

Region Goals for 2011

Prepare in conjunction with the 2011 Region Budget
Due to Division Chairs June 30, 2010

Name of Chair: Kathie Sindt

Date Submitted: 7/8/2010

Region: 2

Section 1: Annual Goals – Progress and Assessment Markers

Describe the activities and costs associated with your region's goals. Please identify which NACADA Strategic Goal each activity fulfills. List previous year's goals if they are still ongoing. For new activities, make a new entry and complete all the columns for that entry. You most likely will not have a goal for each strategy.

For your reference – here are the NACADA Strategic Goals:

Strategic Goal 1: *Address the academic advising needs of higher education globally.*

1-A — Identify, prioritize, and address critical issues facing academic advising.

1-B — Collect, analyze, and act upon information about the environments in which academic advising operates.

1-C — Provide comprehensive professional development opportunities.

Strategic Goal 2: *Advance the body of knowledge of academic advising.*

2-A — Promote and support research related to the enhancement of academic advising through further understanding of the student, the campus environment, advising processes, or other related areas.

2-B — Disseminate the knowledge acquired from the research.

Strategic Goal 3: *Champion the educational role of acad. advising to enhance student learning & development in a diverse world.*

3-A — Identify and develop strategies for fostering collaboration and education among various advising external constituencies both nationally and internationally.

Strategic Goal 4: *Educate university and college decision makers about the role of quality academic advising in higher education.*

4-A — Identify and develop practical strategies and materials for use by college and university leadership.

Strategic Goal 5: *Ensure the effectiveness of the NACADA organization*

5-A — Promote diversity within the association.

- 5A(i) — Create environments and processes that promote and sustain inclusion and involvement in the association.

- 5A(ii) — Increase diversity within NACADA leadership at all levels. (See section 2)

5-B — Enhance NACADA's global visibility and credibility as the resource for concerns and needs involving academic advising.

Activity or Goal	Person/committee responsible for activity	Which NACADA Strategic Goal does this address?	Assessment Criteria to be used	Dollars allocated	Date to be Completed	Progress Made and Assessment of Strategies/Actions Taken
Theme for year – Promoting the work of faculty advisors	Regional steering committee	Goal 4 and 5	Holding more than one event with theme	0	2011	The goal is to try to have all regional events in 2011 have a focus (or partial focus) on promoting the work of faculty advisors.
Website work	Region Chair or subcommittee of steering committee	Goal 5b (credibility)	None	0	Ongoing	Content being up-to-date
State Liaison Handbook Online	Two members of steering committee	None – sustainability of region	If created	0	2011	The goal is to create an online resource center for State Liaisons to use for

						planning state Drive-ins
Record Keeping	Region Chair and Steering Committee	None – sustainability of region activities	If created	0	2011	Post a history of region leadership on the website, also maintain old conference programs online and a history of state drive-ins online; and have other transition materials for steering committee members online for sustainability.
Awards Program	Awards Chair and Awards Selection Committee	Goal 5b (visibility)	Number of nominations	Approx. \$2700	Regional Conference April 2011	Hope to have nominations for all awards. Ongoing program
Student Conference Grant	Membership Chair	Goal 5a	Number of awards	\$625	Regional Conference April 2011	Intend to give away 5 registrations and student membership fees. Ongoing program.
Mentoring Program	Mentoring Program Chair	Goal 5a	Number of pairs	Conf. budget	Regional Conference April 2011	Steering Committee examination of the goals of this program in 2011
Maintain full steering committee	Region Chair	Goal 5a	If there are vacancies	0	Ongoing	Ongoing
State Drive-Ins	Region Chair and State Liaisons	Goal 1c	Number of Drive-Ins held	0	Ongoing	Ongoing
Membership Diversity Drive	Membership Chair, Awards Chairs, and steering committee	Goal 5a	Number of applications	\$275	September 2011	Hopefully the second year of this initiative
Regional Reception at Annual Conference	Region Chair	Goal 1c and 5a	N/A	Depends on budget	October 2011	Budget dependent
Regional Conference	Everyone	Goal 1c and 2b	Number of attendees and profit		April 2011	Ongoing

Section 2. Describe how you have incorporated diversity and inclusiveness of membership into the planning of your unit's goals and activities. What criteria are used to accomplish this (such as institutional type, ethnicity, new professionals, experienced professionals, role—faculty, administrator, advisor; region, etc.)? Add comments or observations you would like to share based on your plans to incorporate diversity and inclusiveness of membership into your unit's goals and activities.

We are currently planning three things:

- 1) Outstanding Advising Advocate Award – same as 2010.
- 2) Student Conference Grants – same as 2010.
- 3) Membership Drive for diversity – planning to launch for first time in fall 2010. In 2011, we hope to get the data from the Executive Office about what groups represent our membership in Region 2 and compare that to the National data. We want to try to target specific underrepresented groups for to give away five free NACADA memberships each year.

Section 4: Identify volunteers serving within your Region (Region Steering Committee, Conference Steering Committee, others)

Regional Steering Committee

DC rep	Nicole Houle	Georgetown University	nmh37@georgetown.edu
DE rep	Frances Rogers	Delaware State University	fringers@desu.edu
MD rep	Dana Baker	Montgomery College	dana.baker@montgomerycollege.edu
NJ rep	Todd Siben	Thomas Edison State College	tsiben@tesc.edu
E. PA rep	Joanne Conlon	West Chester University	jconlon@wcupa.edu
W. PA rep	Sean Bridgen	Penn State University	stb12@psu.edu
VA rep	JoAnn Credle	Northern Virginia Community College	jcredle@nvcc.edu
Awards Chair	Hilleary Himes	Penn State University	hxs220@psu.edu
Membership Chair	Janine Warnas	Temple University	warnas@temple.edu
Site Selection Chair	Richard Brungard	Penn State -World Campus	jrb320@mail.outreach.psu.edu
Mentoring Program Chair	Bruce Norris	West Chester University	bnorris@wcupa.edu
Region Chair	Paula Dollarhide	Richard Stockton College of New Jersey	Paula.Dollarhide@stockton.edu
Conf. Co-Chair	Linda Bradbury	Kean University	lbradbur@cougar.kean.edu
2011 Conf. Co-Chair	Jameela Anderson	Marymount University	jameela.anderson@marymount.edu
2011 Conf. Co-Chair	Art Esposito	Virginia Commonwealth University	ajesposito@vcu.edu
2012 Conf. Co-Chair	???		
2012 Conf. Co-Chair	???		

Section 5: Planned Unit Communications and Meetings

Describe plans for meetings or teleconferences to be held among unit members in 2009 (including anticipated meeting topics, approximate date, location, who should be in attendance.)

- 1) Immediately before Regional Conference in April 2011 at the Doubletree Hotel in Charlottesville, VA. All members of the Region 2 Steering Committee (including the 2012 Conference Chairs, will be expected to attend).
- 2) The first Thursday and Friday in June 2011 as dictated by our by-laws. It may be held close to the BWI airport as room rates are reasonable here and the location is relatively central for the region.
- 3) The first Thursday and Friday in December 2011 at the site of the 2012 Regional Conference in Maryland.

The meetings in June and December are our main steering committee meetings and use a similar agenda/format each time they are held. The order of topics may vary if someone can only attend one day or

may be a late arrival or if the new items for discussion follow from other standard items on the agenda. I have included a sample agenda below:

NACADA Region Two
Steering Committee Agenda
December 3-4, 2009
Tropicana Hotel, Atlantic City
APEX#3, 68th floor Havana Tower

- I. Welcome, Introductions, Reimbursement Procedures, Minutes (1pm)
 - II. Budget
 - a. Region
 - b. States
 - c. Understanding the national rules on budgeting/use of money
 - III. Research Symposium: Paula Dollarhide
 - IV. 2010 Conference Update: Linda Bradbury and Paula Dollarhide
 - a. Budget
 - b. Give-Away
 - c. Timeline
 - d. Internet Access/LCDs
 - e. Proposal Review
 - f. Tour of Facilities at 3pm
 - V. Liaison Reports
 - a. Membership: Janine Warnas
 - b. Awards: Hilleary Himes
 - c. Mentoring Program: Bruce Norris
 - d. Site Selection: Richard Brugard
 - i. Funding in 2010
 - ii. 2012 Site Selection progress
- DINNER: Meet at _____ at _____ pm.
- VI. Continental Breakfast - 8 am (set up by 7:45 am)
 - VII. State Reports (online posting?)
 - a. NJ: Todd Siben
 - b. Virginia: JoAnn Credle
 - c. Maryland: Karen Law
 - d. Eastern PA: Joanne Conlon
 - e. Western PA: Sean Bridgen
 - f. DE: Frances Rogers
 - g. DC: vacant
 - VIII. Hosting More Local Events Discussion
 - IX. Future of Region Report: Kathie Sindt
 - a. Report from region chair meetings
 - b. Strategic planning at the region level
 - X. By-law Edits
 - XI. New Business
 - a. 2011 Regional Conferences: Art Esposito, Jameela Anderson

Adjourn no later than NOON!