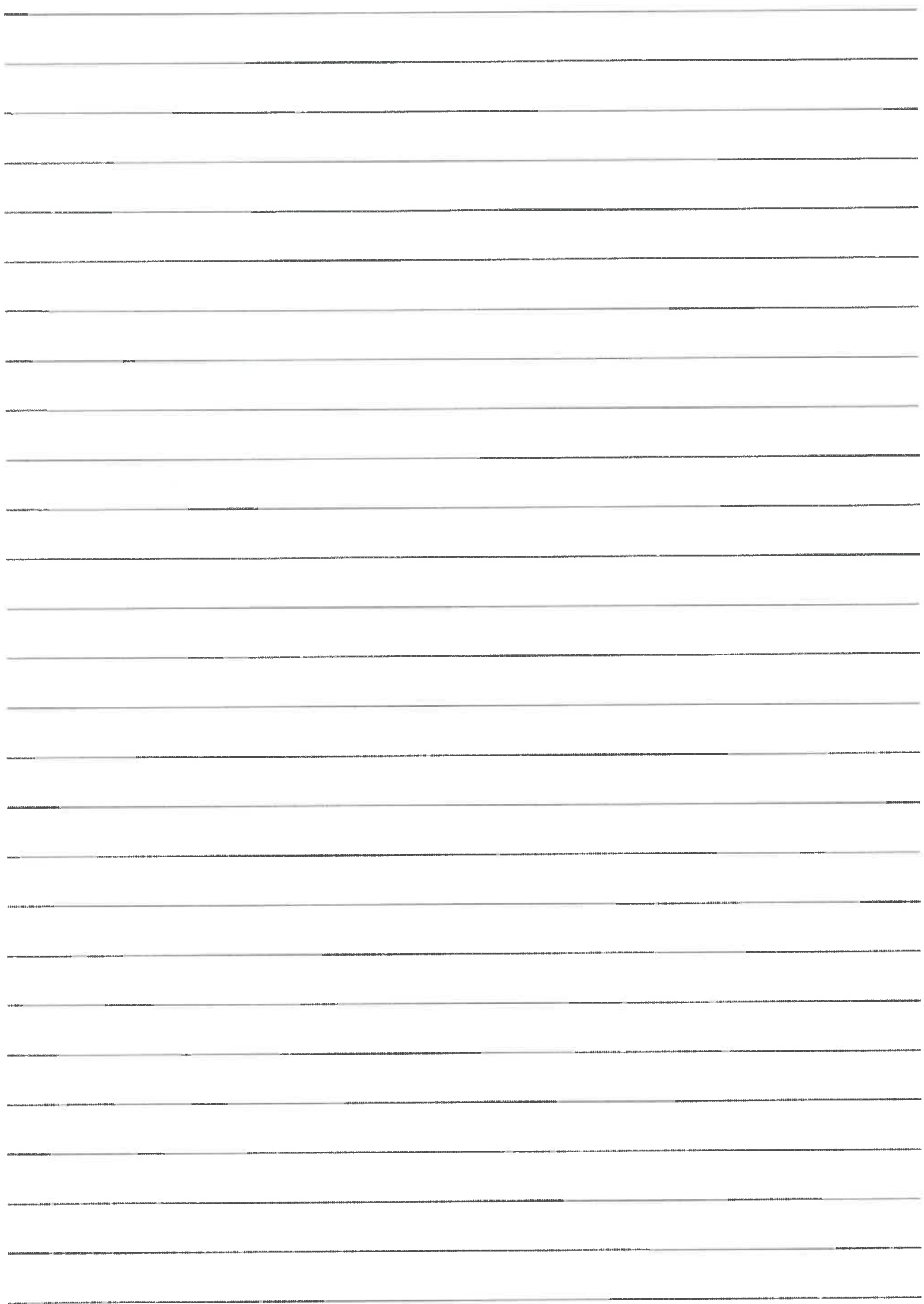
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