

Publish with NACADA: Find the appropriate NACADA venue for your writing
2016 Annual Conference Handout

Publish with NACADA Resources <https://www.nacada.ksu.edu/Resources/Writing-for-NACADA.aspx>

General Information

- 240+ members wrote for NACADA publication venues in 2016 academic year. You can too!
- NACADA publishes only what it owns, all authors sign copyright release. Articles printed elsewhere are not reprinted.
- Commercial messages and promotions not accepted; submissions must be both product- and vendor-neutral

Concise NACADA Publication Venues

NACADA Blog: <http://nacada.wordpress.com/submit-a-blog-post/>. Contact Michele Holaday at nblog@ksu.edu

Academic Advising Today: Voices of the Global Community

- Venue for sharing advising experiences & discussion of ideas related to theory & practice of advising
- Published quarterly, available online, <http://www.nacada.ksu.edu/Resources/Academic-Advising-Today.aspx>
- Juried reviewed (as needed). Articles focus on practical application and should be of interest to practicing advisors and/or advising administrators (*How is this useful to the reader? What implication and/or application does it have?*)
- Submissions ~1200 words in length, written in 1st or 3rd person perspective (avoid “you”), balanced in perspective, educational in nature, positive in tone, and focused on an aspect of academic advising; acceptance rate ~60%
- Send questions or submissions to Leigh Cunningham, Managing Editor, at Leigh@ksu.edu

Journal Book reviews <http://www.nacada.ksu.edu/Resources/Book-Reviews.aspx> e-mail: bookrev@ksu.edu

NACADA Clearinghouse of Academic Advising Resources

- Searchable website containing wikipedia-type executive summaries of advising issues, resources, member-produced web publications, and CAS Standards <http://www.nacada.ksu.edu/Resources/Clearinghouse.aspx>.
- Anchor articles, written by NACADA members: ~1600 words explain a critical issue within advising.
- Resource pages for each topic include links that connect readers to relevant member-suggested resources.
- New anchor articles published as they become available; one article featured each month
- Article author guidelines: <http://bit.ly/1weVmQA>; send questions & ideas for topics to journals@ksu.edu.

In-depth NACADA Publication Venues

Pocket Guides: <http://bit.ly/1tkmXNP>. ~8500 words practice based on research & theory. Ideas to leigh@ksu.edu

NACADA Journal <https://www.nacada.ksu.edu/Resources/Journal.aspx>

- Advances scholarly discourse about research, theory and practice of academic advising in higher education
- Print issue published twice each year; also available electronically at <http://www.nacadajournal.org>
- Blind reviewed, peer-refereed. Developmental copy editing. Scholarly articles on research, theory, & practice
- Manuscripts should not exceed 6,000 words (excluding title, abstract, references)
- Majority of articles based on standard qualitative or quantitative methodology & theory; acceptance rate ~30%
- Incoming Co-editors: Susan Campbell & Wendy Troxel
- Questions to publish@ksu.edu

NACADA produced books <http://www.nacada.ksu.edu/Resources/Writing-for-NACADA.aspx>

- Review books 1) possible new editions and 2) first drafts of upcoming books. Next book up for review: *Academic Advising Administration: Essential Knowledge and Skills for the 21st Century* in 2017; apply to review at <http://bit.ly/1mq6PKE>
- Write Digest books ~30,000 words. Ideas? Secure a book prospectus from journals@ksu.edu
- Watch listserv and Highlight announcements to apply to write chapters in any upcoming books. Application requires vita and two writing samples.

Get started writing

- Become familiar with venue guidelines
- Read, Read, Read... everything you can on the topic
- Make notes and create citations as you read
- Invite collaborators and reviewers
- Set a time and place to write, and create mini-deadlines
- Brainstorm ideas and delineate points
- Write and review; let colleagues & campus Writing Center review drafts
- Revise based upon feedback and submit!

