Track Descriptions

**Academic Major Specific**
Academic Major Specific: Advising tools and best practices specific to a particular major or career cluster.

**Advising Administration**
Legal and ethical concerns, supervision, support of advising practices, programs, and advising personnel.

**Advising Special Populations**
Advising tools and best practices specific to different student identities such as, but not limited to high school to college transition, transfer related concerns, student-athletes, veterans, first-generation, adult learners, students with disabilities, etc.

**Assessment and Evaluation**
Assessment and evaluation of advising practices, programs and advising personnel.

**Career Advising**
Career planning methodology and practices, assisting the undecided and exploratory students.

**Diversity, Inclusion, and Social Justice**
Diversity within the advising field including multicultural concerns, LGBTQA, issues of equity and special populations. Also addresses the specific advising concerns specific to large and small universities, and two-year colleges.

**Faculty and Peer Advising/Mentoring**
Practices specific to faculty advisors, peer advisors, and peer mentors.

**Health and Well-being**
Holistic health management for staff and students including stress, burnout, mental health, and balance as it relates to educational success and positive work environment.

**International/Global Advising**
Addresses advising concerns specific to international college and university and global engagement in the advising field.

**Prospective Students and the First-Year Experience**
Recruiting, pre-admissions, admissions, and first-year experience methodology, and approaches.

**Student Development, Theory, and Research**
Foundations of Advising: Exploration of the theories, history, scholarship, and research that make up the foundation of academic advising. Included are advising definitions, models,
delivery modes, approaches, and ethical issues along with how the advising profession discusses and writes about each.

**Student Persistence, Retention, and Academic Skills**
Probation, dismissal, suspension, reinstatement, and other issues relative to retention and persistence. Enhancement of student success through the enhancement of study skill, time management, motivation, note taking, test taking, and similar tools.

**Technology and Social Media**
Use of technology and social media to enhance advising practices and the students served in the educational setting.

**Training and Development**
Theory, best practice and assessment of advising training and development at every level of advising and advising administration.