Meet Me in St. Louis:
The Gateway to Student Success

Call for Proposals

2017 Annual Conference
America’s Center, St. Louis, MO
October 11-14, 2017

Sponsored by: NACADA: The Global Community for Academic Advising
Dear Colleagues,

The 41st NACADA Annual Conference offers outstanding opportunities for professional advisors, peer mentors, faculty advisors, administrators and graduate students to share best practices, engage in scholarly research, and network with our regional, national and international colleagues. NACADA: The Global Community for Academic Advising continues to be the premier source of support and professional development within our profession and continues to be an excellent use of professional development funds.

This year’s theme “Meet Me in St. Louis: The Gateway to Student Success” focuses on the impactful role of academic advising and advisors in the overall student success experience on our campuses. More specifically, academic advising is the one constant in a student’s collegiate experience and through that experience, has the opportunity to drastically impact a student’s success. Similarly, to Meriwether Lewis and William Clark, this conference will allow you to explore new opportunities and knowledge. We hope you will join us in exploring “The Gateway to Student Success” in St. Louis, Missouri!

The conference committee welcomes proposals from advisors, peer mentors and administrators at all levels of expertise and experience. It is our hope that you will consider submitting a proposal for a preconference workshop, concurrent session, panel session, or poster presentation. Through your active participation and sharing, the field of academic advising continues to grow in its importance on our campuses and in our profession.

Meet us in St. Louis from October 11-14 for the “Gateway to Student Success” and some Midwest style hospitality!

Kevin Thomas, Southern Illinois University Edwardsville
2017 Conference Chair

Who Should Submit a Proposal Application?
We earnestly encourage novice as well as experienced presenters to submit a proposal. Advisors, administrators, faculty, counselors, career development specialists, researchers, graduate students—we want to hear from you! If you have advanced techniques or proven practices to share that address higher education’s academic advising needs or promote the advancement of the advising profession’s role in enhancing student learning and development, please consider submitting a proposal application. Proposals are also welcomed if you have done an extensive literature review on advising topics, have an innovative theory to propose, or have research results to share. Remember that professional development is a great investment!

Session Formats
Poster Session—Presented in the form of a tabletop exhibit and delivered primarily through the use of a visual display and handout materials. Participants have the opportunity to interact on a one-to-one basis with the presenter. This format is well suited for presentations of specific campus programs or results of a research study. All poster sessions are presented during a one-hour breakfast.

Concurrent Session—Lecture/Discussion: One-hour session that can include lecture, demonstrations, and/or participant discussion about topics relevant to the field of academic advising.

Panel: One-hour panel session where speakers address a specific advising topic each from their own perspective. Panel sessions are highly interactive with panelists representing multiple points of view from different institutions. Time is allowed for audience input and questions.

Preconference Workshop—in-depth, interactive, value-added presentations that can vary from two to four hours in length. Participants pay an extra fee for workshops and expect tangible takeaways. These should be highly participatory workshops that cannot be effectively addressed in another format.

Important Dates to Remember
• Beginning December 12, 2016, proposals may be submitted online at http://www.nacada.ksu.edu/Events-Programs/Events/Annual-Conference.aspx
• February 23, 2017: Proposals received after this date will not be reviewed. Early submissions are appreciated.
• First week of April 2017: All persons listed as presenters will be notified with the results of the proposal review process.

Evaluation Criteria
Presentation titles should be descriptive of the content of the session. They need not reflect the title of the conference. Proposals and abstracts will be reviewed by fellow NACADA members with expertise in the track areas you choose and by members of the 2017 conference committee, using these criteria:

• Clearly stated purpose and objectives
• Reflective of good writing practices
• Timeliness of the subject matter
• Topic’s contribution to the advising field
• Creativity in an approach to a situation or in ways to manage it
• Adaptability of ideas to a variety of institutional settings
• When applicable: Presentation grounded in research

Note
• Due to budgetary considerations, it is not possible to offer either an honorarium or a waiver of registration fees to presenters. This includes panels.
• All presenters are expected to submit electronic versions of handouts or other materials used in their sessions to NACADA, prior to the conference. The material is published to a web page and accessible to conference attendees.
• All presenters and co-presenters must register for the conference and pay the appropriate fee.
• Scheduling 400 sessions is a complex process. If accepted, your session may be scheduled in any time slot. Preconference workshops are October 11; all other sessions are October 12-14. Do not make travel plans until you receive notice (in June) of your presentation date.