



# Advising Seminar

Building and Supporting a  
Research Agenda within the  
Scholarship of Advising

Daytona Beach, FL  
February 5-6, 2018



**NACADA**  
THE GLOBAL COMMUNITY  
FOR ACADEMIC ADVISING

## DATE & LOCATION

February 5-6, 2018 | Daytona Beach, FL

## HOTEL INFORMATION

### Plaza Resort and Spa

600 North Atlantic Ave. | Daytona Beach, FL 32118 | 386-267-1604

Room Rate: \$130 + \$20 resort fee/night = \$150/night

Room Block: Rates will be available until January 15, 2018 or until the NACADA room block fills

Reserve your room: visit the NACADA web site or call 866-500-5630 and use code **NACADA 2018**

Hotel fee includes: Two complimentary liters of water, in-hotel beverage credit of \$12, unlimited self or valet parking, internet access in guest rooms.

## REGISTRATION INFORMATION

You can register online with a credit card. To register with a Purchase Order or Check, complete the Registration Form, print and either mail to: NACADA, 2323 Anderson Ave., Suite 225, Manhattan, KS 66502; or fax to 785-532-7732 (the Executive Office). *Visit the NACADA web site for details on our Registration Policies.*

Advising Seminar - Research	Before/On 1/15/18	On/After 1/16/18
NACADA Member	\$475	\$590
Non-Member	\$575	\$690

### REFUNDS:

All requests must be in writing and mailed or emailed (nacada@ksu.edu) to NACADA.

Prior to January 5, 2018: A refund of conference fees, less a \$50 administrative fee, will be made with a written request.

Jan. 5-Jan. 15, 2018: A 50% refund of conference fee with written request.

After Jan. 15, 2018: Due to facility and Institute obligations, no refunds are given.

## OVERVIEW

This interactive 2-day seminar brings primary role advisors, faculty advisors, and advising administrators together to explore new and continuing lines of inquiry within the scholarship of advising. Participants will select one of two tracks for their work.

All participants will be enrolled into a Canvas "program site" for ongoing support and collaboration, including opportunities for virtual writing groups.

## TRACK A

## RESEARCH PROJECT FOCUS

The **Research Project Track** is for individuals or teams who want to develop (or further plan) the scope of an evidence-based research study. This track is perfect for collaborative teams (faculty advisors and primary role advisors, interdisciplinary teams, or cross-institutional teams) to jump-start a research project.

## TRACK B

## SUPPORT A RESEARCH AGENDA

The **Supporting a Research Agenda Track** is for academic administrators who are interested developing the structures and organizational elements to encourage and support advising-related scholarship on their campus. This track is especially designed for advising program leaders who want to build or strengthen a culture of "scholarly advising" across their areas of responsibility.

Sunday	
4:00-7:00 pm	Registration
Monday	
7:30 am-3:00 pm	Registration
8:00-9:15 am	<p><b>Welcome &amp; Plenary - The Scholarship of Advising (Track 1 and 2)</b>            This plenary session will address the current state of knowledge in the Scholarship of Advising, including the “lenses” through which research plays a part in academic advising as a profession. Includes overview of:</p> <ul style="list-style-type: none"> <li>• What is a profession? How do academic leaders advance as professionals?</li> <li>• Difference between assessment and research</li> <li>• Levels of involvement in research (Scholarly Advising through active researchers)</li> <li>• Scope of the Research Agenda in advising (impact, context, theoretical bases)</li> <li>• Goal-setting exercise for participants</li> </ul>
9:15-9:30 am	<b>Beverage Break</b> - <i>nametag required</i>
9:30-10:30 am	<p><b>Spotlight Presentation (Separate Tracks)</b></p> <p><b>Track 1:</b></p> <ul style="list-style-type: none"> <li>• Continued discussion of goal setting activity (getting specific)</li> <li>• Identifying research questions and areas of inquiry</li> <li>• Overview of research designs (social science and humanities)</li> </ul> <p><b>Track 2:</b></p> <ul style="list-style-type: none"> <li>• Continued discussion of goal setting activity (getting specific)</li> <li>• Examination of personnel issues related to workload and institutional climate</li> <li>• Begin to discuss uncovering capacity for supporting scholar-practitioners</li> </ul>
10:45 am-12:00 pm	<p><b>Discussion Group Session (Separate Tracks)</b></p> <p><b>Track 1:</b></p> <ul style="list-style-type: none"> <li>• Critical Friends Session #1</li> <li>• Refining research questions and areas of inquiry</li> </ul> <p><b>Track 2:</b></p> <ul style="list-style-type: none"> <li>• Getting specific: Professional development at the unit or institution level (process and critical elements)</li> <li>• Critical Questions in Academic Advising on Your Campus - Concept mapping related to a research agenda</li> </ul>
12:00-1:00 pm	<b>Lunch</b> - <i>nametag required</i>
1:15-2:15 pm	<p><b>Plenary Session - Scholarly Advising (Track 1 and 2)</b>            This plenary will address the concept of “Scholarly Advising” from the framework of “Scholarly Teaching” and the “Scholarship of Teaching and Learning”.</p>
2:15-2:30 pm	<b>Beverage Break</b> - <i>nametag required</i>

All items and statements printed in this brochure are subject to change; please visit the NACADA website, [nacada.ksu.edu](http://nacada.ksu.edu), for the most current event details.

2:30-3:30 pm	<b>Discussion Group Session (Separate Tracks)</b> <b>Track 1:</b> <ul style="list-style-type: none"> <li>• Discussion of plenary topic</li> <li>• Continued revision of research questions and proposal for scope of study</li> </ul> <b>Track 2:</b> <ul style="list-style-type: none"> <li>• Discussion of plenary topic</li> <li>• Continue to address institutional culture and climate for support and what that entails on your campus</li> <li>• Work on Action Plan</li> </ul>
3:45-4:45 pm	<b>Plenary Session - Theoretical Underpinnings of Advising</b> <ul style="list-style-type: none"> <li>• Theoretical frameworks in advising</li> <li>• Humanities-based scholarship</li> <li>• Searching the scholarly literature; organizing resources; being a “critical consumer” of the literature</li> </ul>
<b>Tuesday</b>	
7:30-8:30 am	<b>Breakfast</b> - <i>nametag required</i>
8:30 am-3:30 pm	<b>Registration</b>
8:30-9:30 am	<b>Discussion Group Session (Separate Tracks)</b> <b>Track 1:</b> <ul style="list-style-type: none"> <li>• Individual/team work time - literature searches related to topics, work on concept map</li> </ul> <b>Track 2:</b> <ul style="list-style-type: none"> <li>• Continued work on Action Plan, discussion and worksheets</li> </ul>
9:45-10:45 am	<b>Plenary Session - The Nature of Evidence (Tracks 1 &amp; 2)</b> <ul style="list-style-type: none"> <li>• The nature of evidence (data)</li> <li>• Data already available on campus and beyond vs. researcher-generated</li> <li>• Overview of Human Subjects Research requirements</li> </ul>
10:45-11:00 am	<b>Beverage Break</b> - <i>nametag required</i>
11:00 am-12:00 pm	<b>Discussion Group Session (Separate Tracks)</b> <b>Track 1:</b> <ul style="list-style-type: none"> <li>• Critical Friends Session #2</li> <li>• Processing and refinement of research plan</li> </ul> <b>Track 2:</b> <ul style="list-style-type: none"> <li>• NACADA Core Competencies and career ladders</li> <li>• Specific discussions with colleagues across institutions</li> </ul>
12:00-1:00 pm	<b>Lunch</b> - <i>nametag required</i>
1:15-2:15 pm	<b>Discussion Group Session</b> <ul style="list-style-type: none"> <li>• “Power Partners” – Identification of collaboration opportunities and resources necessary to support the individual and team action plans</li> <li>• Individual/research team work time</li> </ul>
2:15-2:30 pm	<b>Beverage Break</b> - <i>nametag required</i>
2:30-3:30 pm	<b>Discussion Group Session</b> <ul style="list-style-type: none"> <li>• Presentation of Action Plans</li> </ul>
3:45-4:45 pm	<b>Closing Plenary - Research and the Profession of Advising (Tracks 1 &amp; 2)</b> The closing plenary will address the concept of the “Profession of Advising” from the framework of the literature base, core competencies, grant opportunities, and formal academic training (graduate programs).

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ M.I.: \_\_\_\_\_

Nickname for name badge, if different from first name: \_\_\_\_\_

Title: \_\_\_\_\_

Email (required): \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Emergency Phone: \_\_\_\_\_

Before registering for a NACADA event, please read the Registration Policies at:  
[www.nacada.ksu.edu/Events-Programs/Events/Summer-Institutes.aspx](http://www.nacada.ksu.edu/Events-Programs/Events/Summer-Institutes.aspx)

### Non-member Registrations

Non-member registrants acknowledge no reimbursement for lost discount(s) will be made, even if membership status changes.

For details on a NACADA membership, please visit:  
[www.nacada.ksu.edu/Member-Services/Become-a-Member.aspx](http://www.nacada.ksu.edu/Member-Services/Become-a-Member.aspx)

### Registration

Registration may be made via:

**Fax:** 785-532-7732

**Online:** [www.nacada.ksu.edu](http://www.nacada.ksu.edu)

**Mail:** NACADA  
2323 Anderson Avenue, Suite 225  
Manhattan, KS 66502-2912

### Refund Policy – see event web page for complete policies

All requests **must be in writing** and mailed or emailed ([nacada@ksu.edu](mailto:nacada@ksu.edu)) to NACADA.

**Prior to January 5, 2018:** A refund of conference fees, less a \$50 administrative fee, will be made with a written request.

**January 5-15, 2018:** A 50% refund of conference fee with written notice.

**After January 15, 2018:** Due to facility and institute obligations, no refunds are given.

### Services/Accommodations

NACADA complies with ADA requirements. Please contact the NACADA Executive Office six (6) weeks before the event, if you need accommodations to participate in the meeting events. If you need an ADA sleeping room you must contact the hotel directly.

### Hotel Accommodations

Make hotel reservations prior to January 15, 2018 to take advantage of the discounted rate. The room block may sell out prior to this date.

### Questions & Information

**Web Site :** [www.nacada.ksu.edu](http://www.nacada.ksu.edu)

**Email:** [nacada@ksu.edu](mailto:nacada@ksu.edu)

**Phone:** (785) 532-5717

Select the appropriate fee for the event(s) you wish to attend		
Assessment Institute – February 1-3, 2018	Before/On Jan. 15, 2018	On/After Jan. 16, 2018
NACADA Member	<input type="checkbox"/> \$650	<input type="checkbox"/> \$795
Non-Member	<input type="checkbox"/> \$750	<input type="checkbox"/> \$895
Advising Seminar-Research – February 5-6, 2018	Before/On Jan. 15, 2018	On/After Jan. 16, 2018
NACADA Member <i>Complete section below</i> ↓	<input type="checkbox"/> \$475	<input type="checkbox"/> \$590
Non-Member	<input type="checkbox"/> \$575	<input type="checkbox"/> \$690
Administrators' Institute – February 8-10, 2018	Before/On Jan. 15, 2018	On/After Jan. 16, 2018
NACADA Member <i>Complete section below</i> ↓	<input type="checkbox"/> \$650	<input type="checkbox"/> \$795
Non-Member	<input type="checkbox"/> \$750	<input type="checkbox"/> \$895
NACADA FEIN number: 48-1114759		Total Due \$ _____
List vegetarian, vegan or severe food allergies: _____		
ADA need: _____		
----- Advising Seminar-Research Attendee -----		
Visit <a href="https://www.nacada.ksu.edu/Events/Advising-Seminar.aspx">https://www.nacada.ksu.edu/Events/Advising-Seminar.aspx</a> and indicate the Track you belong to. <u>Choose only ONE (1) track.</u>		
<input type="checkbox"/> Track 1 – Research Project <input type="checkbox"/> Track 2 – Supporting a Research Agenda <i>An incomplete selection will automatically place you in Track 1</i>		
----- Administrators' Institute Attendee -----		
Visit <a href="http://www.nacada.ksu.edu/Events-Programs/Events/Administrators-Institute.aspx">www.nacada.ksu.edu/Events-Programs/Events/Administrators-Institute.aspx</a> and indicate the Track you belong to. <u>Choose only ONE (1) track.</u>		
<input type="checkbox"/> Track A – New or Experienced <input type="checkbox"/> Track B – Campus-wide responsibility <i>An incomplete selection will automatically place you in Track A</i>		

## PAYMENT INFORMATION

Signature Required: \_\_\_\_\_  
I certify that I will secure payment for the total amount due

### Method of Payment (choose one):

Check (payable to NACADA): # \_\_\_\_\_

Agency Purchase Order (PO): # \_\_\_\_\_

A PO must contain BOTH a billing address and PO # to be considered a valid form of payment.

Credit Card (choose one):       Visa       Master Card  
 American Express       Discover

Signature if using Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Name on card (print): \_\_\_\_\_

Card number: \_\_\_\_\_ CVV: \_\_\_\_\_

**A form of payment MUST be included with this registration.**

### For Office Use Only

Initials	_____
Date	_____
Ck #/Amount	_____
Deposit #	_____

Registration in one or more of these meetings authorizes NACADA to include you in event photos to be shared with the group or in promotional materials in the future. If you wish to opt out of these photos, please email your request to [nacada@ksu.edu](mailto:nacada@ksu.edu).

