LOUISVILLE
KENTUCKY

October 20-23, 2019
43rd NACADA Annual Conference

2019
CONFERENCE
GUIDE
On behalf of the Annual Conference Committee and the Executive Office, I am excited to invite you to the 43rd Annual NACADA Conference in Louisville, KY October 20-23, 2019. As you make plans for your trip to Louisville, please know that we are working to provide you and the entire NACADA membership an educational and meaningful conference experience.

The 43rd NACADA Annual Conference theme is "In Their Corner: Advising Students to be the GREATEST!" The theme highlights Louisville native, Muhammad Ali. We all know Ali for his outstanding professional boxing career, but, he was also a distinguished humanitarian and a philanthropist. We hope Ali’s humanitarian efforts are an inspiration to you during the conference as you connect, listen, and participate with academic advising professionals from around the world as they share their expertise and knowledge in advising success.

This brochure provides a general overview of the 2019 NACADA Annual Conference. Visit the NACADA website for more information on registration, hotels, Best of Region winners, Preconference Workshops, Concurrent Sessions, Poster Sessions, Advising Communities, Common Reading, and Exhibitors. Please stay tuned for blogs and other listings regarding how you may want to spend your free time in the Louisville area.

Join us in Louisville for "In Their Corner: Advising Students to be the GREATEST!" and engage in first class teaching and learning opportunities, professional development, and networking that will allow you to return home with innovative approaches and possibilities to impact your professional world! We can’t wait to see you in October!

Janet Spence  
University of Louisville  
2019 Conference Chair

Join us in Louisville!

From rich history, to noteworthy views, to exceptional music and food, Louisville is a city full of charm. NACADA is eager to host the 2019 conference in such a marvelous location. We have yet another great conference planned.
2019 Conference Planning Committee

**Conference Chair**
Janet Spence  
University of Louisville

**Concurrent Sessions**
Suanne Early  
University of Kentucky

**Preconference Workshops**
Karen Sullivan-Vance  
University of Tennessee-Knoxville

**Poster Sessions**
Jessica Staten  
Indiana University Bloomington

**Hospitality and Entertainment**
Michelle Henderson  
University of Louisville

**Volunteers**
Janina DeHart & Jenny Stewart  
Western Carolina University

**Exhibits**
Josh Brittingham  
Northern Kentucky University

**Evaluations**
Pam Stephens  
Fairmont State University

**Social Media**
Neil Gibbs  
University of Louisville

**Health and Wellness**
Nora Scobie  
University of Louisville

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Visit Our Website
Find more information at [nacada.ksu.edu](http://nacada.ksu.edu) regarding:

- Exhibits
- Global Awards Program
- Guidebook Mobile App
- Health and Wellness Activities
- Interactive Schedule Planner
- New Attendee Information
- Presenter Information
- Registration Information
- Silent Auction
- Special Conference Events
- Tentative Schedule
- Travel Planning
- Volunteer Opportunities
Dr. Tyrone C. Howard is a professor in the Graduate School of Education and Information Studies at UCLA. Dr. Howard is also the inaugural director of the new UCLA Pritzker Center for Strengthening Children and Families, a campus wide consortium examining academic, mental health, and social emotional experiences and challenges for California’s most vulnerable youth populations. He is also the former Associate Dean for Equity, Diversity & Inclusion.

Professor Howard’s research examines culture, race, teaching, and learning. Professor Howard has published over 75 peer reviewed journal articles, book chapters, and technical reports. He has published several bestselling books, among them, *Why Race & Culture Matters in Schools* and *Black Male(d): Peril and Promise in the Education of African American Males*. His most recent book, *Expanding College Access for Urban Youth* (Teachers College Press, 2016) documents ways schools and colleges can create higher education opportunities for youth of color.

Dr. Howard is also the Director and Founder of the Black Male Institute at UCLA, an interdisciplinary cadre of scholars, practitioners, community members, and policy makers dedicated to examining the nexus of race, class, and gender of school age youth. A native and former classroom teacher of Compton, California, Dr. Howard was named the recipient of the 2015 UCLA Distinguished Teaching Award, which is the highest honor provided to teaching excellence at the university. In 2016, Dr. Howard was listed by *Education Week* as one of the 50 most influential scholars in the nation informing educational policy, practice and reform.

**Keynote Speaker**

**Dr. Tyrone C. Howard**

Look Inside!

Inside you’ll find the Preconference Workshop schedule, fun evening activities, opportunities to take advantage of while at the conference, important information about the conference center and hotels in Louisville... and much more!
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<th>Day</th>
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<th>Events</th>
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<td>Saturday 10.19</td>
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<td>Sunday 10.20</td>
<td>8:00am–7:00pm</td>
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<td>Preconference Workshops</td>
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<td>Awards Ceremony</td>
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<td>8:00–10:00pm</td>
<td>Welcome Reception and Exhibits Open</td>
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<td>Monday 10.21</td>
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<td>Tuesday 10.22</td>
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<td>Annual NACADA Town Hall Business Meeting</td>
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<td>Wednesday 10.23</td>
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<td>Conference Ends</td>
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# Preconference Workshops

Workshops are intended to be participatory sessions. Enrollment is limited so be sure to enroll early. You can view preconference abstracts on the Annual Conference webpage. Register for Preconference Workshops with the registration form; additional fees apply.

### 9:00am–4:00pm $115

**P1 Academic Advising Administration and Leadership Seminar** *(Lunch Included)*  
Taylor, James Madison University  
White, Penn State University-University Park  
Aiken-Wisniewski, University of Utah  
Brown, Truckee Meadows Community College

### 9:00am–12:00pm $60

**P2 Creating and/or Restructuring an Effective Advising Program**  
Self, Arizona State University  
Hands, University of New Mexico

**P3 Developing Advocacy Competencies for Academic Advising**  
Alexander, Meredith-Brown, Longwood University  
Knibbs, Florida Gulf Coast University  
Johns, Wayne State University

**P4 Engaging Faculty in Advising & Mentoring: What You Need to Know to Do It Well**  
Dickmann, Macias, University of Wisconsin-Madison  
Bridgen, Dukes, University of Pittsburgh

**P5 Giving Undocu/DACAmented Students a Fighting Chance: How to Build Support Systems in Your College**  
Wangensteen, University of Notre Dame  
Sotolongo, Texas State University  
Nanez, Curl, Texas A&M University-San Antonio  
Howard, University of South Florida  
Mora, Colorado State University

**P6 Making Spreadsheets Work for You: Mastering Data Analysis to Support Evidence-Based Decision-Making**  
Kraft-Terry, University of Hawai‘i at Mānoa

**P7 Psychological Intervention Skills in Academic Advising**  
Ali, American University of Sharjah

**P8 An Introduction to the Foundations of Academic Advising**  
Cate, Lakes Region Community College  
Miller, NACADA/Kansas State University

### 10:00am–12:00pm $40

**P9 On Being a Scholar-Practitioner: Building Research into Our Advising Lives**  
Brown, Shiroma, University of Hawai‘i at Mānoa

**P10 Power Transfer: Advising Graduates and Undergraduates Through Conflict**  
Harrington, Johns Hopkins University

### 1:00–3:00pm $40

**P11 Advising Portfolios: Why Every Advising Professional Should Have One**  
Nuttall, Utah Valley University

**P12 Radical Rapport – Rethinking How Connections Are Made**  
Brooks, University of Alaska Fairbanks

**P13 Reducing Racial Battle Fatigue for Advisors: Developing Support Strategies for Advisors of Color, White Allies, and Advisees**  
Carroll, Kansas State University  
Esquivel, United States Air Force Academy  
Regalado

**P14 The Blueprint: An Introduction to Advising Program Coordination**  
Braeger, Utah State University

**P15 Building an Asset Based Toolkit to Advise First-Generation Students**  
Putman, Mora, Colorado State University

**P16 Using Career Development Theories to Help Your Students Achieve Greatness**  
Eng, University of Hawai‘i at Mānoa  
Lindsay, Terra State Community College

**P17 What Good is a Map Without a Compass?: Values, Acceptance, and Mindfulness in Academic Advising**  
Landsee, Lundberg, Nelson, University of Iowa

**P18 A Primer on the Assessment of Academic Advising**  
Zarges, Kent State University  
Robbins, Bucknell University  
Adams, Spalding University  
Higgins, University of Southern Maine  
Mooney, Florida Atlantic University

**P19 Brain Based Career Development (BBCD): The Neuroscience Coaching Approach That Helps Clients Take Action**  
Jaunarajs, McGrain, Ward, Ohio State University

**P20 Flip Your Advising and Tutoring! Making Your Interactions with Students a Teaching and Learning Activity**  
Steele, Ohio State University  
Grey, York St John University  
McFarlane, University of California-Davis

**P21 In Their Corner: Utilizing Strengths-Based Practices in Advising, Teaching and Team-Building**  
McLamb, Dodds, North Carolina State University

**P22 New Attendee to Conference**  
Annual Conference Advisory Board

**P23 New Member of NACADA Orientation**  
NACADA Membership Committee
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McLamb, Dodds, North Carolina State University

3:15–4:15pm FREE

P22 New Attendee to Conference
Annual Conference Advisory Board

4:15–5:15pm FREE

P23 New Member of NACADA Orientation
NACADA Membership Committee
Session Highlights

Nearly 400 sessions covering various advising topics are available! Attend sessions from a wide range of topics with keywords identified by presenters, or focus on a specific area of interest. Visit our website to find presentation titles, keywords, and presenter names for the sessions that are of interest to you and your institution! Abstracts for all sessions will be available in the Guidebook Mobile App and Interactive Schedule Planner in late August.

10 Best of Region Sessions

Congratulations to our Best of Region winners from the 2019 Regional Conferences. Come listen to some of the best of the best!

<table>
<thead>
<tr>
<th>Region 1</th>
<th>When Did You Lose Your Name? Challenging the Notion of What It Means to Be &quot;At Risk&quot;</th>
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<tr>
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<td>University of Albany, SUNY</td>
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<td>Region 2</td>
<td>Developing a “College Mindset”: Positive Psychology in the First-Year Seminar and Advising</td>
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<td>University of Pennsylvania</td>
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<td>Region 3</td>
<td>Flipping Out for Generation Z</td>
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<td>University of Kentucky</td>
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<td>Region 4</td>
<td>Advising is a Joke: How the Theory and Philosophy of Humor Can Influence Advising Practices</td>
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<td>Florida State University</td>
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<td>Region 5</td>
<td>Using the Power of Technology to Tackle Retention Initiatives</td>
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<td>University of Ontario Institute of Technology</td>
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<td>Region 6</td>
<td>Advising Alternatives: Supporting Students who Must Change Careers or Majors Involuntarily</td>
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<td>Augustana University</td>
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<td>Region 7</td>
<td>How to Ensure Academic Advising Focuses on Meeting Student Needs, Not Wants, Through Student Self-Sufficiency</td>
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<td>University of Texas at Austin</td>
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<td>Region 8</td>
<td>Recharging Your Emotional Batteries: The Importance of Self-Care for Front Line Advisors</td>
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<td>Western Oregon University</td>
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<td>Region 9</td>
<td>Sailing Through the Storm: Empowering First Generation, Single Parents and International Students to Best Navigate Unknown Academic Waters</td>
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<td>University of Hawai’i at Mānoa</td>
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<td>Region 10</td>
<td>Using Breath, Thoughts, and Movement to Combat Advisor Burnout</td>
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<td>Weber State University</td>
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</tbody>
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Special Conference Events

We hope that you will join us at the Kentucky International Convention Center for the “Taste of Kentucky Welcome Reception!” As a part of the Conference Kickoff, the reception will be on Sunday evening at 8 pm following the Opening General Session. Come to network and enjoy lively blue grass music along with great Kentucky themed food and drinks.

From rich culture, to dynamic music, great attractions and delicious food, we look forward to an incredible time in the amazingly authentic city of Louisville! Participants will have an opportunity to network with various attendees and grow their connections within the field of advising. During the reception, take an opportunity to participate in activities showcasing all that Louisville and the great Commonwealth of Kentucky have to offer.

Launching in Louisville at the 2019 Annual Conference, the Global Lounge is an informal gathering place for participants to meet and make connections. All participants are invited to visit the Lounge to meet, discuss ideas from a global perspective and learn more about the work of the Global Initiatives Committee. The Global Lounge will also profile the 2019 Conference in Hasselt, Belgium and give a sneak preview of the International Conference in 2020. We hope to see you there!

“Throw Your Hat in the Ring” and join Charlie Nutt, NACADA Executive Director, in Louisville, KY, for NACADA’s third annual Fundraiser! This special event is held on behalf of the NACADA Scholarship Fund. Hear firsthand from Charlie about NACADA’s growth and current trends in our profession. Your $50 registration includes: a beverage ticket, appetizers, and a $25 donation to fund scholarships for members desiring to participate in NACADA professional development opportunities but lacking institutional support. Register early and join Charlie for this fun reception and worthy cause! Opening remarks at 6:30 pm.
Exciting Conference Opportunities

Open Discussions

Join us for one or more of the Open Discussions to be offered at this Annual Conference. Discussions will be centered upon topics voted on by the membership. You can be part of the fun! Visit the Annual Conference website to vote on the topic you would like to see up for discussion. Votes will be tallied prior to conference and announced on the website. Check back to see if the topic of your choice received the most votes.

Tech Labs

The NACADA Advising Community focused on Technology in Advising will offer 25-minute Tech Labs: skill-building demonstrations highlighting practical, technology-based activities for participants to learn about, experiment with, and implement immediately. Topics have been selected with all skill levels in mind, introducing attendees to effective (and often free) new resources, and building confidence and competence in new tools to help you work with your campus. Whether you are a tech novice or tech savvy, there is something for everyone at the Tech Labs! Topics may include: technology “how to,” assessment of technology, training and professional development using technology, communication strategies, data management, and more!

Speed Networking

Have you come to conference to network, but not sure where to get started? New this year, we are offering speed networking as an opportunity for participants to make connections during conference! This networking event will be held during the welcome reception on Sunday, October 20 from 8:00–10:00pm in the Upper Concourse Pre-function area. We will provide you with several preset questions to help break the ice! Use this speed networking opportunity as a chance to get to know other NACADA colleagues. Feel free to stay as long as you would like and grow your network. We hope you find this valuable and continue to make connections throughout the conference. Don’t forget to bring business cards to exchange!

Kentucky Derby Inspired Hat Contest

Registrants are invited to participate in a Kentucky Derby inspired hat and/or apparel contest on Sunday evening, October 20, during the Welcome Reception from 8-10:00 p.m. The contest is a fun opportunity to showcase style while mingling with exhibitors and other conference participants. Contest winners will receive prizes! We hope you will join in on the fun; visit conference website for participation guidelines and details on the contest.
All conference sessions & meetings will be held at the Kentucky International Convention Center and Louisville Marriott Downtown in Louisville, Kentucky.

Make your hotel reservations as soon as possible for the best rates and availability! All hotel reservations can be made by booking through The Louisville Tourism Housing Department. Visit the conference website for specific details.
Meet Our Sponsors

Keep an eye out for the 2019 Annual Conference Sponsors! Please stop by their booths to thank them for their support and learn more about their academic advising resources and programs.

**2019 NACADA ANNUAL CONFERENCE OFFICIAL SPONSOR**

*Conference WiFi — Platinum Level*

Booths #18-19

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**EAB**

**NAME BADGES**

*Bronze Level*

Booths #42-43

**HAND SANITIZER**

*Bronze Level*

Booth #1

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**Kansas State University**

Global Campus

---

**e2e advising**

**PENS**

*Bronze Level*

Booths #12-13
Register online at nacada.ksu.edu
Make the Most of Your Conference Experience

The Annual Conference offers you more than just sessions to attend; there are also many opportunities for you to network!

Guidebook Mobile App
Be sure to download the conference app for your mobile device for access to information on the go! The app provides easy access to the conference schedule, updates, social network activity, and more. Watch the Annual Conference website for download instructions in late August.

Silent Auction
NACADA will host the 12th Annual Silent Auction at the 2019 Annual Conference; all proceeds from the auction will be used to fund graduate student scholarships to NACADA events and new advisor scholarships to the Annual Conference. It’s a fun way for people to mingle, bid on some great gifts, and support those who are pursuing career goals in the field of academic advising.

Advising Communities Fair with Continental Breakfast
Join the Advising Communities Fair, Monday, Oct. 21 from 8:00 to 9:00am to meet and network with your colleagues during breakfast. Advising Communities will have informational tables with materials concerning their goals and activities and how you can get involved. All attendees are invited, whether or not you have joined any Advising Community. Come learn more and enjoy the networking! Continental breakfast is included in the conference registration fee for all participants.

Common Reading
Prior to the conference, all participants will be invited to read a common research article and then join their fellow participants on Monday, Oct. 21 from 11:30am to 1:00pm in a discussion of the article and its ramifications for academic advising. Look for information on the NACADA Annual Conference website as it becomes available. (Sponsored by the Research Committee)

Poster Session with Continental Breakfast
On Tuesday, October 22 from 7:15 to 8:30am, we will feature our poster sessions. The poster sessions provide an exciting opportunity for presenters to showcase their work in an open forum and to discuss their poster presentations with participants in one-on-one discussions or in small groups to facilitate sharing valuable information. The poster sessions will be built around a continental breakfast (included in the conference registration fee for all participants.)
NACADA “Hot Topic” Sessions
Plan on attending one of the “Hot Topic” sessions presented by NACADA’s Advising Communities. These “Hot Topic” sessions provide a forum for discussion of major issues and serve as an additional opportunity for members to network one last time during the last hour of the conference.

Exhibits
Join us at the Kentucky International Convention Center (Upper Concourse) to meet with our exhibitors who bring tremendous value and professionalism to our conference by presentation of their products and services! A special thank you goes to our exhibitor sponsors for their generous sponsorships: Civitas Learning (Platinum Level) for providing the Conference WiFi; EAB (Bronze Level) for providing the name badges; E2E Advising LLC (Bronze Level) for providing pens; and Kansas State University Global Campus (Bronze Level) for providing hand sanitizer.

Luggage Depot
Participants can plan to stay to the end of conference with no need to miss a session. Check out of the hotel before coming over on the last day, bring your luggage, and the Program Committee will keep your luggage safe until 11:45am free of charge.

Topical Tracks for 2019

- Academic Major Specific
- Advising Administration
- Advising Special Populations
- Assessment and Evaluation
- Career Advising
- Diversity, Inclusion, and Social Justice
- Faculty and Peer Advising/Mentoring
- Health and Well-Being
- International/Global Advising
- Prospective Students and the First-Year Experience
- Student Development, Theory, and Research
- Student Persistence, Retention, and Academic Skills
- Technology and Social Media
- Training and Development
Join Us in Louisville, Kentucky!

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