Advisors are constantly faced with situations that require the utmost skill, tact and, diplomacy. How we choose to respond to these situations is directly linked to the choices we make regarding our attitude. An individual with a proper attitude sees and finds opportunities for success while others may not. This presentation will discuss, in a fun way, how having an attitude of service is linked with success for both advisors and students. Examples will be shared as well as a number of suggestions to help us fine-tune our attitude and create a winning situation for the student, advisor and the institution.