



**OFFICE OF THE MAYOR  
LOUISVILLE, KENTUCKY**

GREG FISCHER  
MAYOR

October 20, 2019

Greetings!

Welcome to the annual conference of NACADA, the Global Community for Academic Advising, and to the newly renovated and expanded Kentucky International Convention Center!

NACADA's mission of promoting student access via the advancement of academic advising aligns with our city's core values of lifelong learning and compassion. I am thrilled that this year's theme was inspired by Louisville's hometown hero, Muhammad Ali – the Champ serves as a phenomenal model for the effectiveness of advising and mentorship.

Louisville is a welcoming and diverse city focused on ensuring that the full potential of every citizen can thrive. We were the first city in Kentucky to pass a Fairness Ordinance, and have scored a perfect 100 on the Human Rights Campaign's Municipality Equality Index for four years in a row. In addition, the University of Louisville was named one of the most LGBT-conscious campuses in the South by the Campus Pride Index. No matter your background, or who you love, you are welcome here in Louisville.

While you're here, I hope you'll take advantage of our top notch arts venues, first-class restaurants, and more than 120 unique attractions, many of which can only be experienced in Louisville. From our waterfront KFC Yum! Center arena, to the Muhammad Ali Center and Louisville Slugger Museum, to Jefferson Memorial Forest – the largest city-owned forest in America – there is something for everyone.

Another experience unique to Louisville is our growing Urban Bourbon Trail, which allows you to sample this native Kentucky product at exciting restaurants and nightspots.

You've discovered a city where anything is possible – and we're committed to making it the very best city in America. Thanks for visiting with us, and I hope you'll come back soon.

Best wishes!

Sincerely,

A handwritten signature in black ink that reads "Greg Fischer".

Greg Fischer  
Mayor

[WWW.LOUISVILLEKY.GOV](http://WWW.LOUISVILLEKY.GOV)

**LOUISVILLE METRO HALL 527 WEST JEFFERSON STREET LOUISVILLE, KENTUCKY 40202 502.574.2003**