Abstract
Student retention and persistence continue to grow in importance for colleges and universities. Recent funding problems facing higher education have increased the necessity of students remaining enrolled through graduation. However, retention and student persistence are not one office’s responsibility. Since a student’s decision to remain enrolled is affected by a number of variables, retention must be a campus-wide initiative. This workshop will provide background on the retention issue, including ideas for developing campus-wide collaborations for increasing student retention and strategies for institutional changes that will positively affect retention.

Bibliography
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